Rolls-Royce Motor Cars
Dawn

REAWAKEN YOUR SENSES

Experience a Rolls-Royce like no other, striking, sensuous, endlessly sociable. Dawn Drophead Coupé delivers open-top driving as you have never experienced it before.

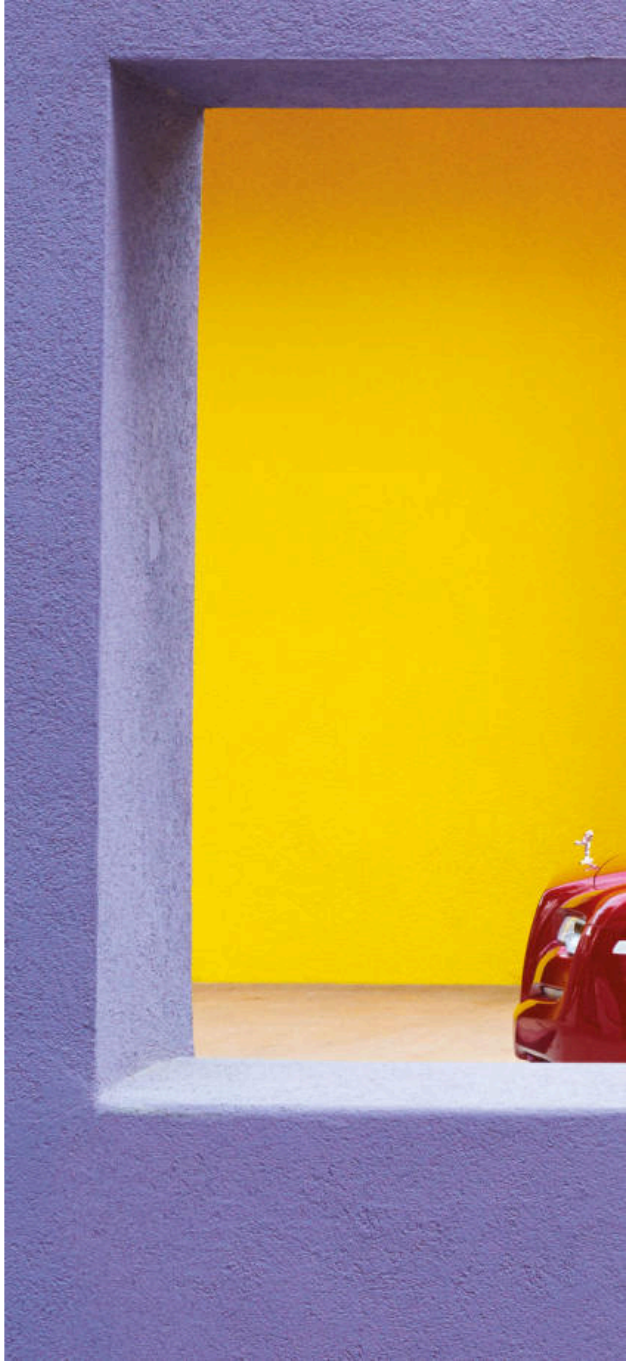
Steeped in prestigious heritage and inspired by the iconic Silver Dawn of the 1950s, it provides the perfect blend of sophistication and true freedom. Infused with a youthful spirit and vivacious energy, this inspiring motor car harnesses an exacting balance of uncompromised luxury and exhilarating sensory experience.

In a single touch, Dawn can transform, ready for expansive vistas and a world of infinite opportunities. Embrace spontaneity. Seize every valuable moment shared with friends. Feel closer to the beauty of the natural world around you.

FREEDOM WITH FINESSE

Alluring and assertive in equal measure, Dawn's captivating charisma is felt from the very first encounter. The exterior exudes understated class, with a flawless, hand-polished finish giving it a marble-smooth sheen. Sleek, yet edgy contours add to Dawn's bold look, complete with a tapered 'wake channel' on the bonnet, reminiscent of a jet's vapour trail.

