

# SUNFIRE

97 PONTIAC





If you ever have the chance to go Taj Mahaulin', the only car right for the job is Pontiac Sunfire. Unlike some others in its class, Sunfire's got class, along with sporty attitude and a great road-tuned suspension that's just what you need for zipping around those nifty towers. But that's what you expect from Pontiac. If you wanted a "plain car," you'd be reading somebody else's catalog.

*Sunfire GT Coupe in Medium Green-Blue Metallic with specific 16" aluminum wheels.*

Flip a single release and Sunfire SE's power top is ready to drop. And because into every life a little rain must fall (sometimes a lot), Sunfire's top is a snug-fitting, multilayer design with a real glass rear window (no foggy plastic allowed).



Want a good look at the Great Barrier Reef? Getting down under will be big fun thanks to Sunfire's fantastic handling, standard anti-lock brakes and front-wheel drive. For zooming around coral formations, there's nothing else like it. The handy convertible top also makes getting out with your fins on real easy.

Sunfire SE Convertible in Bright Red with available 15" aluminum wheels.





**T**he next time you're up for a game of full contact air hockey, arrive ready for action in a new Sunfire SE Coupe ('cause you can't fit all the gear in a balloon basket). With two zippy engines to choose from (quick and quicker), your game will soar to new heights.



*Sunfire's rear seat folds for your long cargo that won't. Releasing a single latch is all it takes to expand your cargoability. And this great innovation is standard on all Sunfires.*

*Sunfire SE Coupe in Black with available 15" wheel covers.*

**S**ight-seeing is always more fun with a carload of friends...so pack in four of your favorite people and hit the road. Sunfire's monument-sized interior towers over its closest rivals, plus it offers those riding in back cool things like their own heat ducts.



*Sunfire SE Sedan in Red-Orange Metallic with available 15" wheel covers.*

It's got your big gauges. It's got your great seats. It's got twin air bags and a glove box big enough to swallow a 12-pack of sodas. Who wouldn't want to drive from here? (Answer: somebody who'd rather drive a toaster than a road car.)



Aside from clearly telling you what you need to know (this is good), Sunfire's dash is microprocessor based, which means it has fewer wires and connectors to go bad (this is also good).



Ready to make a statement? Get your Sunfire with a red interior and prepare to wear your sunglasses (at night). Style and fun are the operative terms (function is a given). Available on both Coupe and Sedan models.

When you're checking out options, take a gander at Sunfire's new Patina/Redondo cloth, a CD-equipped stereo (with controls on the steering wheel if you want) and remote keyless entry (impress friends and neighbors by unlocking the doors from up to 30 feet away).



**Function and**

- ▶ Starter safety switch.
- ▶ Dual-action hood latch (front opening).
- ▶ Angular finish-inside windshield
- ▶ Arms and blades.
- ▶ Surfaces.

GM worldwide. Sunfire incorporates thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Sunfires with different or differently sourced components than originally scheduled. All such components have been approved for use and will provide the quality and performance you expect with the Sunfire.

All photos shown with extra-cost options.

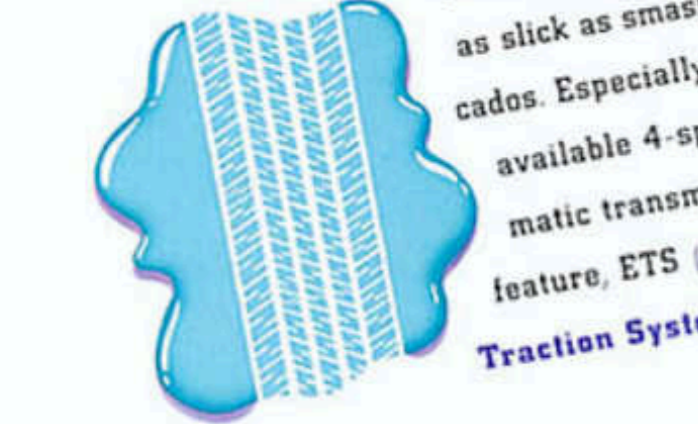
It's got your big gauges. It's got your great seats. It's got twin air bags and a glove box big enough to swallow a 12-pack of sodas. Who wouldn't want to drive from here? (Answer: somebody who'd rather drive a toaster than a road car.)



