



WE

ARE

DRIVING

PONTIAC
EXCITEMENT



WideTrack: It reflects a bold engineering attitude that sets the wheels wide apart—at the far reaches of Grand Prix's muscular body—for improved handling, improved control, more excitement. So attack the road... your invitation to enjoy has arrived.



The wider the track, the less weight is transferred side to side during cornering. Better cornering and tighter grip result.



Grand Prix GTP in Bright Red with the available high-polished 3-spoke 16" aluminum wheels.



Available Magnasteer power steering delivers increased road feel at higher speeds while providing light steering effort at parking lot speeds.

Making the most of Grand Prix's wide track is a taut sport suspension and sophisticated variable-effort power steering system. This total package provides all that's necessary to control the GTP's mighty 240-horsepower 3.8 liter supercharged V6—the most powerful engine in its class.

GRAND PRIX

Even if you never saw Grand Prix's dramatic exterior, its interior alone would convince you that this is a wide-open driver's car. As the control center of the WideTrack experience, it delivers beyond what you expect, including uncompromising comfort and operation; it will even inform you should a tire require a pressure check or the engine oil need changing.

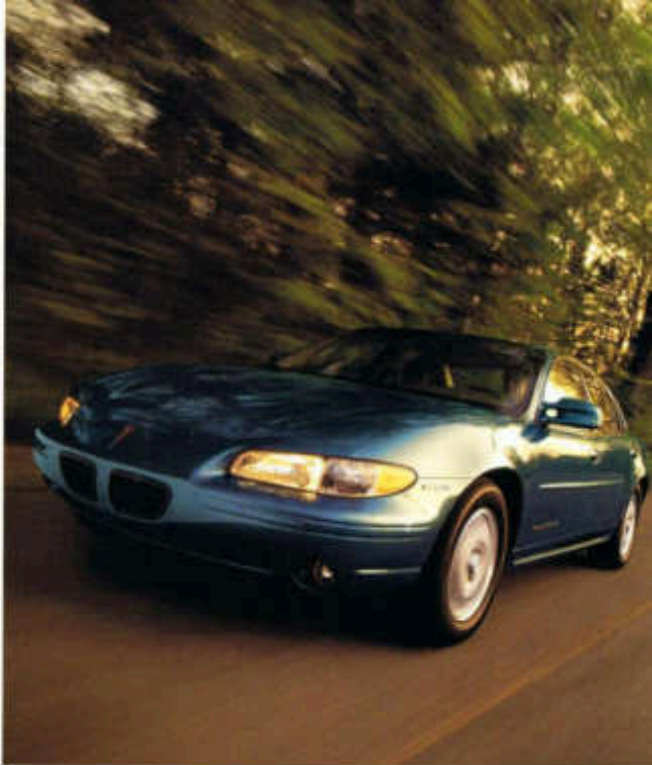
Grand Prix GT Sedan in available Graphite leather (photo shown includes extra-cost options).



Beyond its bold, WideTrack stance is a four-door body that's sleeker than that of most coupes. Grand Prix SE Sedan provides style and performance that make life on the road what it should



be: enticing. Inside the roomy cockpit, its sport bucket seats position you with authority while its large analog instruments convey vital data.



Four-wheel disc brakes with ABS are standard on all Grand Prix, helping you maintain steering control under less than perfect braking conditions.



The overhead console accommodates a wide variety of items, including a 12-volt power outlet.

Grand Prix SE Sedan in Medium Jade-Gray Metallic with available 16" Silver cross-lace wheels.

Some cars you guide, others you drive. There's no question which camp the athletic Grand Prix GT fits into. The combination of the GT's wide track, its naturally aspirated 3800 Series II V6, its crisp-shifting 4-speed automatic and its impressively stiff body structure makes the GT a natural on the road.

GRAND PRIX



Bonneville is first and foremost a high-performance sport sedan, providing a personal driving experience free of the bulk and/or pretense too often associated with contemporary luxury cars. In contrast to the isolation others offer, Bonneville counters with involvement and total control of the driving environment.



Bonneville's rear-seat riders benefit from their own vent outlets.



The Supercharged Series II 3800 V6 propels the SSEi with 240 horsepower and 280 ft-lbs of torque.



