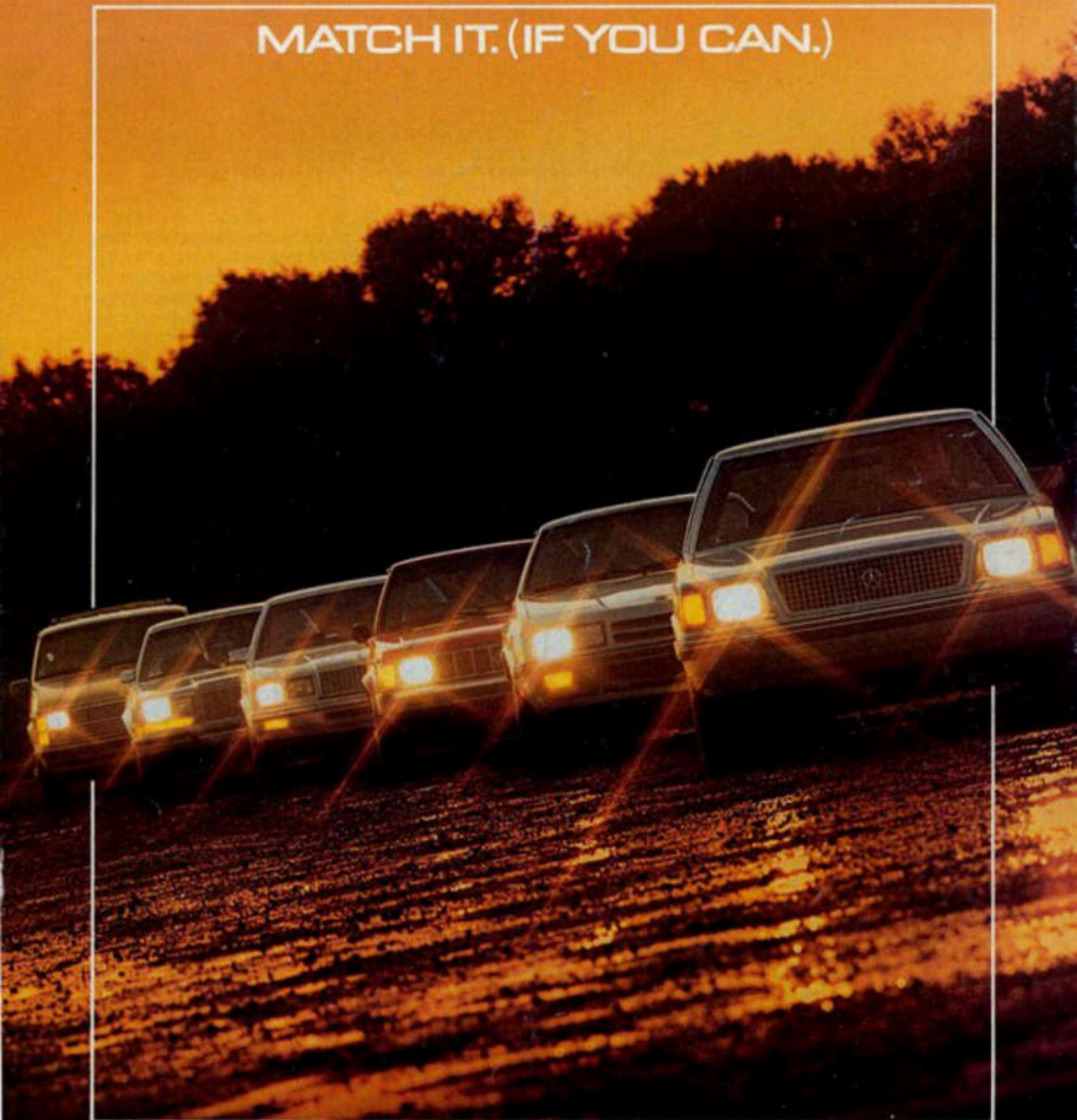


PLYMOUTH

MATCH IT. (IF YOU CAN.)



VOYAGER

The revolutionary front-wheel drive 1985 Plymouth Voyager, the "Magic Wagon," has won overwhelming consumer acceptance as the American family transportation of the 1980s.

Larger than a station wagon yet smaller than a full-sized van, Voyager's carlike handling lets it fit any normal sized garage, car wash or parking space.

There are three Voyager models. The top-of-the-line Voyager LE, mid-line Voyager SE, and the base Voyager. Every Voyager's long list of standard features includes front-wheel drive, 2.2-liter engine and five-speed manual transaxle, power steering and brakes, tinted glass, electronically tuned AM radio with integral digital clock, and liftgate wiper/washer.



Standard Voyager LE five-passenger seating, shown in Light / Medium Tan.

Traveling is a real pleasure in the Plymouth Voyager, whether you're heading across town or across the country. Voyager comes with standard five-passenger seating or optional seating for seven. With rear bench seats removed, it can haul up to 125 cubic feet of cargo.