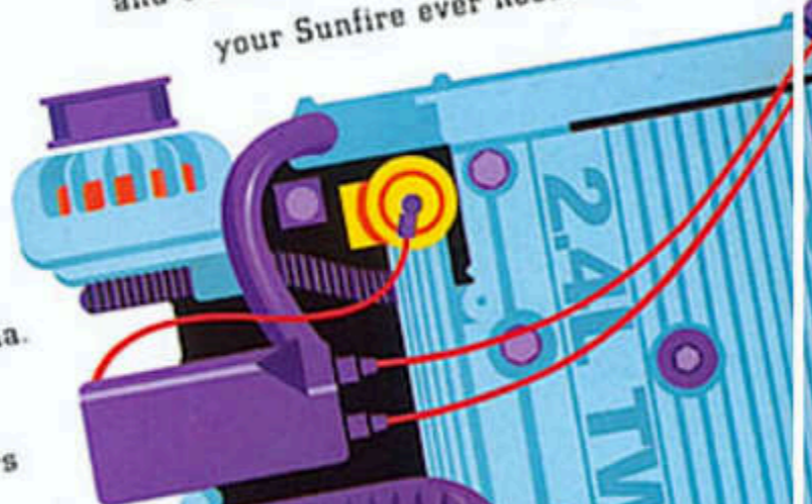
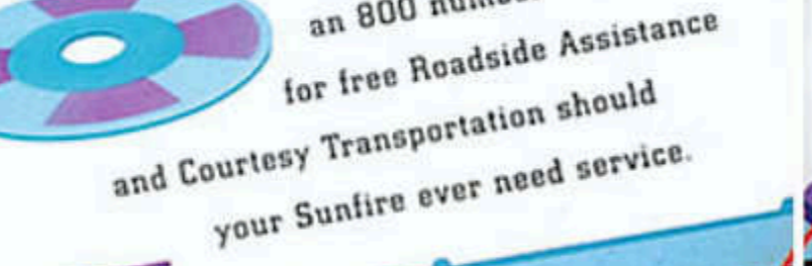
When it comes to attracting attention, Sunfire is a pro. Take the **daytime running lamps**. They stay on all the time so people see you coming. ♦ But leave an interior light on, and Sunfire turns it off. That's **battery rundown protection**: Nice, huh? ♦

Pontiac equips every Sunfire with **ABS (Anti-lock Braking System)**.

ABS works especially well for helping you slow down on slick roads (where most of us need the most help). ♦ Sunfires accelerate too, even over stuff as slick as smashed avocados. Especially with the available 4-speed automatic transmission feature, **ETS (Enhanced Traction System)**.



It maximizes traction when you hit the gas. ♦ Even the best technology can't prevent all collisions, so Sunfire puts an **air bag** ahead of each front seat (always wear your safety belts, even in cars that have air bags). ♦ Options? Sunfire gives you options on your options. Want a roof when you need it and not when you don't? Order a **Convertible** or **sunroof**. How about **CDs** or **cassettes**? The choice is yours. ♦ Sunfire's interior is fully equipped to quench a driving thirst. Not only are there **cupholders**, but the **glove box** opens like a whale's mouth, ready to scarf down your 12-pack of soda. ♦ Moving right along, Sunfire offers **two engines**. The **standard 2.2 liter** puts out 120 horsepower, while the **available 2.4 liter Twin-Cam** delivers a hot 150 horsepower! The Twin-Cam's 16-valve head and laundry list of high-tech features are just what you need to make short work of long roads. ♦ Sometimes less is more. Like a **single key** that opens the doors and trunk and starts the car. There is beauty in details. ♦ And the details you'll find with **Pontiac Cares** helps keep you on the road with an 800 number for free Roadside Assistance and Courtesy Transportation should your Sunfire ever need service.