Fingertip controls modify the SSEi's transmission shift characteristics.



The SSEi's available 12-way articulating bucket seats provide excellent comfort and support.

SSEi interior in Taupe (photo shown includes extra-cost options).



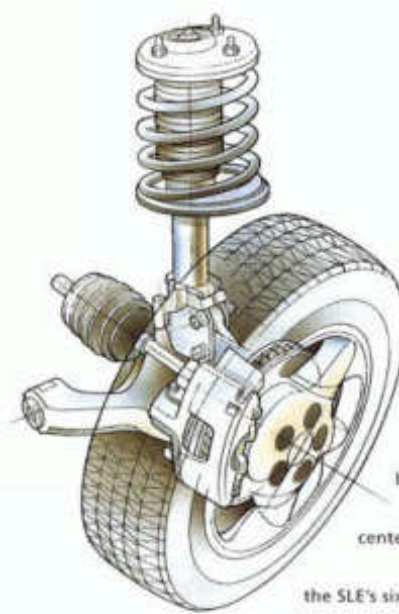
The SSEi's noteworthy capabilities make the car one of the world's most powerful sport sedans. The features that enable its commanding performance similarly enhance its premium level of comfort.

BONNEVILLE



Bonneville features a fully independent suspension and a four-wheel anti-lock braking system.

Bonneville with Sport Luxury Edition Package interior in Taupe (photo shown includes extra-cost options).



Bonneville with the Sport Luxury Edition Package: From the moment the doors remotely unlock it becomes amply clear that the luxury of Bonneville centers on the driver. Further enhancing every drive are the SLE's six-speaker audio system, wide touring tires and

quicker 3.06:1 performance axle ratio. • Bonneville SE indulges drivers with the requisite road-going hardware: a 205-horsepower V6, electronically controlled four-speed automatic transmission and taut, fully independent suspension.



Bonneville SE with Sport Luxury Edition Package in Dark Green Metallic with 16" 5-spoke wheels.



Bonneville's standard Twilight Sentinel knows when it's time to turn on the full headlamp system.

BONNEVILLE

They're not too hard to spot...the people who treat cars like basic transportation.

They clog the slow lanes as they grimace their way anywhere. Too bad they

don't have the mind-set for Grand Am: a car designed for people who drive for

kicks, who aren't afraid to drive hard and who drive because they truly enjoy

driving, not merely to get from point A to point B.

Grand Am
is equipped
with standard
automatic
power door
locks.



Grand Am's
analog insti-
tation is ea-
read—even
night, wher
red backligl
shines thro
(includes ex-
options).



Grand Am
GT Coupe in
Bright Red.
Grand Am GT
Sedan in
Bright White.

GRAND AM

So what separates Grand Am from other cars in its class? How about a hot, 150-horsepower 2.4 liter Twin-Cam engine? How about a tempered steel suspension that takes corners as well as years of pothole punishment? How about standard four-wheel anti-lock brakes? How about the availability of the Enhanced Traction System?



Grand Am's high-revving Twin-Cam engine churns out a pulse-pounding 150 horsepower.

Grand Am SE Sedan in Medium Green-Blue Metallic with available Cross-lace wheels.



Grand Am SE Coupe in Medium Purple Metallic with available 16" Sport cast aluminum wheels.

Grand Am's available split-folding rear seat with trunk pass-through makes carrying extra-long cargo easy.



Besides being equipped with what driving enthusiasts want (standard anti-lock brakes, dual front air bags), features like forged connecting rods, stainless steel fuel injectors and a reinforced, double-welded body mean Grand Am is built for keeps as well as kicks.

GRAND AM



Trans Am in Black with available WS Ram Air package and T-tops. Shown with 17" high-polished 5-spoke aluminum wheels.



Thirty years ago, Firebird arrived. Pavement trembled. Children hid behind parents. Today, Firebird still sends tremors through the tarmac. But it won't scare the

neighbors, just leave them in awe. Formula and Trans Am are available with Ram Air—a cold-air induction system that satisfies the 5.7 liter V8's appetite for oxygen. The Ram Air Package on the coupe also includes higher rate

Trans Am interior shown in Dark Pewter with available leather seating surfaces (shown with extra-cost options).

springs, tighter valved shocks, stiffer bushings and tires with a speed rating high enough to make them legal for racing in the SCCA. • With a standard 285-horsepower V8, every other aspect of Formula must be equally capable. Formula meets the call with four large vented disc brakes controlled by the ABS-VI system.

