

# PONTIAC

1993. We Are Driving Excitement.



Grand Am GT Coupe in Bright Red with GT-specific 16" aluminum wheels. Below left, Grand Am GT Sedan in Bright White. Below right, Grand Am SE Sedan in Gray Purple Metallic with available SE-specific 16" aluminum wheels. Every Grand Am features a standard, four-wheel anti-lock braking system (ABS).



The look will stop you.

The engineering will move you.

From the tip of its aggressively aerodynamic nose to the rounded contours of its sculpted trunk, Grand Am integrates a multitude of aerodynamic elements. Every exterior panel helps Grand Am to slip through

the atmosphere quietly and confidently. While functional style is clearly one Grand Am strength, functional engineering is another. Pontiac's sophisticated four-wheel ABS VI anti-lock braking system is standard on

every 1993 Grand Am, providing an additional margin of steering control to help you avoid trouble while braking on slippery roads. SE motivation is supplied by the 2.3 liter Quad OHC overhead cam engine that produces 115

horsepower. GT models run with the 175 horsepower High Output Quad 4. Although styling and engineering are Pontiac traditions, safety is a Pontiac commitment. In addition to anti-lock brakes, Grand Am Sedans

include rear-door child-security locks as standard. Grand Ams with automatic transmissions are also equipped with a brake/shift interlock that prevents the shifter from being moved out of "Park" without an application of the brakes.

Every Grand Am interior meets your individual needs with bucket seats, complete instrumentation and an AM/FM stereo. These only hint at the exceptional standard features Grand Am offers. Visit your dealer for details.



**G**rand Prix SE Coupe in Bright Blue Metallic with the Aero Performance Package and 16" Crosslace aluminum wheels. Below left, Grand Prix LE Sedan in Medium Red Metallic with available 5-blade 16" aluminum wheels. Below, Grand Prix's available custom bucket seat interior in Gray cloth.



All cars are not created equal.

**S**tyle sets Grand Prix apart. Coupe or Sedan, no other cars share its distinctive look. Also, no others offer as aggressive a look when combined with the Aero Performance or Sport Appearance Pack-

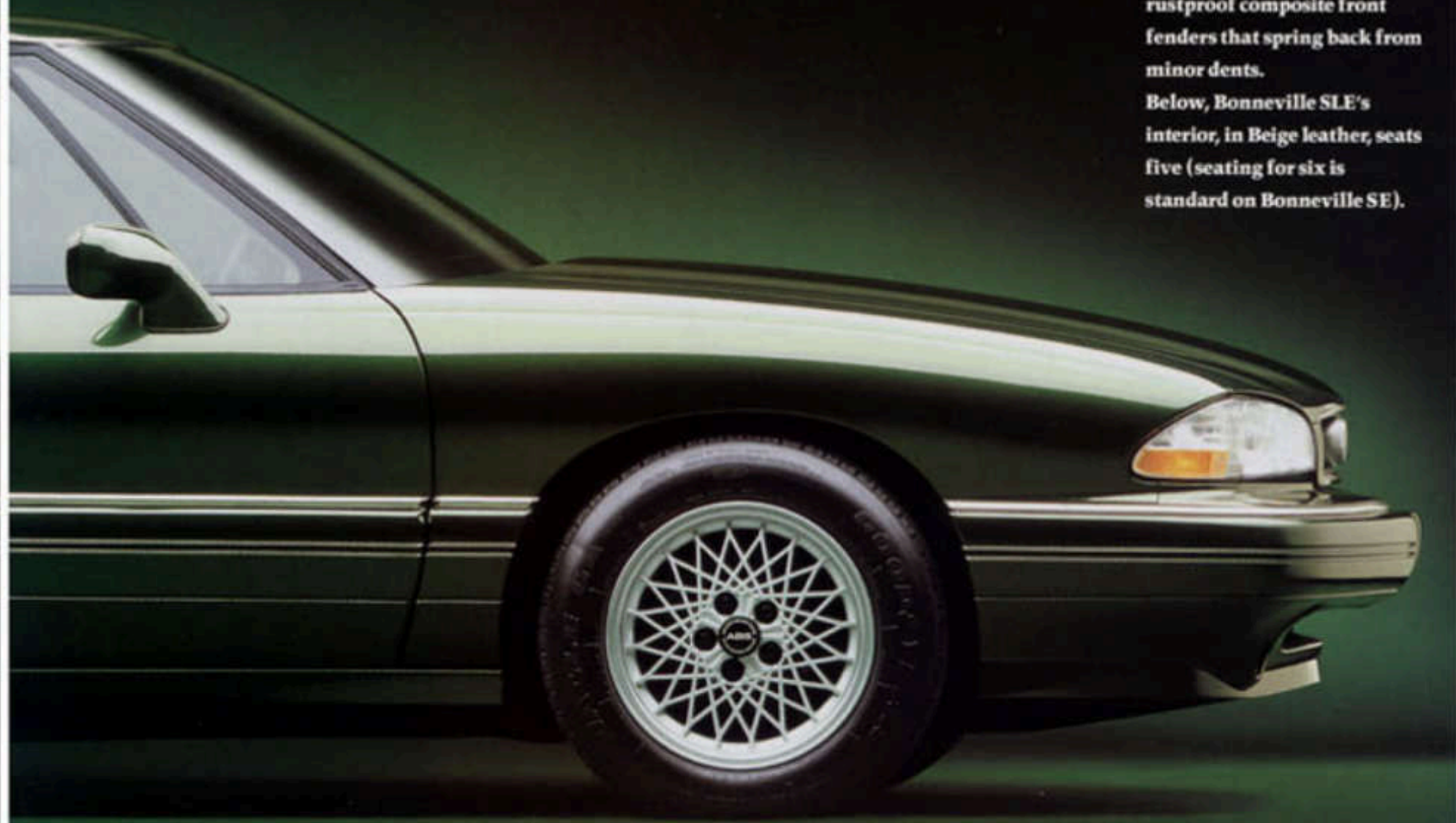
ages. Each adds its own equipment, special body cladding, wheels, tires and interior components (see your dealer for details).

