



**THE 1984 PLYMOUTH'S.
MATCH THEM. (IF YOU CAN).**

VOYAGER, THE FAMILY VEHICLE OF THE FUTURE.

Plymouth Voyager, the Magic Wagon. You've got to drive it to believe it.

FOR SIZE.

The 1984 Voyager's trim new size is the result of Chrysler Corporation's computer-assisted design technology. The best features of vans and station wagons have been combined. Voyager's reduced exterior dimensions (overall height is 64.2 inches) allow it to fit into any normal size garage, parking structure, parking space or car wash—as easily as any conventional station wagon.

FOR RIDE AND HANDLING.

Chrysler Corporation's leadership in front-wheel drive technology gives Voyager many advantages over rear-drive vehicles: better traction on wet and slippery surfaces, good directional stability, and size and weight efficiencies. Power rack-and-pinion steering delivers a positive "feel for the road."

A new dual-path Iso-Strut front suspension and leaf spring rear suspension help isolate road shock and contribute to a smooth ride. And



the road-gripping performance of all-season steel-belted radial tires combines with power dual-system hydraulic brakes that feature a load-sensing proportioning valve for smooth, even stops.

FOR CARRYING PEOPLE.

Voyager's "human engineered" interior is remarkably spacious. Front-wheel drive design and a transverse (sideways) mounted engine create a bigger passenger area without increasing the vehicle's length. The old rear-drive transmission "hump" is reduced for increased leg room, while a low, flat floor adds more interior head room.

Voyager's versatile removable rear bench seat lets you change the interior to meet your

needs, and you can add an optional Seven-Passenger Seating Package (available on Voyager SE and Voyager LE only) to carry a crowd. Voyager gives you up to 125 cubic feet of cargo space with rear bench seats removed.

FOR QUALITY.

There's a quality difference you can see, hear and feel in the 1984 Plymouth Voyager. Designed through extensive use of advanced CAD/CAM (computer aided design/computer assisted manufacturing) technology, Voyager is the product of Chrysler Corporation's \$365,000,000 assembly



Voyager LE in Saddle Brown Crystal Coat with optional styled road wheels.

Dealers are accepting orders. Vehicles will not be available until January 1984.



plant in Windsor, Ontario, one of the most advanced in the world. The goal is a high level of fit and finish for the new Voyager.

The Voyager's extraordinary corrosion protection results from more than 1,000 pounds of corrosion-resistant zinc-coated galvanized steel, and 9-step chemical preparation, plus electrostatically bonded primer.

FOR 5/50 PROTECTION.

Proof of Chrysler's belief in the quality of its vehicles is Chrysler Corporation's Five-Year/50,000-Mile Protection Plan. Upon expiration of the normal 12-

month/12,000-mile new vehicle limited warranty, limited warranty coverage is extended on power train components—including engine, transmission/transaxle, and axle—to five years/50,000 miles, whichever comes first. This 5/50 coverage also includes outer panel rust-through protection. A deductible applies. Fleet and lease vehicles are excluded. See your dealer for details. The 5/50 Plymouths. Match them, (if you can).

About this catalog: We have tried to make this catalog as complete as possible, and we hope you will find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.



Voyager LE in Mink Brown Pearl Coat with optional wire wheel covers.

Some of the equipment shown or described in this catalog is available at extra cost.

THE DISTINCTIVE VALUE OF RELIANT.

For 1984, Plymouth Reliant stands as an outstanding value. An excellent American-made front-wheel drive, family-size car. Whether you prefer the two-door sedan, four-door sedan or station wagon, there's a host of good reasons for choosing Reliant. The 5/50 Reliant. Match it, if you can.

First, fuel economy. Reliant's standard 2.2-liter engine and the four-speed manual transaxle earned ratings of [29] EPA EST MPG,* 41 estimated highway for Reliant sedan; [28] EPA EST MPG,* 40 estimated highway for Reliant wagon. (California: [27] EPA EST MPG,* 38 estimated highway for both sedan and wagon.)

Second, smooth ride and handling ease, with room for six people. Power brakes and steel-belted radial tires are standard.