Beneath the hood lies a 6.6 litre V12 twin-turbo engine, offering seemingly infinite reserves of power and exhilarating torque. With such a purposeful presence, Dawn inspires you to lower the roof and feel more connected to your environment. It's an invigorating sensation.



EFFORTLESS

EXHILARATION

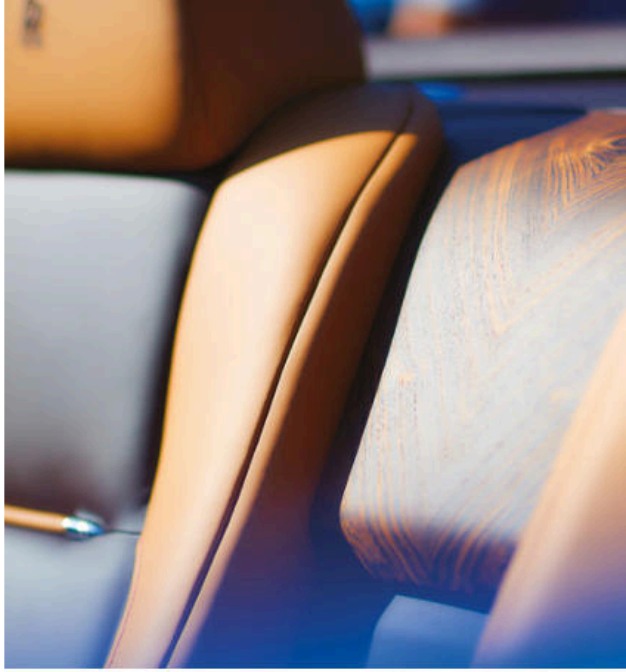
Strong, yet seductive. With the roof up or down, Dawn is gracefully athletic. The imposing front grille, sweeping shoulder line and slender roof evoke a vision of dynamism. The self-adjusting suspension makes every surface feel as smooth as glass. While sleek side windows create a private, intimate atmosphere – hinting at the welcoming sanctuary within. On the open road or the driveway, Dawn simmers with power and purpose.

FEEL EVERY

MOMENT

Experience the exhilaration of the open road. With one touch, Dawn's roof folds silently away – leaving you open to the elements for the most exhilarating drive. As the hood glides back, it reveals a striking deck, finished with handcrafted wood veneer that waterfalls forward to meet the driver. This adds to the feeling of being closer to nature whilst effortlessly cocooned in Dawn's unparalleled luxury interior.

Dawn is an experience to be shared. A true four-seater, the indulgent cabin is designed to protect passengers from wind, leaving them free to enjoy a heightened sensory experience. Even with the roof stowed away, the boot offers ample space for all that is needed for unplanned parties and last-minute escapes. This is an exceptional space perfectly tailored for unforgettable memories.



SEDUCTIVE

SOPHISTICATION

With Dawn, the journey becomes a destination in itself. Open the door to unveil an inviting cabin. Sumptuous banks of Natural Grain leather form a soft, continuous line with the outside, enveloping four individual seats to create an elegant, inspiring haven. Savour the tranquility of Dawn's interior, where pure comfort is paired with a sense of true freedom.

Experience the sensory pleasure of the finest, bespoke craftsmanship. Hand-cut wood veneer infuses the interior with energy – add natural variation with your choice of contemporary open grain Canadel Panelling or classic burr finishes. Opt for contrast stitching and Rolls-Royce monograms on the headrests, or truly make Dawn your own, with personalised piping and hand-stitched embroidery. Dawn also offers a full-length central console featuring individual climate controls and personal storage space. The utmost comfort is assured from your journey's beginning to its end.