These good looks back their stature with 3.1 liter V6 power, providing 140

standard horsepower. Those of stout heart may specify the 210 horsepower 3.4 liter Twin Dual Cam V6. Exclusive of engines, every Grand Prix provides front-wheel drive, a four-wheel independent suspension and four-wheel disc brakes. A four-wheel anti-lock braking system (ABS) is standard on the GT, GTP and STE—this same ABS is available as a low-cost option on all LE and SE models.

Grand Prix comfort and convenience received attention equal to that of the drivetrain. The LE features supportive 45/55 front seats, air conditioning, automatic power door locks, and a rich-sounding AM/FM stereo—all standard. SE, GT, GTP and STE models add even more, each with its own list of standard and available features.





**B**onneville SLE in Dark Green Metallic with 16" silver Crosslace wheels. As on every Bonneville, the SLE's attractive shape is built using rustproof composite front fenders that spring back from minor dents. Below, Bonneville SLE's interior, in Beige leather, seats five (seating for six is standard on Bonneville SE).

When the open road calls,  
here's your answer.

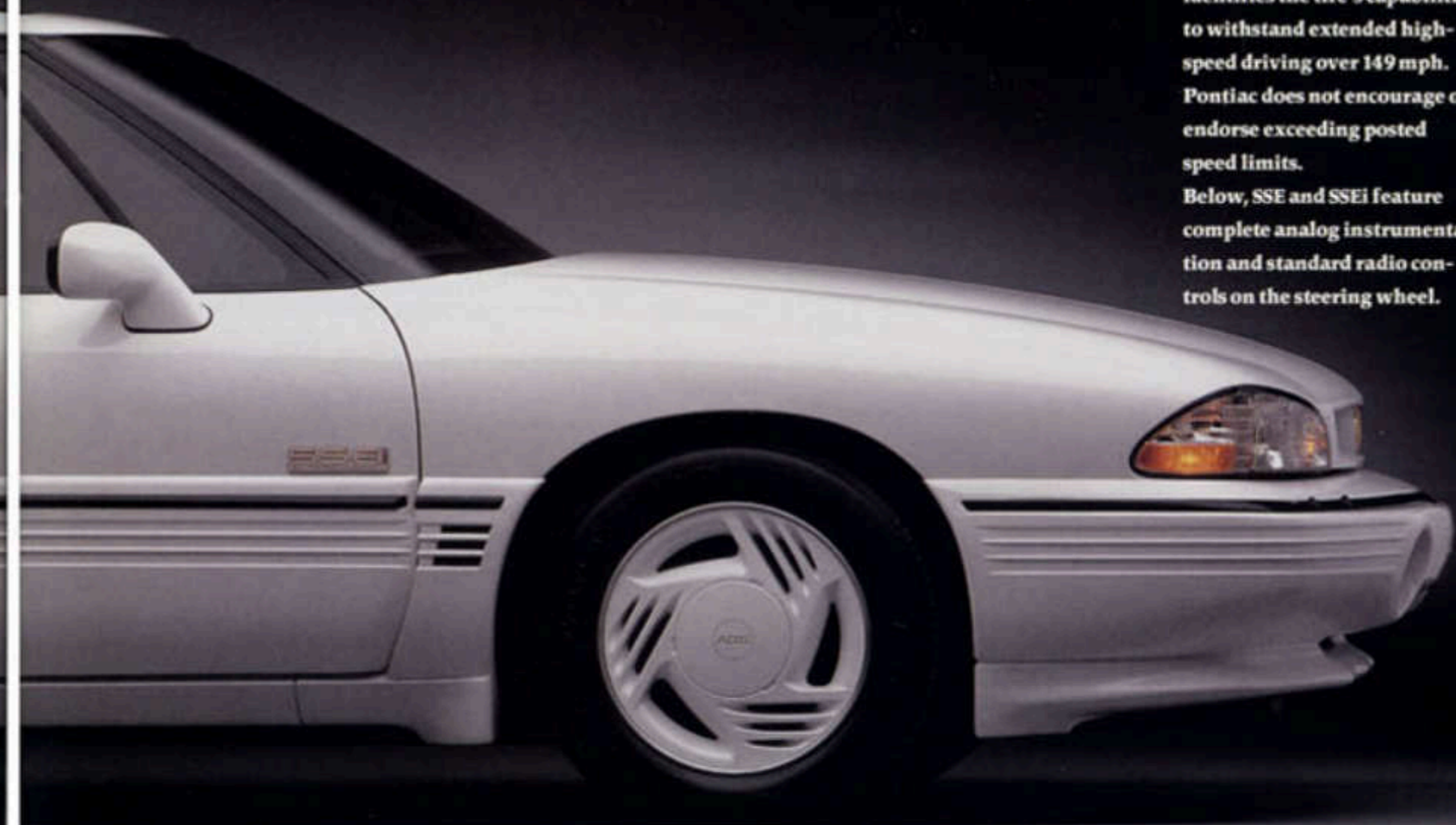


**E**quipped like no other Bonneville before, the monotone "Sport Luxury Edition" (SLE) aggressively responds to road work with standard 3800 V6 power. The engine's 170 horsepower and increased torque

(now rated at 225 lbs-ft) flow through a 4-speed electronically controlled automatic overdrive transmission. Further expanding the performance envelope for the SLE and the Bonneville SE are standard four-wheel