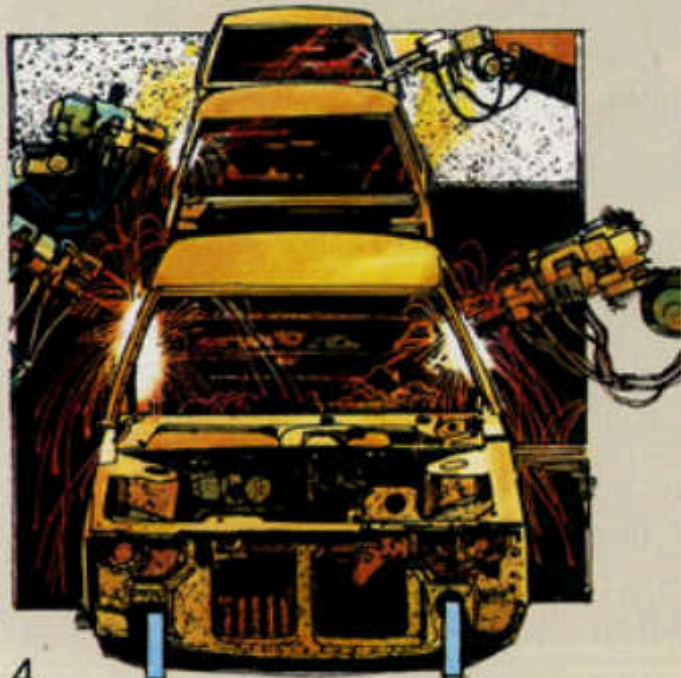
Finally, there's Reliant's clean, contemporary styling. The 1984 Reliant includes new color-keyed front and rear bumper strips, and standard deluxe 13-inch wheel covers.

Perhaps your taste in value demands something extra. Reliant SE two- and four-door sedans offer a special combination of standard features, including cloth-and-vinyl bench seats with center armrest, electronically tuned AM radio with integral digital display clock, plus a bright exterior treatment with a look all its own.

Need the convenience of a wagon? Choose from Reliant Custom or SE station wagons. Each offers 67.7



TOP: Reliant SE four-door sedan in Beige Crystal Coat, with optional 13-inch luxury wheel covers and optional whitewall tires. **MIDDLE:** Reliant SE four-door interior features a cloth- and- vinyl bench seat with folding center armrest, shown in Beige with Brown trim. **ABOVE:** Reliant SE wagon shown in Beige Crystal Coat with woodgrain applique, and equipped with optional wire wheel covers, wide whitewall tires and optional luggage rack.



cubic feet of carpeted cargo space with the rear seat folded down. Reliant SE wagon offers the classic look of a woodgrain exterior, and many standard features.

Fuel economy. Front-wheel drive performance. Family-sized roominess. A wide model selection. That's why Reliant has been winning over so many American car buyers. The 5/50 Reliant. Match it (if you can).

*Use EPA EST MPG numbers for comparisons. Your mileage may differ depending upon speed, weather and trip length. Actual highway mileage will probably be lower than highway estimate.



TOP: Reliant Custom wagon shown in Charcoal Pearl Coat, with optional luxury wheel covers and optional whitewall tires. **ABOVE:** In background, Reliant two-door sedan shown in Glacier Blue Crystal Coat, with optional Rallye road wheels and optional whitewall tires. In foreground, Reliant four-door sedan shown in Nightwatch Blue, with standard deluxe wheel covers.

HORIZON AND TURISMO: PROOF THAT PLYMOUTHS ARE FOR

Plymouth Horizon is the straight-ahead value car buyers want in a front-wheel drive car. You get economical performance, and seating for five adults, not just four. Horizon delivers [34] EPA EST MPG,* 49 estimated highway (California: [32] EPA EST MPG,* 49 estimated highway) with a standard 1.6-liter engine and four-speed manual transaxle. That's value!

Horizon's long list of standard features includes maintenance-free battery, a new instrument panel with fuel and voltage gauges, and a trip odometer; and new cloth-and-vinyl low-back bucket seats with adjustable head restraints and dual recliners.