**Sunfire Occupant Protection and Crash Avoidance Features**

This is the stuff we have to tell each and every person who's even thinking about buying or leasing a new Sunfire: "Drive safely." To help contribute to driving safety, each of the following features is included in the Sunfire line. (There will be a quiz next Tuesday):

**Occupant Protection**

- ▶ Manual lap/shoulder safety belts for all outboard positions.
- ▶ Driver and front passenger air bags.
- ▶ Manual lap safety belt, center seating position.
- ▶ Energy-absorbing steering column.
- ▶ Energy-absorbing instrument panel.
- ▶ Folding front seatback locks, inertia type/manual, two-door models.
- ▶ Safety armrests.
- ▶ Breakaway inside rearview mirror.
- ▶ Security door locks and door retention components.
- ▶ Laminated windshield glass, urethane bonded.
- ▶ Head restraints, adjustable, front.
- ▶ Side door beams.
- ▶ Passenger-guard inside door lock handles.
- ▶ Slide-rail engine energy-absorbing mounting system.

**Crash Avoidance**

- ▶ Anti-lock braking system, four-wheel.
- ▶ Brake/transmission shift interlock on available automatic transmissions.
- ▶ Automatic daytime running lamps.
- ▶ Side marker lamps.
- ▶ Parking lamps.
- ▶ Four-way hazard warning flashers.
- ▶ Backup lamps.
- ▶ Directional signal control.
- ▶ Windshield defroster, washer and multi-speed wipers.
- ▶ Inside day/night rearview mirror.
- ▶ Outside rearview mirrors.
- ▶ Center high-mounted stop lamp.
- ▶ Brake system with dual master cylinder plus warning light.

- ▶ Starter safety switch.
- ▶ Dual-action hood latch (front opening).
- ▶ Low-glare finish—inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket.
- ▶ Illuminated heater and defroster controls.
- ▶ Tires with built-in tread wear indicators.

**Theft Deterrence**

- ▶ Visible vehicle identification number.
- ▶ Laser-etched VIN plate.
- ▶ Theft-deterrent steering column lock.
- ▶ Theft-deterrent key locking system.
- ▶ PASSLock personal security system.
- ▶ Remote inside hood release. (Whew...that's a long list.)

**And now, a word (well, more than just one word) about... This Catalog:**

We've tried (really hard) to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Pontiac dealer (who else?) for complete details.

**Engines:**

Sunfire models are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

**Updated Service Information:**

Pontiac regularly sends its dealers useful service bulletins about Pontiac products. Pontiac monitors product performance in this field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

**The Assembly of Sunfire:**

Sunfire is assembled by different operating units of General Motors, its subsidiaries or suppliers to

GM worldwide. Sunfire incorporates thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Sunfires with different or differently sourced components than originally scheduled. All such components have been approved for use in Sunfires and will provide the quality of performance associated with the Pontiac name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

**Warranty Protection:**

Sunfire's 3-year/36,000-mile (whichever comes first) no-deductible bumper-to-bumper limited warranty covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle is covered except for adjustments and normal maintenance.

**Corrosion Protection:**

Sunfire is designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Pontiac dealer for terms of these limited warranties.

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ALWAYS WEAR SAFETY BELTS, EVEN IN VEHICLES EQUIPPED WITH AIR BAGS. © 1996 GENERAL MOTORS CORPORATION. ALL RIGHTS RESERVED. LITHO IN U.S.A.

