

1995 Ninety Eight



by Oldsmobile

SATISFY YOUR DESIRE
FOR LUXURY, WITHOUT
COMPROMISING YOUR
DEMAND FOR VALUE.

The Ninety Eight Regency Elite by Oldsmobile is a full-size luxury sedan built to satisfy your highest expectations. → Slip inside Ninety Eight and you'll enter a spacious, 6-passenger interior equipped with standard comfort and convenience features that you would only expect on cars costing thousands more. On the road, you'll find exceptionally smooth, responsive performance and the whisper-quiet ride that's synonymous with the Ninety Eight name. And you'll feel a reassuring sense of security, thanks to its advanced safety features. → For 1995, Oldsmobile offers you a better way to buy a Ninety Eight. You won't have to go through the hassle of comparing a lot of confusing models and option packages, because Ninety Eight gives you the simple choice of two well-equipped versions. Series I comes complete with our most popular features as standard equipment, while Series II is the ultimate statement of Ninety Eight luxury. → Each represents a combination of luxury and value truly rare in luxury sedan today.

*Ninety Eight is the kind of car that carries its price range of \$28,095,
as well as your sense of value.*





Ninety Eight in Light Grey Metallic

The Safety Factor

TO YOU, SAFETY FEATURES AREN'T A LUXURY. THEY'RE A NECESSITY. WHICH IS WHY NINETY EIGHT IS ENGINEERED TO HELP YOU **PREVENT** AN ACCIDENT. FOUR WHEEL ANTI-LOCK BRAKES AND POWER RACK AND PINION STEERING HELP YOU MAINTAIN CONTROL, WHILE FRONT WHEEL DRIVE AND A WHEEL INDEPENDENT SUSPENSION GIVE YOU SUPERB TRACTION AND STABILITY. OF COURSE, NINETY EIGHT IS ALSO ENGINEERED TO HELP **PROTECT** YOU IF A COLLISION OCCURS. DEAD AIR BAGS ARE STANDARD. ITS UNIBODY STRUCTURE FORMS A STEEL SAFETY CAGE WITH FRONT AND REAR CRUSH ZONES TO HELP ABSORB AND GUIDE CRASH ENERGY AWAY FROM THE OCCUPANTS. CABIN, FLAME RETARDANT TAPES AND IMPACT-ABSORBING PADDED SURFACES HAVE BEEN DESIGNED INTO THE INTERIOR. ON-EXCLUSIVE CHILD COMFORT GUIDES LET YOU ADJUST THE OUTBOARD REAR SEAT BELTS TO BETTER FIT SMALL CHILDREN, AND SINCE SECURITY IS ALSO PART OF SAFETY, NINETY EIGHT INCLUDES REAR DOOR CHILD-SECURITY LOCKS, REMOTE CONTROL KEYLESS ENTRY AND A PASS-KEY VEHICLE SECURITY SYSTEM.



Ninety Eight is designed to help you PREVENT an accident, and to help PROTECT you when a collision is unavoidable.



Front air bags are standard on Ninety Eight. Remember, you should always wear safety belts, even with air bags.



Electronic traction control helps the driver maintain control and stability when negotiating an slippery surface by automatically modulating the brake and throttle to maintain the chosen slip angle. Standard on Drive II, standard on Drive IV.



A computer-controlled 4-wheel anti-lock braking system (ABS) is standard on every Ninety Eight. ABS helps the driver maintain steering control by minimizing the chance of wheel lockup and skidding when braking.



Starts right up. Pulls like a horse.

Performance

UNDER THE HOOD OF THIS REFINED LUXURY SEDAN IS A NIGHTLY REFINED ENGINE. THE WORLD-CLASS 3800 V6, FURTHER ENHANCED FOR 1993 TO RUN SMOOTHER AND MORE EFFICIENTLY, THIS DURABLE ENGINE NOW DELIVERS 285 HORSEPOWER AND 230 LB-FT OF TORQUE. SET ITS SWIFT AND SEEMINGLY EFFORTLESS ACCELERATION AGAINST THE EXPENSE OF FUEL ECONOMY. THE EPA ESTIMATED MILEAGE IS 18 MPG IN THE CITY AND 29 MPG ON THE HIGHWAY. THE 3800 V6 ENGINE IS MATED WITH A 4-SPEED ELECTRONIC AUTOMATIC TRANSMISSION THAT IS SO PRECISE, IT SHIFTS ALMOST IMPERCEPTIBLY. OF COURSE, NINETY EIGHT'S RIDE, COMFORT AND HANDLING ARE EQUALLY IMPRESSIVE. TO MAINTAIN ITS LUXURY-CAR COMPOSURE WHEN TRAVELING WITH A FULL LOAD, THE 4-WHEEL INDEPENDENT SUSPENSION INCLUDES AUTOMATIC LOAD LEVELING.