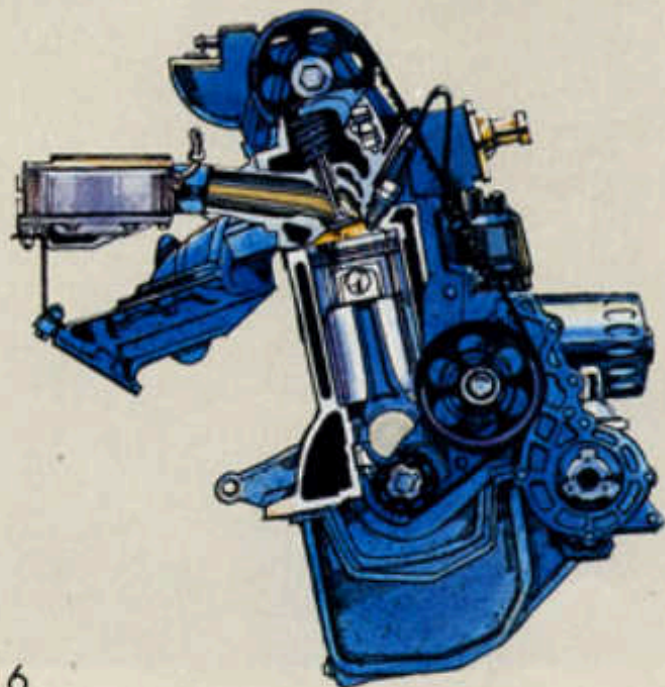
Choose the base Horizon's European "blackout" look with bright trimmed steel road wheels, or Horizon SE with bright moldings, new deluxe 13-inch wheel covers and more than 50 standard features. The 1984 Plymouth Horizon is built for people who appreciate value.

Plymouth Turismo combines sporty styling, room for five, front-wheel drive and a remarkable level of standard equipment, and it's fun to drive. Turismo's aerodynamic looks contribute to fuel economy, earning [34] EPA EST MPG,* 49 estimated highway (California: [32] EPA EST MPG,* 49 estimated highway) with a standard 1.6-liter engine and four-speed manual transaxle.

Sporty and practical, Turismo has a rear seat that folds down for 32.4 cubic feet of luggage space (34.3



TOP: Horizon SE shown in Garnet Red, with optional Rallye road wheels. ABOVE: Plymouth Horizon shown in White, with standard road wheels.



PEOPLE

cubic feet with optional high-back bucket seats).

The exciting Turismo 2.2 has standard features such as a new rear deck spoiler, sport suspension system, 101-horsepower 2.2-liter overhead cam Trans-4 engine with performance exhaust system, and an improved five-speed manual close-ratio overdrive transaxle.

Turismo and Turismo 2.2 bring a new level of driving excitement to cost-conscious car buyers. The 5/50 Plymouth Horizons and Turismos. Match them (if you can).



TOP: Plymouth Turismo shown in Spice Brown Metallic, with standard deluxe wheel covers.
ABOVE: Turismo 2.2 shown in Garnet Red/Silver Two-Tone, with standard 14-inch Rallye road wheels.

PROVEN ENGINEERING AND VALUE—PLYMOUTH GRAN FURY.

There are those for whom traditional big car ride and comfort are absolutely essential. The 1984 Plymouth Gran Fury was made for them. Here is value, engineered for the American road. Combining a generous interior for six, a standard 5.2-liter (318 CID) V-8 engine and an affordable price, Gran Fury brings you quality Chrysler engineering and the luxury you've always wanted. Gran Fury is Plymouth's roomiest sedan. The 5/50 Plymouth Gran Fury. Match it (if you can).



COLT. CONQUEST. VISTA. PLYMOUTH'S HIGH TECH IMPORTS.

Imported by Chrysler Corporation and built by Mitsubishi Motors Corporation, Colt, Conquest and Vista bring high tech advances to the American road. Choose from the economical Colt DL and Colt E three-door and five-door models, Colt GTS, and the exciting new Colt GTS-Turbo with its turbocharged, fuel injected 1.6-liter engine, gas-filled front shocks and sport suspension system, spoiler and Michelin XVS radial tires.

Or strap yourself into a new Conquest with sleek styling and a computer-monitored, turbocharged, fuel injected 2.6-liter overhead cam Silent Shaft MCA-JET engine. Conquest excels in style and driving performance.

The Colt Vista seven-passenger compact station wagon gives you family room inside and the dimensions of a small station wagon outside. Front-wheel drive and independent suspension make Vista the sensible way to go. Colt, Conquest and Vista—some of the most economical excitement you can drive, from Plymouth.



TOP: Plymouth Gran Fury shown in Glacier Blue Crystal Coat, with standard 15-inch deluxe wheel covers. **CENTER PAGE:** At Left, Colt DL five-door shown in Medium Blue with Blue interior; Center, Colt GTS-Turbo shown in White with Red interior; Right, Colt Vista station wagon shown in Silver/Charcoal with Gray interior. **ABOVE:** Conquest Technica shown in Black and Gold, with optional color-keyed 15-inch spoke-type aluminum wheels.

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