Inside every Magic Wagon there's a

host of standard convenience features, and a complete list of exciting Voyager options. Including a handy new optional overhead console and under-dash locking storage console.

The 1985 Plymouth Voyager combines outstanding human engineering with all the features that make for happy family motoring.



Voyager LE, shown in Gold Dust Crystal Coat.

CARAVELLE

Plymouth Caravelle SE is a new top-of-the-line high-comfort, six-passenger family sedan that has been engineered to challenge Buick and Oldsmobile for luxury and value. Caravelle SE combines front-wheel drive and the latest suspension technology with contemporary styling to give you a beautiful, smooth-riding car.

Many standard features set Caravelle SE apart, including its roomy six-passenger interior and cavernous 17.1-cubic-foot carpeted trunk.

Real driving pleasure waits inside, with standard cloth-and-vinyl front seat and fold-down center armrest plus special acoustical body sound insulation and deep cut pile carpeting that quiet the road.

Under its stylish hood, Caravelle SE gives you a standard transverse-



Caravelle SE standard cloth bench seat, shown in Red.

mounted 2.2-liter engine with computer controlled electronic fuel injection. Also standard are power steering and brakes, TorqueFlite three-speed automatic transaxle, and deluxe intermittent windshield wipers.

You can choose the optional Mitsubishi-built 2.6-liter engine for improved power or an available turbo-

charged 2.2-liter engine with multi-point electronic fuel injection for extra acceleration and passing power.

Whether you go for the ample power of Caravelle SE's standard engine or the extra punch of turbocharging, you'll find the Plymouth Caravelle SE combines affordability, roadability and comfort beautifully.



Caravelle SE, shown in White Crystal Coat.

Some of the equipment shown or described throughout this catalog is available at extra cost.

RELIANT

For 1985, America's favorite family transportation, Plymouth Reliant, has added clean, new styling to its state-of-the-art front-wheel drive, six-passenger seating and great value.

Reliant comes in three price classes and eight different models, to suit every taste and budget: the luxury Reliant LE two-door and four-door, Reliant SE two-door and four-door, base Reliant two-door and four-door, plus Reliant LE wagon and Reliant SE wagon.

Reliant LE lives up to its luxury image with standard interior comforts such as special sound insulation, deluxe intermittent windshield wipers, cloth-and-vinyl front bench seat with center armrest, cloth door trim panels with woodtone applique, and a passenger side visor vanity mirror with map/mirror light.



Reliant LE four-door interior, shown in Medium / Dark Blue.

The clean, understated look of Reliant SE comes from its attractive aerodynamic shape and the classic new grille. The overall effect is beautiful. Reliant SE offers great value at a middle-of-the-road price. For comfort and affordability, try to match the value-packed Reliant SE. (If you can!)

There's also the additional storage and convenience of a full-length console available with optional bucket seats on Reliant LE and SE. It includes a cup and coin holder.

Standard features make the base Plymouth Reliant a value leader. They include front-wheel drive, a 2.2-liter



Reliant LE four-door, shown in Ice Blue Crystal Coat.



Reliant LE two-door, shown in Gunmetal Blue Pearl Coat.*

*Available at extra cost.

Trans-4 engine with electronic ignition and computer combustion control, four-speed manual transaxle with overdrive, and power brakes. There's also rack-and-pinion steering, a front dual-path Iso-Strut suspension and a rear beam axle with trailing arms and track bar, coil springs and shock absorbers. The result is excellent handling, ride and roadability in every Plymouth Reliant.

Chrysler Corporation's human engineering expertise really shows inside the new Plymouth Reliant. Roomy and comfortable, the base Reliant's six-passenger interior has vinyl bench seats and head restraints, full carpeting, front door storage pockets, and an inside hood release.

Reliant's padded instrument panel comes with a new shift indicator light (with manual transaxle only), parking



Reliant LE four-door, shown in Ice Blue Crystal Coat.

brake warning light, low oil pressure warning light, trip odometer, and gauges for fuel level, engine coolant temperature and voltage. There's also a generous 15 cubic feet of luggage space in Reliant's big trunk.

Six-passenger comfort and plenty of cargo space await you in the 1985 Plymouth Reliant LE and SE wagons

(34.9 cubic feet of cargo space with rear seat upright, 67.7 cubic feet with rear seat folded down).

Reliant LE wagon offers the additional luxury of standard power steering, attractive bodyside/liftgate woodgrain applique, cloth door trim panels with woodtone applique, and cargo area tonneau cover.

Perfect for vacations, outings or hauling the gang, Reliant wagons combine value and practicality in one efficient package.

Best of all, every Reliant comes with built-in Chrysler quality and the proven protection of Chrysler's Five-Year/50,000-Mile Protection Plan.* The added value and peace of mind of this limited warranty protection make Reliant a worthy transportation investment.

*See page 8.



Left: Reliant SE two-door, shown in Radiant Silver Crystal Coat. Right: Reliant SE four-door, shown in Garnet Red Pearl Coat.†



Reliant SE wagon, shown in Radiant Silver Crystal Coat.