As on Trans Am, the 4L60 automatic transmission with overdrive is standard, with the Borg Warner T56 6-speed manual as a no-cost option. • Firebird's standard V6 mill displaces 3.8 liters. Should the standard suspension and front disc/rear drum brakes with ABS not be enough, upgrade with the 3800 V6 Performance Package. Feel the difference a faster steering gear, four-wheel disc brakes and wider tires make. As on every Firebird, dual air bags are standard, but still fasten your safety belt.



A fixed roof, T-tops or drop top can cover the interior of any Firebird, Formula or Trans Am (photo shown includes extra-cost options).



Formula in Red-Orange Metallic with 5-spoke aluminum wheels.

FIREBIRD

If you ever get the chance to go Taj Mahalin', there's only one car that's perfect for the job—Pontiac Sunfire. It's got a sporty attitude, a great road-tuned suspension and a choice of two zippy engines. But that's what you expect from Pontiac. If you wanted a plain car, you'd be looking at somebody else's catalog.



Sunfire's dash is microprocessor based, which means it has fewer wires and connectors to go bad (shown with extra-cost options).

Sunfire GT Coupe in Medium Green-Blue Metallic with specific 16" aluminum wheels.

Sunfire SE Sedan in Red-Orange Metallic with available 15" custom wheel covers.



Sunfire interior in Taupe cloth (photo shown includes extra-cost options).

Sunfire's trunk pass-through makes carrying oversized items like golf clubs, skis or a surfboard easy.



Sight-seeing is always more fun with a carload of friends...so pack in four of your favorite people and hit the road. Sunfire's monument-sized interior towers over its closest rivals, plus it offers those riding in back cool things like their own heat ducts. The glove box holds a 12-pack of soda (no more pesky beverage stops).

SUNFIRE



With five seating configurations that seat 7 or 8, Montana is as accommodating as they come.



Montana shown in Medium Red over Charcoal Metallic. Coming soon to a dealer near you.



The 180-horsepower 3.4 liter V6 is one of the most powerful standard engines in the class.

A driver's side sliding door is now available on the extended-length models in addition to an available power sliding door.



With equipment as aggressive as its rugged good looks, the all-new Trans Sport Montana can take you and yours just about anywhere your adventurous spirit wants to go. With flip-and-fold seating for "space on demand," Montana actually makes it fun to own—and drive—a minivan.

TRANS SPORT *Montana*

GRAND PRIX

Engines

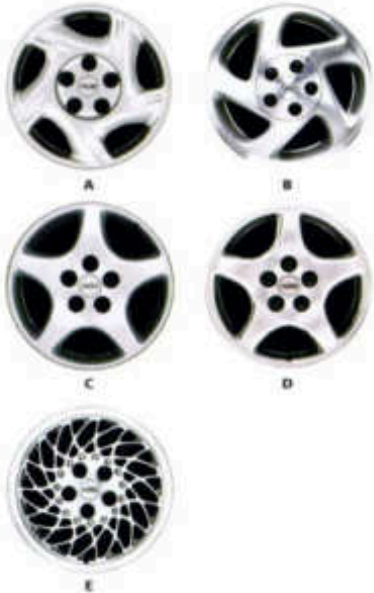
	3.1 liter 3100 SFI V6*	3.8 liter 3800 SFI Series II V6	Super- charged 3.8 liter 3800 SFI Series II V6**
SE Sedan	S	A	-
GT Coupe and Sedan	-	S	A
Horsepower	160 @ 5,200 rpm	195 @ 5,200 rpm	240 @ 5,200 rpm
Torque	185 ft-lbs @ 4,000 rpm	230 ft-lbs @ 3,600 rpm	280 ft-lbs @ 3,200 rpm
4-speed automatic	S	S	S