anti-lock brakes and available Traction Control, each providing additional steering control when braking or accelerating on slippery roads. At speed, Bonneville's fully independent suspension conforms to nothing but the road. The optional variable effort steering system turns the front wheels with maximum assist at parking speeds and with reduced assist to increase road feel when traveling at highway velocities. Drivers are kept content by items found on Bonneville's standard equipment list: driver's-side airbag, Tilt-Wheel adjustable steering column, air conditioning, Delco AM/FM stereo, and power windows and locks. See your dealer for Bonneville's complete list of standard and available features.





The SSEi in Bright White with AeroLite 16" wheels and Goodyear Eagle GT+4 P225/60ZR16 high-performance tires. The "Z" rating identifies the tire's capabilities to withstand extended high-speed driving over 149 mph. Pontiac does not encourage or endorse exceeding posted speed limits. Below, SSE and SSEi feature complete analog instrumentation and standard radio controls on the steering wheel.

Slower traffic please move right.

The powerful 3.8 liter 3800 V6 engine gives SSE left-lane capabilities, providing 170 horsepower and 225 lbs-ft of torque. An Eaton supercharger sits atop the SSEi's 3800 V6, increasing horsepower to 205

and torque to 260 lbs-ft. Both engines transfer power to an electronically controlled 4-speed automatic overdrive transmission. Traction Control, a specially calibrated suspension, speed-rated tires, and a variable-effort steer-



ing system complete the SSEi performance package.