All about Sunfire



A



B



C



D

**EXTERIOR FEATURES**

|   | SE Coupe | SE Sedan | SE Conv. | GT Coupe |
|---|----------|----------|----------|----------|
| Daytime running lamps   | S        | S        | S        | S        |
| Glass, Soft-Ray tinted  | S        | S        | S        | S        |
| Headlamps, composite halogen                                    | S        | S        | S        | S        |
| Mirrors: Sport, breakaway, LH remote, RH manual                 | S        | S        | S        | S        |
| Power, Sport LH and RH power remote (requires power door locks) | A        | A        | A        | A        |
| Moldings: Bodyside  | S        | S        | S        | -        |
| Contour rocker  | S        | -        | S        | -        |
| Spoiler, rear deck lid  | A        | -        | S        | S        |
| Tires (steel-belted radial): P195/70R14 blackwall all-season    | S        | S        | -        | -        |
| P195/65R15 blackwall, touring*                                  | A        | A        | S        | -        |
| P205/55R16 blackwall, performance*                              | -        | -        | -        | S        |

**Wheels/Wheel Covers:**

|  |   |   |   |   |
|--|---|---|---|---|
| A 14" Custom wheel covers (PC1)              | S | S | - | - |
| B 15" Custom wheel covers (PG1)              | A | A | S | - |
| C 15" Rally cast aluminum wheels (PF7)       | A | A | A | - |
| D 16" GT-Specific cast aluminum wheels (PG0) | - | - | - | S |

Windshield wipers: "Wet-arm" with fixed delay pulse feature

Controlled-cycle

\*Tire chains should not be used. They may cause damage. See Owner's Manual.

**INTERIOR FEATURES**

|  |   |   |     |   |
|--|---|---|-----|---|
| Air bags/safety belts: Driver and front passenger*   | S | S | S   | S |
| Safety belts, 3-point passive outboard positions, lap belt center position   | S | S | S   | S |
| Child comfort guide, rear safety belt  | S | S | S   | S |
| Air conditioning, environmentally friendly   | A | A | S   | A |
| Console, front floor with armrest  | S | S | S   | S |
| Convenience Package includes: Deck lid release, trunk net, reading lamps and overhead storage console  | A | A | S** | A |
| Cruise control   | A | A | S   | A |
| Defogger, electric rear window with zoned heat feature   | A | A | S   | A |
| Fabric, Millweave cloth interior   | S | S | S   | S |
| Patina/Redondo cloth   | A | A | A   | A |
| Santos vinyl   | A | A | A   | A |
| Instrumentation: Analog speedometer, odometer, tachometer, coolant temperature gauge, fuel gauge and trip odometer   | S | S | S   | S |
| Keyless entry system, remote (requires power door locks)   | A | A | A   | A |
| Lights, headlamp-on warning  | S | S | S   | S |
| Mats, carpeted front and rear floor  | S | S | S   | S |
| Mirrors, visor vanity, RH and LH   | S | S | S   | S |
| Power door locks   | A | A | A   | A |
| Power windows with lockout feature (requires power door locks and remote keyless entry)  | A | A | A   | A |
| Radios: Delco ETR AM/FM stereo with seek up/down and clock (UM7)   | S | S | S   | S |
| Delco 2001 Series ETR AM/FM stereo with auto-reverse cassette (UN6)  | A | A | A   | A |
| Delco 2001 Series ETR AM/FM stereo with auto-reverse cassette, previous/next feature, graphic equalizer and clock (includes premium speaker sound system) (UT6)                            | A | A | A   | A |
| Delco 2001 Series ETR AM/FM stereo with compact disc player, graphic equalizer and clock (includes premium speaker sound system) (UP3)   | A | A | A   | A |
| Seats, front: 45/45 bucket seats, reclining  | S | S | S   | S |
| Seats, rear: Full fold-down back   | S | S | S   | S |
| Smoker's Package includes ashtray and lighter element  | A | A | A   | A |
| Sport Interior Package (order by trim code) includes: Leather-wrapped steering wheel, parking brake handle and shift knob; driver lumbar adjuster; seatback pockets and seat side bolsters | A | A | A   | A |
| Steering wheel, sport, four-spoke  | S | S | S   | S |