*Ninety Eight offers you a truly LUXURIOUS driving experience:
 SOBEST power, SMOOTH acceleration and a COMPOSED ride.*



*Take a double, green V6 engine
 versus the horsepower surge and
 fuel economy and the result is the extraordinary new 3800 V6 engine.
 Full performance is now 285 horsepower and 230 lb-ft of torque.*

Luxury, Comfort and Convenience

NINETY EIGHT'S ATTENTION TO DETAIL MAKES DRIVING A PLEASURE FOR YOU AND YOUR PASSENGERS. YOU'LL NOTICE, FOR EXAMPLE, HOW THE CONTROLS FOR THE LEATHER-TUIMLED, 8-WAY POWER FRONT SEATS ARE SHARED LIKE THE SEATS THEMSELVES, SO IT'S EASY TO MAKE THE PRECISE ADJUSTMENTS TO SUIT YOUR PREFERENCE. FOR ADDITIONAL COMFORT, BOTH FRONT SEATS HAVE POWER LUMBAR SUPPORTS. ANOTHER EXAMPLE: THE ZONE CLIMATE CONTROL SYSTEM AUTOMATICALLY MAINTAINS A PRESET CABIN TEMPERATURE REGARDLESS OF THE SEASON, AND LETS FRONT-SEAT PASSENGERS ADJUST THE TEMPERATURE TO THEIR PERSONAL PREFERENCE. A SEPARATE HEATING AND AIR CONDITIONING OUTLET KEEPS REAR-SEAT PASSENGERS COMFORTABLE. FOR ADDED CONVENIENCE, FRONT AND REAR CENTER ARMRESTS PROVIDE EXTRA STORAGE SPACE AND DUAL COMPASSERS.

WEAR THOUGHTFUL features throughout the interior, *Ninety Eight* responds to your desire for DRIVING PLEASURE.

The standard dual-zone climate control system allows the right

front passenger to adjust the temperature to his or her personal preference.



Rear-seat passengers can adjust a separate heating and cooling outlet to their preference.

The 8-way power front seats, with adjustable leather supports are standard on the *Ninety Eight*. A 2-position memory feature for the driver's seat and outside mirrors is standard on *Series II*.



The standard storage console gives you the convenience of map lights, plus storage space for a garage door opener and sunglasses.



Ninety Eight Series II with cooling area climate in right-hand corner.

For 1995, Oldsmobile introduces a simpler, BETTER way to buy a car.

After all, it's your MONEY.



Ninety Eight Series II with seating area trimmed in Light Beige leather.

For 1985, Oldsmobile introduces a simpler, BETTER way to buy a car.

After all, it's your MOMENT.



Chrysler PT Cruzer

Steering wheel track controls let you keep your eye on the road and hands on the wheel while adjusting the audio system and automatically closing windows.



The remote-control keyless entry system lets you unlock the driver's door, all four doors or the trunk.



from up to 15 feet away. The mirror lights also illuminate when you unlock the doors.

Nifty Eight provides a standard 8-speaker stereo, manual hand-operated power windows, a speed mapping process identified the best locations for installation to reduce wind and road noise, shock. It's so sensitive with your listening pleasure.



Left-hand side, the steering wheel of the Nifty Eight.

Eight's standard floor and rear trunk mats. (Black is available as a no-charge option.)

A Better Way to Buy

BUYING A NEW CAR SHOULD BE FUN. BUT WE KNOW THAT SORTING THROUGH OPTIONS AND HAGGLING OVER PRICES CAN MAKE IT A FRUSTRATING EXPERIENCE. SO NOT LONG AGO, WE BEGAN TO EXPLORE A NEW, SIMPLER WAY TO BUY AN ODSMOBILE. FIRST, WE SIMPLIFIED THE SELECTION PROCESS BY MAKING OUR MOST POPULAR OPTIONS STANDARD EQUIPMENT ON MOST MODELS TO SIMPLIFY OUR PRICING. WE REMOVED THE CONFUSING DISCOUNTS AND KIBBITZ. BUT WE LEFT IN THE SAVING. THE RESPONSE WAS SO ENCOURAGING, WE'VE GONE A STEP FURTHER FOR 1995. THIS YEAR, EVERY ODSMOBILE MODEL IS AVAILABLE IN JUST ONE OF TWO VERSIONS THAT ARE SO WELL-EQUIPPED, THERE IS ONLY A HANDFUL (OF OPTIONS) TO CONSIDER. AND WE'VE SIMPLIFIED PRICING ACROSS THE BOARD, ENABLING YOUR ODSMOBILE RETAILER TO BRIP THE HAGGLING AND GUESS YOU THE BEST POSSIBLE PRICE RIGHT UP FRONT. SIMPLY PUT, OUR NEW WAY OF DOING BUSINESS MEANS ODSMOBILE NOW OFFERS YOU EVEN MORE CAR FOR YOUR MONEY...AND A MORE ENJOYABLE WAY TO BUY IT.