Reliant LE instrument panel.

†Available at extra cost.

TURISMO

From the attractive Turismo Duster Package to the value-minded base Turismo and the high-performance Turismo 2.2, the 1985 Turismos represent sporty driving excitement for every budget. The new Turismos are front-wheel drive, versatile and fun to drive.

The spirited Turismo Duster is a special package with a functional rear deck spoiler, distinctive bodyside and liftgate tape stripes, Duster decals, new contoured cloth-and-vinyl high-back bucket seats with recliners, and 13-inch Rallye wheels, all standard.

Turismo 2.2 is an aggressive road car for the serious driver. The standard high-performance 2.2-liter engine, five-speed manual transaxle with close-ratio gearing and over-drive, sport suspension, performance exhaust, and 14-inch Rallye road



Turismo Duster interior.

wheels make Turismo 2.2 a truly exciting car.

Outside, Turismo 2.2's wind-slick aerodynamics include a front air dam, fender extensions, and side sill extensions. Inside, Turismo 2.2 features cloth-and-vinyl low-back sport bucket seats, a handy storage console with cup and coin holders, plus an elec-

tronically tuned AM radio with integral digital clock, and deluxe intermittent windshield wipers, all standard. Hit the road in a Turismo 2.2, a true driver's car.

The 1985 Plymouth Turismo is an incredible value, with advanced front-wheel drive, seating for five, hatchback versatility, and 32.4 cubic feet of cargo capacity with the rear seat folded down.

Turismo comes with a standard 1.6-liter four-cylinder engine and four-speed manual transaxle with over-drive, as well as power brakes, and deluxe intermittent wipers. Interior comforts include standard cloth-and-vinyl low-back front bucket seats with dual recliners, Rallye instrument cluster, power liftgate release, and tinted glass. Choose the Turismo that's right for you—and enjoy!



Turismo Duster, shown in Radiant Silver Crystal Coat.

HORIZON

Plymouth Horizon is the stylish sub-compact with five-passenger comfort and world-class value. Here's a practical, fun-to-drive car with a 1.6-liter four-cylinder engine and four-speed manual transaxle with overdrive, power brakes, and rack-and-pinion steering, all standard.

The base Plymouth Horizon looks great with understated Euro-style blackout trim. Inside, Horizon's attractive standard dual reclining low-back cloth-and-vinyl front sport bucket seats provide long range comfort.

Horizon's standard instrument panel includes speedometer, voltmeter, trip odometer, low oil pressure warning light, engine coolant temperature light and fuel gauge. An all-new shift indicator light (with manual transaxle only) even tells you when to shift gears.



Standard Horizon interior, shown in Red.

The distinctly American Horizon SE comes with attractive bright and black moldings, deluxe 13-inch wheel covers, steel-belted radial white sidewall tires, and a chrome driver side remote control outside mirror.

Horizon SE's new contoured high-back cloth-and-vinyl bucket seats with increased lateral support, head

restraints, and dual recliners are standard. Horizon SE also entertains you with a standard electronically tuned AM radio with integral digital clock.

Choose the 1985 Horizon or Horizon SE for top value and features. Horizon value is virtually unbeatable. Match it. (If you can!)



Horizon, shown in Garnet Red Pearl Coat.*

*Available at extra cost.

GRAN FURY

It's good to find traditional comfort, size and value awaiting you in the 1985 Plymouth Gran Fury. This full-size rear-wheel drive car offers the power of a standard 5.2-liter (318 CID) engine and a smooth, quiet ride for six passengers, at a very affordable price.

Enjoy the spacious sedan interior, with a cloth-and-vinyl front bench seat with center armrest. Other standard features include three-speed TorqueFlite automatic transmission, power steering and brakes, tinted glass, and an electronically tuned AM radio with integral digital clock.

Traditional styling, a smooth, quiet ride, spacious luxury interior, and 5.2-liters of power. They all add up to the remarkable 1985 Plymouth Gran Fury, a lot of car for the money.



CHRYSLER CORPORATION'S PROTECTION PLAN

Chrysler's 5/50 Protection Plan.

There's one more item standard on every new Plymouth that adds value and peace of mind to your new car purchase. It's Chrysler Corporation's unique Five-Year/50,000-Mile Protection Plan. Upon expiration of the normal 12-month/12,000-mile new vehicle warranty, protection is extended on power train components

including engine, transmission/trans-axle, and axle—plus outer panel rust-through protection—for five years/50,000 miles, whichever comes first. (A deductible may apply. See your dealer for details. This limited warranty excludes fleet and lease vehicles.)

Optional 5/50 Service Contract Coverage

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Coverage starts on the specified components after your vehicle's basic warranty expires and continues for five years or 50,000 miles (whichever occurs first) from the original warranty start date. A deductible applies.

Allowances for car rental and towing are also included. Ask your dealer for details. Buckle up for safety.



Gran Fury Salon, shown in Ice Blue Crystal Coat.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

Litho in U.S.A. 9/84 (150M)
Form No. 81-005-5017