

# POWER WAGON



**RAM**



**THE PICKUP THAT RULES THE OFF-ROAD JUST EARNED THE CROWNING TOUCHES.** The next Ram Power Wagon®: it sports a fresh look—thanks in part to the new Ram centric grille design, Black powder-coated bumpers and 17-inch aluminum wheels—while still delivering all the capability you expect with the classic 12,000-lb capacity WARN® winch, tow hooks, front and rear locking differentials, an electronic disconnecting front sway bar, multiple skid plates, Hill Descent Control and Bilstein® monotube shocks. It's all powered by the 6.4L HEMI® V8.

**THIS IS CHARACTER THAT LEAVES NO DOUBT ABOUT LEADERSHIP.** We think a pickup that displays such outstanding off-road authority should also offer visual impact. Ram Power Wagon® delivers with new graphics, subtle pin-striped detailing and totally in-your-face signature tailgate.





**ONE UNIQUE PICKUP. TWO NEW INTERIOR TREATMENTS. WE'LL SUM IT UP IN A SINGLE WORD: AWESOME.**

The inspiration came from the Ram Rebel. The application is pure Ram Power Wagon.<sup>®</sup> So look for a new steering wheel and refreshed center stack. The rest of the interior is just as exceptional: choose either a stunning all-Black leather-trimmed design or the new "fire-tread"-style embossed seats with Power Wagon logo. After all, shouldn't a truck designed and built to last also make a lasting impression?

**POWER**

**WAGON**



**THE BRAWN IS BUILT IN. AND THE BEAUTY IS IN THE DETAILS.** It's just the nature of excellence: every generation tries to outdo the accomplishments of the previous. Ram Power Wagon<sup>®</sup> is no exception—and the details prove it. Look for a bold gauge cluster with Power Wagon badge and revised Driver Information Display with custom splash screen. The new 17-inch aluminum eight-pocket wheels come with monster 33-inch Off-Road tires. There's more: see it all at [RAMTRUCKS.COM](http://RAMTRUCKS.COM)

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**5 YEAR / 60,000 MILE\***  
**POWERTRAIN LIMITED WARRANTY**

\*Transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Powertrain Limited Warranty.

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