For 1995, ODSMOBILE introduces a simpler, BETTER way to buy a car.

After all, it's your MONEY.



Uncomparable Value

COMPARE NINETY EIGHT WITH OTHER CARS IN ITS CLASS AND YOU'LL SOON SEE HOW MUCH LUXURY IT GIVES YOU FOR YOUR MONEY. NINETY EIGHT SERIES I IS EQUIPPED WITH THE NEW 3800 V6 ENGINE, 4-SPEED ELECTRONIC AUTOMATIC TRANSMISSION, DUAL AIR BAGS, ANTI-LOCK BRAKES, LEATHER TRIMMED SEATING AREA, 8-WAY POWER FRONT SEATS WITH POWER LUMBAR ADJUSTERS, DUAL-ZONE CLIMATE CONTROL, STEERING WHEEL POWER CONTROLS, REMOTE-CONTROL KEYLESS ENTRY SYSTEM, FRONT AND REAR STORAGE COMPARTMENTS, KEY-KEY FUEL SECURITY SYSTEM, 8-SPEAKER DIMENSIONAL SOUND SYSTEM, CRUISE CONTROL AND 17-INCH ALUMINUM WHEELS. SERIES II ADDS ELECTRONIC TRACTION CONTROL, 3-POSITION MEMORY FOR THE DRIVER'S SEAT AND OUTSIDE MIRRORS, ELECTRONIC INSTRUMENT CLUSTER, THROTTLE POSITIONING HEADLAMPS, ELECTROCHROMIC REARVIEW MIRROR WITH COMPASS, ELECTROCHROMIC HEATED DRIVER SIDE MIRROR, CONDENSING LAMPS AND POWER TRUNK PULL-DOWN.

Lincoln Eight isn't just a LOT OF LUXURY CAR for the money.

It's a lot of car, PERIOD.

An automatic street-pull-down lets you close the lid with just a touch. Adding convenience to the drive, 28 inch low-track, Low-Blower height helps make loading heavier items easy, and a cargo net remains effective with no gravity bags while you're driving. (Standard on Series II.)



Lincoln Eight's Electrochromic Variable-Density Mirror automatically dims to reduce reflected glare by up to 90%. (Standard on Series II.)

Equipment

MINNIE DEIST		
SAFETY & SECURITY	SERIES I	SERIES II
Anti-theft power doors & lock-down feature	●	●
Radio-immunized shift interlock	●	●
Electronic master control	●	●
Shift cut-off	●	●
Power-brake and over-rev limiter valves with four high-velocity and over-1/4 mile limiter valves, plus four and six series big-bike	●	●
Automatic programmatic power-down feature	●	●
Four door-chamber security locks	●	●
Remote-control lock/unlock system with electronic feature and optional alarm panel	●	●
1700-psi vehicle security system	●	●
160-gps headlamps with dual-arcuate lenses	●	●
Twilight sensor automatic headlamps control	●	●
Customizing timer	●	●
Roll and over-ride shifter	●	●
Steel power window control	●	●
Dischargeless fused circuit-breaker system	●	●
MECHANICAL		
1000-hp 11 V8 engine	●	●
Supercharged 1000 V8 engine (no-belt timing system) - 16-inch aluminum-plate block, aluminum case, variable-valve timing and cooling pump (three-cool systems)	●	●
4-speed electronic automatic transmission	●	●
Four-valve and precise timing	●	●
3-wheel independent suspension	●	●
Automatic fuel leveling	●	●
Super track bars	●	●
EXTERIOR		
17-inch aluminum wheels	●	●
Wash-retract and heated wiper arm	●	●
17-inch rear wheel cover (no-paint design)	●	●
Side mirror	●	●



An available audio system includes both compact disc and cassette players.



The supercharged 1000 V8 engine boasts peak output for 225 horsepower (available on Series II.)