**PONTIAC CARES**



|  | SE Coupe | SE Sedan | SE Conv. | GT Coupe |
|--|----------|----------|----------|----------|
| Pontiac backs every 1997 Sunfire with the following services:  |          |          |          |          |
| Extensive 3-year/36,000-mile bumper-to-bumper limited warranty | S        | S        | S        | S        |
| 24-hour Roadside Assistance that provides in an emergency:     |          |          |          |          |
| Free lockout assistance  | S        | S        | S        | S        |
| Free dead-battery assistance                                   | S        | S        | S        | S        |
| Free out-of-fuel assistance                                    | S        | S        | S        | S        |
| Free flat-tire change  | S        | S        | S        | S        |
| Free towing for warranty repairs                               | S        | S        | S        | S        |
| Courtesy Transportation  | S        | S        | S        | S        |

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96

**Interior Features (continued)**

|  | SE Coupe | SE Sedan | SE Conv. | GT Coupe |
|--|----------|----------|----------|----------|
| Steering wheel radio controls (not available with UM7 radio) | A        | A        | A        | A        |
| Sunroof, power, glass (includes reading lamps)               | A        | -        | -        | A        |
| Tilt-Wheel adjustable steering column                        | A        | A        | S        | S        |
| Trunk trim, fully carpeted                                   | S        | S        | S        | S        |
| Ventilation, rear-seat heat ducts                            | S        | S        | S        | S        |

\*Always wear safety belts, even in vehicles equipped with air bags.

\*\*Overhead console storage not available.

**MECHANICAL**

|  |   |   |   |   |
|--|---|---|---|---|
| Battery, Delco Freedom with rundown protection                                       | S | S | S | S |
| Brakes: Power disc/drum with anti-lock braking system (ABS), 4-wheel                 | S | S | S | S |
| Brake/transmission shift interlock safety feature (with automatic transmission)      | S | S | S | S |
| California/Massachusetts/New York emission requirements                              | A | A | A | A |
| Enhanced Traction System (ETS) (included with 4-speed automatic transmission)        | A | A | A | A |
| Exhaust system, aluminized stainless steel   | S | S | S | S |
| Extensive anti-corrosion protection featuring two-sided galvanized steel body panels | S | S | S | S |
| Front-wheel drive  | S | S | S | S |
| PASSLock theft-deterrent system  | S | S | S | S |
| Steering, power rack-and-pinion  | S | S | S | S |
| Suspension, MacPherson strut front   | S | S | S | S |

S = Standard. A = Available. - = Not available.

**ENGINES**

|                              | 2.2 Liter OHV          | 2.4 Liter Twin-Cam     |
|------------------------------|------------------------|------------------------|
| SE Coupe, Sedan, Convertible | S                      | A                      |
| GT Coupe                     | -                      | S                      |
| Horsepower                   | 120 @ 5,200 rpm        | 150 @ 5,600 rpm        |
| Torque                       | 130 ft-lbs @ 4,000 rpm | 155 ft-lbs @ 4,400 rpm |
| 5-speed manual               | S                      | S                      |
| 3-speed automatic            | A                      | -                      |
| 4-speed automatic            | A*                     | A                      |

\*4-speed automatic transmission standard on SE Convertible.