*Engine available in January 1997

**Requires GTP Performance Package (B45) available on GT Coupe and GT Sedan models. Not available on SE Sedan

Wheels & Wheel Covers

- A 15" Sport bolt-on wheel covers
- B 16" x 6.5" cast aluminum wheels, 5-blade
- C 16" x 6.5" cast aluminum wheels, 5-spoke in silver or white
- D 16" x 6.5" cast aluminum 5-spoke, high-polished wheels
- E 16" x 6.5" cast aluminum Crosslace wheels in silver or champagne



BONNEVILLE

Engines

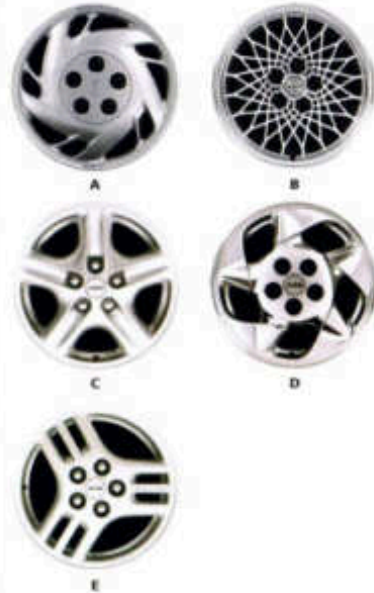
	3.8 liter 3800 SFI Series II V6	Super- charged 3.8 liter 3800 SFI Series II V6
SE	S	A*
SSE	S	A
SSE**	-	A
Horsepower	205 @ 5,200 rpm	240 @ 5,200 rpm
Torque	230 ft-lbs @ 4,000 rpm	280 ft-lbs @ 3,200 rpm
4-speed automatic	S	S

*Requires SLE Package and Traction Control

**With SSE Supercharger Package

Wheels & Wheel Covers

- A 15" Bolt-on wheel covers
- B 16" Crosslace cast aluminum wheels, machine-faced or gold
- C 16" cast aluminum 5-spoke, silver
- D 16" cast aluminum Torque Star in Bright Chrome
- E 16" cast aluminum 3-blade, silver



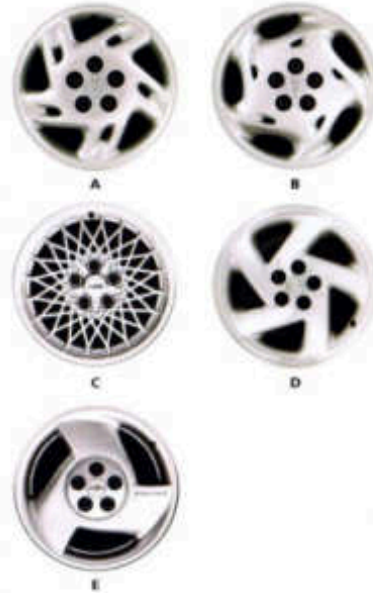
GRAND AM

Engines

	2.4 liter Twin-Cam	3.1 liter 3100 SFI V6
SE Coupe and Sedan	S	A
GT Coupe and Sedan	S	A
Horsepower	150 @ 6,000 rpm	155 @ 5,200 rpm
Torque	155 ft-lbs @ 4,400 rpm	185 ft-lbs @ 4,000 rpm
5-speed manual	S	-
4-speed automatic	A	S

Wheels & Wheel Covers

- A SE-14" Custom bolt-on wheel covers
- B SE-15" Custom bolt-on wheel covers
- C SE-15" Crosslace cast aluminum wheels
- D SE-16" Sport cast aluminum wheels
- E GT-specific 16" 3-spoke cast aluminum wheels



FIREBIRD

Engines

	3.8 liter 3800 SFI V6	5.7 liter SFI V8
Firebird	S	-
Formula/Trans Am	-	S
Horsepower	200 @ 5,200 rpm	285 @ 5,000 rpm*
Torque	225 ft-lbs @ 4,000 rpm	325 ft-lbs @ 2,400 rpm
5-speed manual	S	-
6-speed manual	-	A
4-speed automatic	A	S