SET
RES

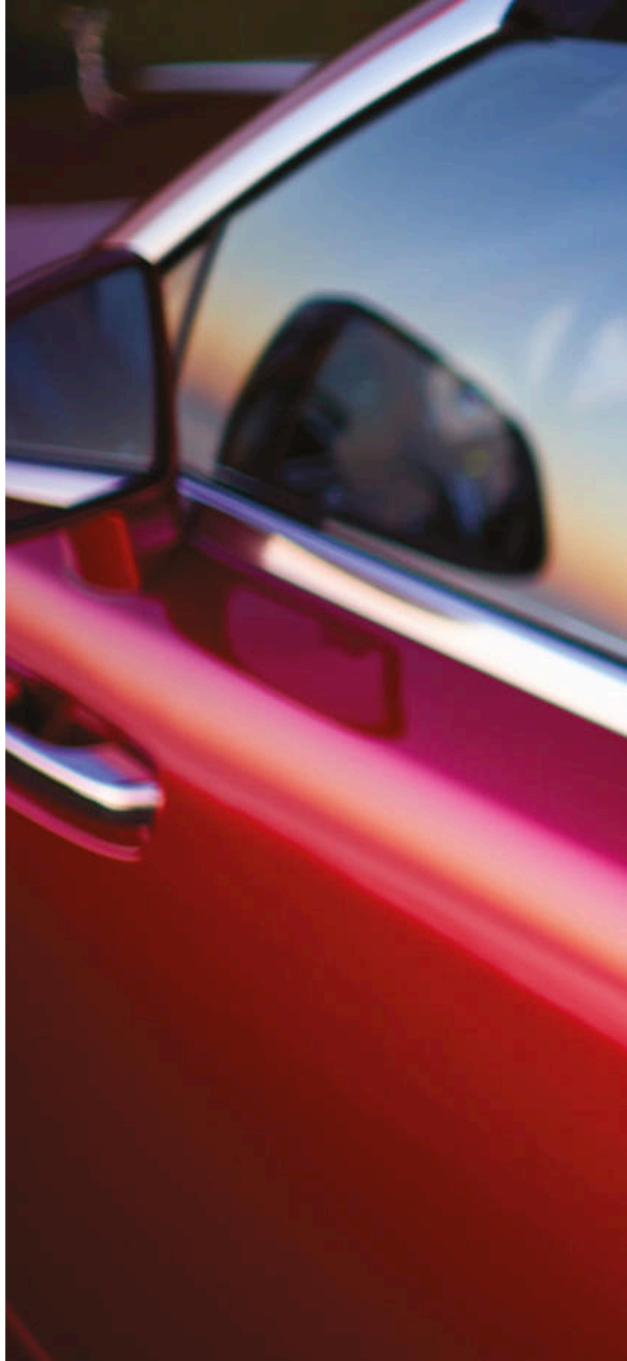
UNPARALLELED

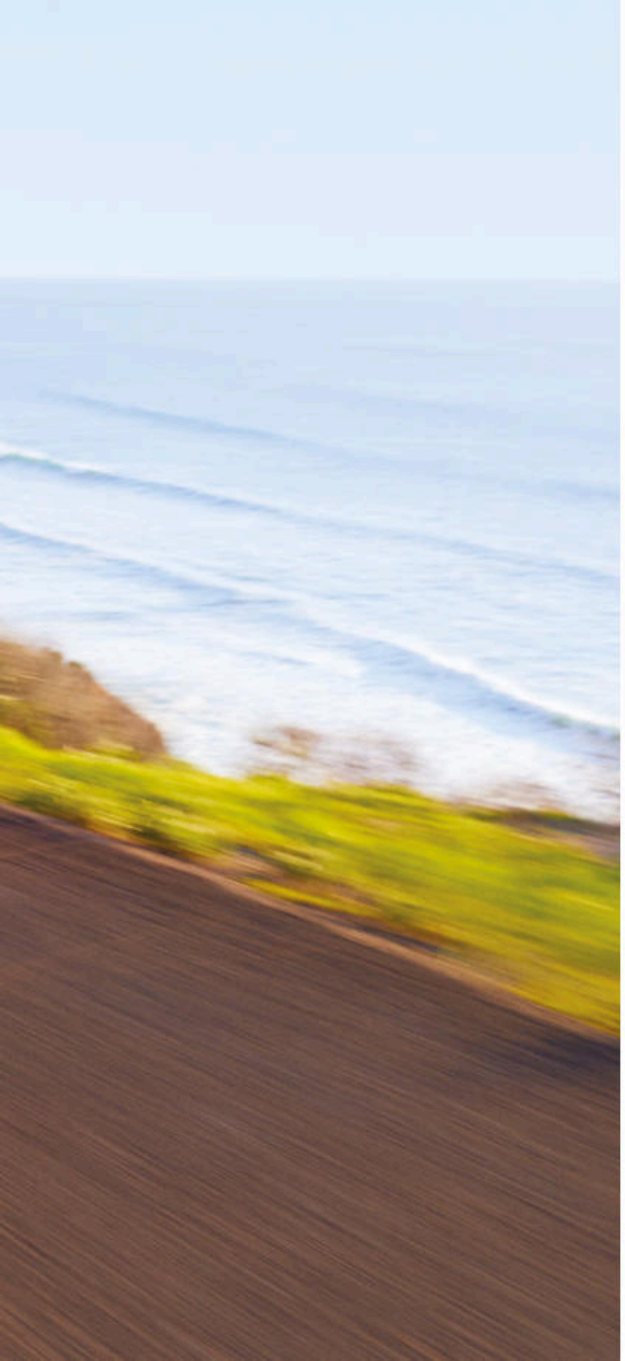
CONTROL

Let nothing stand in the way of an exhilarating drive. Dawn is equipped with advanced driver assistance features, which ensures a smooth, safe ride from day to night. Active Cruise Control uses a radar sensor to scan the road ahead for vehicles, adjusting the cruising speed accordingly. In lower light, Adaptive Headlights adjust to the ever-changing road conditions, while a grille-mounted infrared night vision camera detects potential hazards up to 300 metres ahead.

Throughout your journey, the intuitive Head Up Display provides key information such as current speed, directions, speed limits and lane departure warnings at a glance. These intelligent technologies give you the time and freedom to explore the road ahead.

You have unprecedented control inside the car too. The Spirit of Ecstasy controller lets you manage everything from your journey planner to your address book, with just a swipe of your finger.





SHARE THE EXPERIENCE

Always poised and ready to go, Dawn awaits your next adventure. With the unmatched convenience of our Comfort Entry System, Dawn senses the key in your pocket – unlocking at the touch of the handle. You can store preferences such as your preferred steering wheel position on the key, ensuring that you are ready to embark on your journey the moment you open the door.