**OPTION GROUPS**

Some available options may require additional equipment. See your dealer for details.

|   | SE Coupe |     |     | SE Sedan |     |     | SE Convertible |     |     | GT Coupe |     |     |
|---|----------|-----|-----|----------|-----|-----|----------------|-----|-----|----------|-----|-----|
|   | 1SB      | 1SC | 1SD | 1SB      | 1SC | 1SD | 1SA            | 1SB | 1SC | 1SA      | 1SB | 1SC |
| RP0   |          |     |     |          |     |     |                |     |     |          |     |     |
| N33 Tilt-Wheel adjustable steering column                       | ■        | ■   | ■   | ■        | ■   | ■   | S              | S   | S   | S        | S   | S   |
| C60 Air conditioning  | ■        | ■   | ■   | ■        | ■   | ■   | S              | S   | S   |          |     |     |
| C49 Defogger, electric rear window                              | ■        | ■   | ■   | ■        | ■   | ■   | S              | S   | S   |          |     |     |
| UN6 AM/FM stereo with cassette                                  | ■        | ■   | ■   | ■        | ■   | ■   |                |     |     |          |     |     |
| UP3 AM/FM stereo with compact disc player and graphic equalizer |          |     |     |          |     |     | ■              | ■   | ■   |          |     |     |
| CD4 Controlled-cycle wipers                                     |          |     |     |          |     |     | S              | S   | S   |          |     |     |
| K34 Cruise control  |          |     |     |          |     |     | S              | S   | S   |          |     |     |
| R6A Convenience Package   |          |     |     |          |     |     | S              | S   | S   |          |     |     |
| DG7 Power mirrors, Sport LH and RH                              |          |     |     |          |     |     |                |     |     |          |     |     |
| AU3 Power door locks  |          |     |     |          |     |     |                |     |     |          |     |     |
| UK3 Steering wheel radio controls                               |          |     |     |          |     |     |                |     |     |          |     |     |
| AU0 Keyless entry system, remote                                |          |     |     |          |     |     |                |     |     |          |     |     |
| A31 Power windows (requires power door locks)                   |          |     |     |          |     |     |                |     |     |          |     |     |

■ = Included in option group.

**EXTERIOR COLORS**

|   |  |
|---|--|
| 16 Bright White   | 43 Bright Aqua Metallic                        |
| 22 Bright Blue-Aqua Metallic, SE Coupe, SE Sedan and GT Coupe | 49 Light Taupe Metallic, SE Coupe and SE Sedan |
| 24 Medium Blue Metallic, SE Coupe and SE Sedan                | 81 Bright Red                                  |
| 37 Medium Green-Blue Metallic                                 | 89 Medium Purple Metallic                      |
| 41 Black  | 96 Red-Orange Metallic, SE Coupe and SE Sedan  |

**DIMENSIONS**

|            |                    | Coupe        | Sedan        | Convertible |
|------------|--------------------|--------------|--------------|-------------|
| Interior   | Headroom, l/r      | 37.6/36.6"   | 38.9/37.2"   | 38.1/37.6"  |
|            | Legroom, l/r       | 42.1/32.6"   | 42.1/34.3"   | 42.4/32.6"  |
|            | Shoulder room, l/r | 54.1/54.8"   | 54.6/53.9"   | 54.1/47.1"  |
|            | Hip room, l/r      | 48.7/50.9"   | 50.9/51.1"   | 48.7/47.8"  |
|            | Trunk capacity     | 12.4 cu. ft. | 13.1 cu. ft. | 9.9 cu. ft. |
| Exterior   | Wheelbase          | 104.1"       | 104.1"       | 104.1"      |
|            | Overall length     | 181.9"       | 181.7"       | 181.9"      |
|            | Width              | 68.4"        | 67.9"        | 68.4"       |
|            | Overall height     | 53.2"        | 54.9"        | 53.9"       |
| Tread, l/r | 57.6/56.8"         | 57.6/56.8"   | 57.6/56.8"   |             |

**SPECIFICATIONS**

|                    |                                 |
|--------------------|---------------------------------|
| Engine/drive       | Front engine, front-wheel drive |
| Curb weight        | 2,637 to 2,870 lbs.             |
| Fuel tank capacity | 15.2 gallons                    |



**PONTIAC**  
WE ARE DRIVING EXCITEMENT.