*305 horsepower with W56 Ram Air Performance Package

Wheels

- A Bright Silver 16" x 8" Sport 5-spoke, cast aluminum wheels
- B Bright Chrome 16" x 8" Sport 5-spoke, cast aluminum wheels
- C High-Polished 17" x 8" 5-spoke, cast aluminum wheels (available with W56 Performance and Handling Package on coupe only)



SUNFIRE

Engines

	2.2 liter OHV	2.4 liter Twin-Cam
SE Coupe, Sedan, Convertible	S	A
GT Coupe	-	S
Horsepower	120 @ 5,200 rpm	150 @ 5,600 rpm
Torque	130 ft-lbs @ 4,000 rpm	155 ft-lbs @ 4,400 rpm
5-speed manual	S	S
3-speed automatic	A	-
4-speed automatic*	A	A

*4-speed automatic standard on SE convertible

Wheels & Wheel Covers

- A 14" Custom wheel covers
- B 15" Custom wheel covers
- C 15" Rally cast aluminum wheels
- D 16" GT-Specific cast aluminum wheels



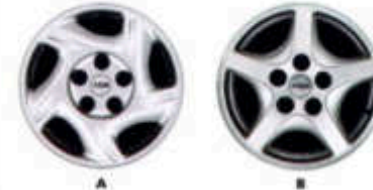
TRANS SPORT

Engine

	3.4 liter 3400 SFI V6
Horsepower	180 @ 5,200 rpm
Torque	205 ft-lbs @ 4,000 rpm
4-speed automatic	S

Wheels & Wheel Covers

- A 15" Bolt-on wheel covers
- B 15" Sport cast aluminum wheels



GRAND PRIX

Exterior Colors

- 16 Bright White
- 35 Dark Teal Metallic
- 41 Black
- 42 Medium Jade-Gray Metallic, SE Sedan only
- 47 Gray-Green Metallic, SE Sedan only
- 49 Light Taupe Metallic, SE Sedan only
- 53 Medium Red Metallic, SE Sedan only
- 81 Bright Red
- 89 Medium Purple Metallic

FIREBIRD

Exterior Colors

- 10 Bright White
 - 13 Bright Silver Metallic
 - 31 Bright Green Metallic
 - 41 Black
 - 48 Dark Green Metallic
 - 79 Blue-Green Chameleon
 - 80 Bright Blue Metallic
 - 81 Bright Red
 - 88 Bright Purple Metallic*
 - 96 Red-Orange Metallic
- *Available midyear

BONNEVILLE

Exterior Colors

- 16 Bright White
- 34 Silver-Teal Metallic, SE only
- 41 Black
- 42 Medium Jade-Gray Metallic, SE only
- 43 Medium Dark Teal Metallic
- 47 Gray-Green Metallic, SE only
- 48 Dark Green Metallic
- 50 Silver-Taupe Metallic
- 53 Medium Red Metallic, SE only
- 77 Dark Cherry Metallic

SUNFIRE

Exterior Colors

- 16 Bright White
- 22 Bright Blue-Aqua Metallic, SE Coupe, SE Sedan and GT Coupe only
- 24 Medium Blue Metallic, SE Coupe and SE Sedan only
- 37 Medium Green-Blue Metallic
- 41 Black
- 43 Bright Aqua Metallic
- 49 Light Taupe Metallic, SE Coupe and SE Sedan only
- 81 Bright Red
- 89 Medium Purple Metallic
- 96 Red-Orange Metallic, SE Coupe and SE Sedan only

GRAND AM

Exterior Colors

- 16 Bright White
- 24 Medium Blue Metallic, SE only
- 37 Medium Green-Blue Metallic
- 41 Black
- 42 Medium Jade-Gray Metallic, SE only
- 44 Light Jade-Gray Metallic, SE only
- 49 Light Taupe Metallic, SE only
- 72 Medium Red Metallic, SE only
- 81 Bright Red
- 89 Medium Purple Metallic

TRANS SPORT

Exterior Colors

- 09 Medium Red
- 13 Bright Silver Metallic
- 16 Bright White
- 32 Graphite Metallic
- 35 Dark Teal Metallic
- 42 Medium Jade-Gray Metallic
- 47 Gray-Green Metallic
- 49 Light Taupe Metallic