In keeping with their performance hardware, every interior feature you'd expect to be standard on SSE, is: bucket seats with six-way power adjust for the driver, a driver's-side airbag, air conditioning, power windows, Tilt-Wheel adjustable steering column and a sophisticated Delco AM/FM stereo cassette player with graphic equalizer.

SSEi adds even more, with dual airbags, leather seating surfaces, Head-Up Display instrumentation, and automatic air conditioning. So much is standard on SSEi that only four options are available. Visit your dealer to find out what they are.

SSE/SSEi: Makes you wish America had autobahns instead of interstates.





**A**t left, Trans Am in Bright Red with Bright Silver 16" x 8" Specific Cast aluminum wheels and speed-rated Goodyear GSC P245/50ZR16 tires. Bottom left, Firebird in Bright White with 16" x 7.5" Cast aluminum wheels. Bottom right, Formula in Black with Bright Silver 16" x 8" Cast aluminum wheels.



## Legendary excitement. Reborn.

The all-new Firebird, Formula and Trans Am make an American automotive statement. They're bold, personal, powerful, and altogether Pontiac. Firebird's shape cannot be mis-

taken for anything else. Its sleek body defines performance and style. The dramatically raked windshield also helps make this the slickest Firebird ever...and that's just the beginning. Thunderous power drives Formula

and Trans Am, all of it coming from the 275-horsepower 5.7 liter LT1 V8, matched to the standard 6-speed manual. A 4-speed automatic is available. Firebird's 160-horsepower 3.4-liter V6 powers the rear wheels

through a 5-speed manual or available 4-speed automatic transmission. Clad in galvanized steel and rust-proof composites, high technology also resides under Firebird's skin. The solid, computer-designed chassis

features a short/long-arm (SLA) front suspension, premium de Carbon® mono-tube shocks, Goodyear all-season tires and four-wheel anti-lock brakes. The result is the most dynamic Firebird ever produced—a vehicle

that truly puts the driver in control. Firebird's cockpit features a true driver-oriented environment with the additional peace of mind and safety provided by standard driver and front-passenger airbags.\*

\*Always wear safety belts, even with airbags.



**S**unbird SE Coupe with the Sport Appearance Package cuts through the visual clutter of traffic with the aggressive look of semi-hidden headlamps, foglamps, lower-body aero cladding, rear spoiler and optional 15" Star aluminum wheels with P195/65R15 touring tires. Below left, Sunbird LE Sedan in Light Teal Metallic. Below, LeMans SE Sedan in Bright Red shows off new rear styling and offers a cavernous trunk of 16.5 cubic feet.



Delivering more than you bargained for.

**W**hen it comes to engineering, Pontiac knows how to add Excitement to the bottom line. Sunbird offers three rooflines that vary with purpose, giving the coupe a swept look, the