The power windows include an electric sliding glass panel with a sunshade (available on Series II.)

MINNIE DEIST		
EXTERIOR, continued	SERIES I	SERIES II
12.5-lit/1.6-gal. interior gas	●	●
Roof rack and door	●	●
Interior radio/television lighter	●	●
EQUIPMENT & CONVENIENCE		
44 combination with CD case subpanel	●	●
Steel case (chrome control)	●	●
Seating wheel track control	●	●
10.1 wheel-mounted steering column	●	●
Cruise control	●	●
Power windows with driver-side door	●	●
Leaving pump (three-cool systems on Series II)	●	●
Overhead instrument cluster	●	●
Overhead storage console	●	●
Roof and side storage console with cupholders	●	●
Steering-column adjust, gas, fuel and track length	●	●
Steel frame and steel roof rack	●	●
Dischargeless track control with computer	●	●
Steel liquid rear-view mirror	●	●
Roof rack and over-ride window control	●	●
Roof rack for left and right-side door adjust	●	●
Track cargo net	●	●
AUDIO SYSTEMS		
Delco TR-4000 10-speaker with cassette, electronic digital clock and power steering	●	●
Delco TR-4000 10-speaker with CD cassette, electronic digital clock and power steering	●	●
10-speaker Dimensional Sound system	●	●
HEATING & TUNE		
1700-hp dual-zone air vents dual 19-cm-panel electronic 100-gps heater, water pump	●	●
Heating controls for driver-side and outside systems	●	●
Lock-out/remote cooling zone	●	●
Clock heater electric zone change	●	●
Free and zone equipped flow fans	●	●

Specifications & Colors

MINNIE DEIST SPECIFICATIONS		
EXTERIOR DIMENSIONS		
Wheelbase (in)	101.1	
Length (in)	181.5	
Width (in)	74.2	
Height (in)	74.2	
Front weight (lb)	1054	
Rear weight, including fuel	43,246.2	
Turning circle (ft., curb-to-curb)	39.4 (40.4) ft. right	
INTERIOR DIMENSIONS		
Headroom, driver's seat (in)	38.7 (37.6)	
Legroom, driver's seat (in)	41.9 (41.4)	
Shoulder room, driver's seat (in)	56.6 (56.7)	
CAPACITIES		
Storage capacity (gallons)	0	
Fuel (with tank (in))	36.2	
Rear capacity (gal)	16.0	
MPG ESTIMATES (FUEL ECONOMY)		
1001 Series I V8 (city, highway)	19/27	
Supercharged 1000 V8 (city, highway)	17/27	
MSRP		
1700/1000 V8 value (street value)	●	
1700/1000 V8 value (street value)	●	
POWER PLANTS		
ENGINE	YEAR SERIES I V8	SUPERCHARGED 1000 V8
Displacement	1.6 liter (171 cc to 181)	3.4 liter (211 cc to 217)
Compression	10.0 at 1000 rpm	12.5 at 1000 rpm
Output (hp @)	136.0 at 6000 rpm	215.0 at 6000 rpm
Fuel delivery	Injection (port fuel injection)	
Transmission	4-speed electronic automatic	
Turnover (rpm)	234	247

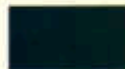
Excludes a standard 1000-psi water pump (available on Series II.)



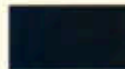
Light Gray Metallic
Graphics: gray or red interior



Bright White
Available with all interior colors



Dark Green Metallic
Graphics: gray or red interior



Midnight Action Blue Metallic
Graphics: gray, beige or blue interior



Light Marine Blue Metallic
Graphics in blue interior



Black
Available with all interior colors



Dark Green Metallic
Graphics: gray or beige interior



Beige Metallic
Graphics: beige or red interior



Midnight Action Red Metallic
Graphics: gray, beige or red interior



Dark Cherry Red Metallic
Graphics: gray, beige or red interior



Bright Pearl Metallic
Graphics: gray or beige interior

INTERIOR COLORS	
CABINS	SEATERS
Graphite	Graphics: steel
Light Gray	Light Gray
Light Beige	Light Beige
Reds Red	Reds Red
Midnight Blue	Midnight Blue

The paint color samples shown here may vary slightly from actual color when the car is photographed.

The 1995 Oldsmobiles

The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.



Aurora



Cutler Supreme Convertible



Achieve Coupe



Eighty Eight



Achieve Sedan



LSI



Cutler



Windy Eight



Cutler Supreme Coupe



Cutler Cruiser



Cutler Supreme Sedan



Silhouette