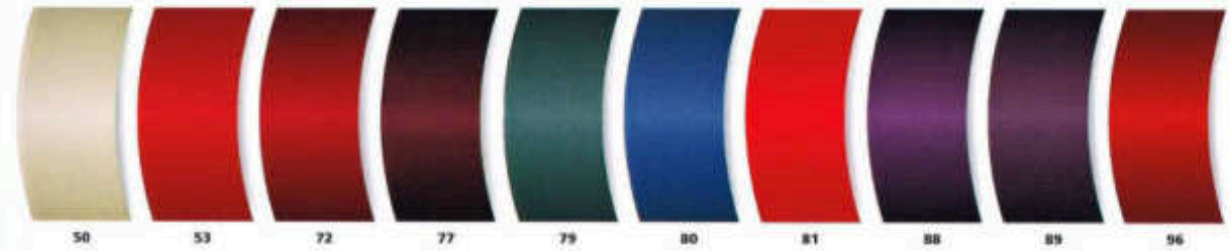
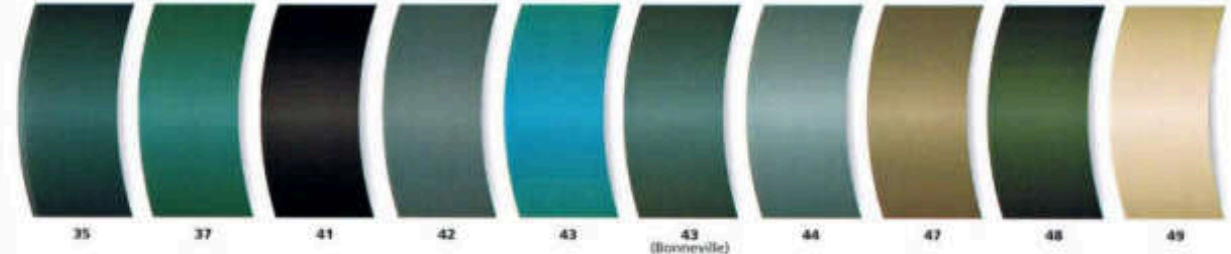
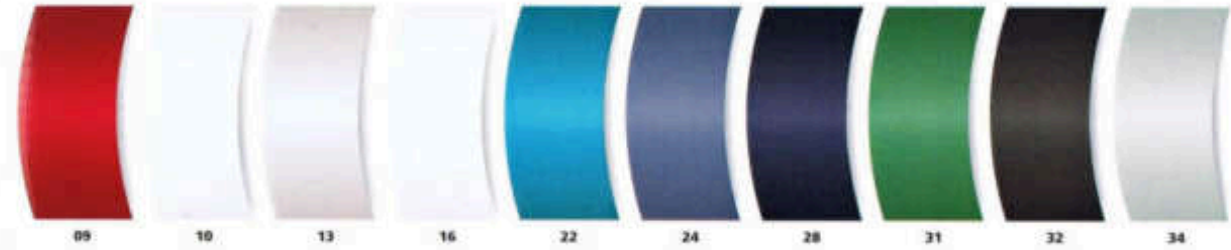
Available Two-Tone Appearance

- 28 Blue-Black Metallic
- 32 Graphite Metallic
- 35 Dark Teal Metallic
- 42 Medium Jade-Gray Metallic
- 47 Gray-Green Metallic

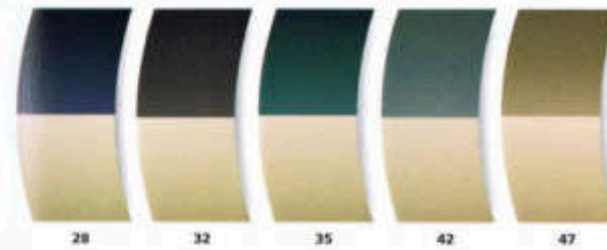
Montana Package

- 09 Medium Red
- 13 Bright Silver Metallic
- 16 Bright White
- 32 Graphite Metallic
- 47 Gray-Green Metallic
- 49 Light Taupe Metallic

EXTERIOR COLORS



Available Two-Tone Appearance: Light Taupe Metallic Lower Accent - All Colors



Montana Package: Charcoal Metallic Lower Accent - All Colors