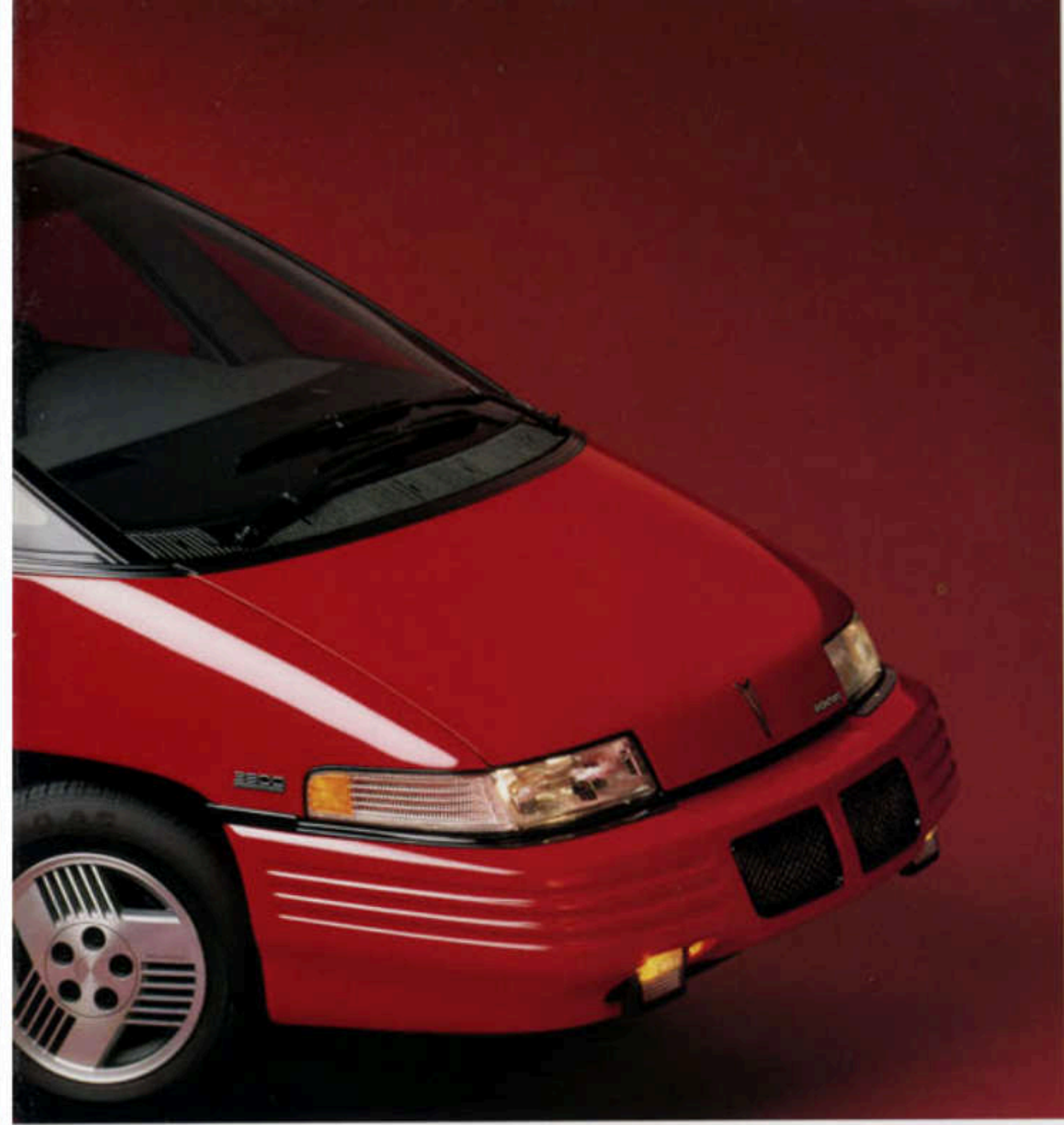
sedan more rear-seat room, and the convertible unlimited fun.

Inside Sunbird, you'll find a place that comforts your mind and body with standard illuminated entry, automatic power door locks, front bucket

seats, and analog gauges with illuminated pointers over a background of warm red. The standard fuel-injected 2.0 liter four-cylinder provides 110 horsepower for road fun, while the available 3.1 liter V6 ups the enjoyment quotient to 140 horses. Four-wheel anti-lock brakes slow every model with added stability and control, especially on slippery roads.

For 1993, LeMans' three models wear a new, sportier look. LeMans Aerocoupe, SE Aerocoupe and SE Sedan run with practicality and power: a fuel-injected, overhead-cam four-cylinder that pumps out 74 horsepower. Along with the power to haul, LeMans gives you room aplenty for passengers and cargo.





**T**rans Sport SE in Bright Red with available 15" aluminum wheels. Below left, with optional bucket seating, seven easily sit in Trans Sport's spacious interior. Below, Trans Sport's instrument panel houses everything a driver needs: informative instrumentation, switches for the wipers and lights, large heating and cooling controls and abundant storage options.

Not just another pretty space.

**W**hile its aerodynamic styling strikes a futuristic pose, Trans Sport's down-to-earth practicality hides beneath composite body panels that are ding-

and dent-resistant and will never rust. Positioned well above most traffic, Trans Sport's driver's seat provides a commanding view. Stepping in, however, takes no additional effort because



Trans Sport's front-wheel-drive chassis allows the body to sit lower than its rear-wheel-drive minivan counterparts.

V6 power is standard, featuring a powertrain that includes the 120 horsepower 3.1 liter engine and automatic transmission. Equipped with the available 170 horsepower 3.8 liter V6 and the proper towing accessories, Trans Sport can hit the road with up to 3000 pounds in tow (including trailer, cargo and passengers).