As you glide along, revel in the unrivalled quality of Dawn's Bespoke Audio System – expertly tuned to offer a pure, rich sound. With eighteen speakers that automatically adjust to overcome exterior noise, this superior Hi-Fi provides the soundtrack for memorable journeys.

ROLLS

IMMERSE YOURSELF

As day gives way to night, a new icon emerges.

This is the time to reveal a daring dimension for this renowned marque. Elusive to all but the exceptionally bold. Unflinching in its aesthetic. Unrelenting in its power.

The world transforms and a contemporary incarnation of a classic icon ascends.

This is a new era. The rising of Dawn Black Badge.

LIBERATE YOUR SPIRIT

Ever connected to its environment, Dawn Black Badge revels when darkness descends. A flash of light reveals a daring glint of darkened chrome and textured paintwork that takes shades of black to new depths. It is striking and seductive when still. It is lithe and almost liquid in motion.

21" carbon fibre wheels catch the eye. The Spirit of Ecstasy is enveloped in black. By day, the roof glides down with the rising of the sun. As the light fades, powerful LED headlights guide you in to the night.

401 BBS

EMBRACE THE

DARKNESS

The interplay of light and dark comes to the fore inside Dawn Black Badge. This is a fluid space. It is a refined realm of engulfing black tones where a contemporary technical fibre fascia is woven with aircraft-grade aluminium thread. Darts of colour come courtesy of Mandarin Orange flashes that only accentuate the darkness further.