Inside, Trans Sport is clearly a minivan with a mission. Interior usefulness is maximized because Trans Sport's rear seating is truly accommodating. With excellent interior flexibility and a huge 112.6 cubic feet of cargo room, there's virtually no limit to what, or whom, you can take with you.



No matter which Pontiac you choose...

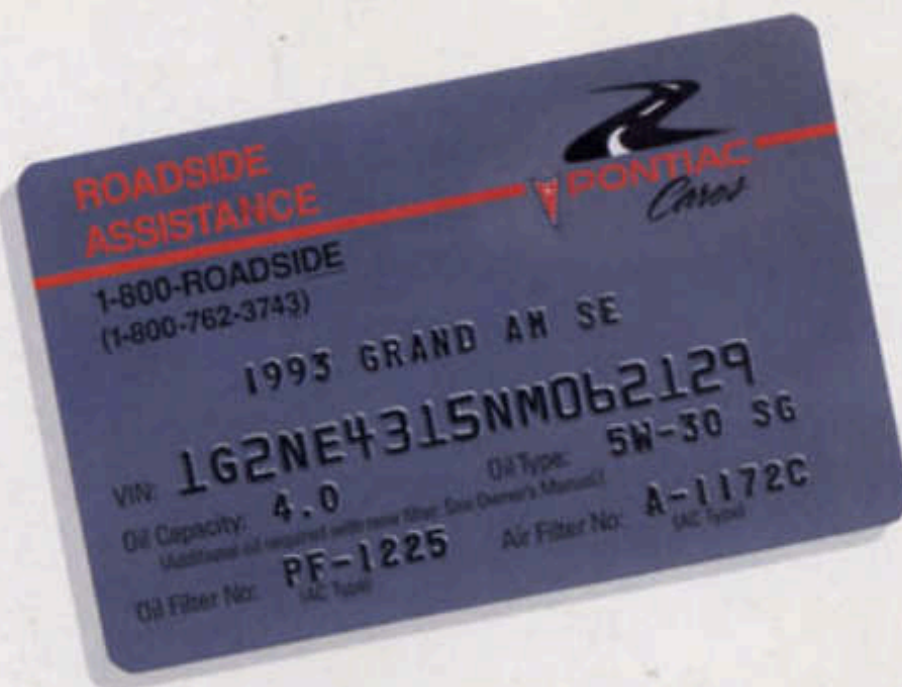
no matter whether you buy or lease...

## Pontiac Cares.

Included as standard equipment on every 1993 Pontiac are the comprehensive services provided through **Pontiac Cares.**

- 3-year/36,000-mile no-deductible warranty
- Toll-free 24-hour Roadside Assistance Center
- Courtesy Transportation.

Need a locksmith? No problem and no cost. Need help changing a spare tire or jump-starting a dead battery? Free, hands-on assistance is just a phone call away. Pontiac's Roadside Assistance Center provides toll-free, 24-hour access to emergency road service anywhere in the country, including Alaska and Hawaii. Just call 1-800-ROADSIDE.



Need a car when yours is in for service? Pontiac provides no-cost transportation any time a vehicle comes in for warranty work. If the repair requires an overnight stay, Pontiac provides a loaner or reimburses you for a rental—up to \$30 per day. If the vehicle's warranty service can be completed in one day, a one-way shuttle will get you

where you need to be—up to ten miles from the dealership.

Want excellent coverage for your new vehicle? Every new Pontiac is backed by an extensive no-deductible warranty for 3 years or 36,000 miles, whichever comes first. Rust-through corrosion protection extends to 6 years or 100,000 miles, while the Federal

Emission Control Systems receive 5-year or 50,000-mile coverage. See your dealer for terms of these limited warranties and for information on long-term extended warranties.

Need answers about warranty service or maintenance? Pontiac's Customer Assistance Center makes an almost limitless amount of Pontiac-related information available to you. A staff of advisors stands ready at 1-800-PM CARES to provide professional assistance when you need it.



### A Word About...

#### This Catalog:

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details.

### A Word About...

#### The Assembly of Pontiacs:

Pontiacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM world-

wide. Pontiacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Pontiacs with different or differently sourced components than originally scheduled. All such components have been approved for use in Pontiacs and will provide the quality of performance associated with the Pontiac name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

### A Word About...

#### Engines:

Pontiacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

### A Word About...

#### Corrosion Protection:

Pontiacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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