Just as technology and craftsmanship has reached new levels, the interiors become an invitation to break boundaries. To push limits. This is not a space of containment, but of endless possibilities.

401 BBS

COMMAND EVERY JOURNEY

Primed for adventure, at the core of Dawn Black Badge lies formidable power. Yet this is a motor car that glides across every terrain.

It delivers an amplified torque of 840 Nm and attains 0-60 mph in just 4.8 seconds. At this moment, the sports exhaust emits a deep roar – an echo of the power available and practically impossible to ignore.

With impressive power, comes heightened control. Meticulous suspension and steering refinements bond the driver with the motor car, and the motor car with the road. Performance is perfected. Power is amplified. Dawn Black Badge answers to your every touch, wherever you dare to drive.

INSPIRATION IS EVERYWHERE

Your Rolls-Royce is the ultimate expression of you. Whatever inspires you – an iconic era, a favourite city, the beauty of nature – our Bespoke team can bring it to life in your car, to reflect your tastes exactly.

CREATE YOUR MASTERPIECE

With our exclusive Bespoke programme, Dawn becomes a unique expression of your individuality. Make design suggestions to your dealer, or work directly with our Bespoke Team. As expert engineers and craftspeople, they can achieve bold statements and subtle touches – down to the last exquisite detail.

Seize your chance to redefine what is possible. From a dazzling range of exterior hues to sophisticated interiors, the opportunities for personalisation are endless. Choose hand-embroidered headrests, customised treadplates or inlays on the passenger panel. For a final flourish, make your mark with a painstakingly crafted coachline, complete with your own hand-painted monogram.

IGNITE YOUR

IMAGINATION

As the sun rises in Sardinia, the vibrancy and vivid colour of Porto Cervo's dramatic seascape bursts into life, eloquently captured in Dawn. The unique Emerald Green exterior is offset by a distinctive Seashell and Green leather interior, with complementary open pore teak applied to the fascia and doors.

The monitor lid is adorned with precious emeralds and mother of pearl, set into white gold, green as the sea and white as the sand. Crafted in the shape of the emblem of Porto Cervo, it provides a compelling reminder of the magical island that inspired this stunning motor car.

Dawn Technical Specification

Dimensions	
Vehicle length	5285 mm / 208.1 in
Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1502 mm / 59.1 in
Wheelbase	3112 mm / 122.5 in
Track, rear	1665 mm / 65.0 in
Track, rear (USA)	1666 mm / 65.0 in

Weight	
Unladen weight (DIN)	2560 kg / 5203 lb

Engine	
Engine / cylinders / valves	V / 12 / 48
Fuel management	Direct injection
Maximum torque @ engine speed	820 Nm / 605 lb ft @ 1500-5000 rpm
Power output @ engine speed	563 bhp / 571 PS (DIN) / 420 kW @ 5250-6000 rpm

Performance*	
Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.8 sec
Acceleration 0-100 km/h	5.0 sec

Fuel Consumption†	
Urban	22.1 ltr/100 km / 12.8 mpg (Imp.)
Extra urban	10 ltr/100 km / 28.2 mpg (Imp.)
Combined consumption	14.4 ltr/100 km / 19.6 mpg (Imp.)
CO_2 emissions (combined)	330 g/km
City (USA)‡	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC
Combined (Canada)	TBC
CO_2 emissions (Canada)	TBC

* Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

† Fuel consumption is determined in accordance with the ECE driving cycle, made up of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO_2 emissions are measured in addition to fuel consumption. Fuel consumption and CO_2 emission figures are dependent on tyre format. Further information on the official fuel consumption and on the official specific CO_2 emissions of new automobiles can be found in the guidelines on fuel consumption and CO_2 emissions of new automobiles at http://carfueldata.direct.gov.uk/, http://www.dat.de/en/offers/publications/guideline-for-fuel-consumption.html or your local government authority.

‡ EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

Full technical specification details are available at www.rolls-roycemotorcars.com

Dawn Black Badge Technical Specification

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Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1502 mm / 59.1 in
Wheelbase	3112 mm / 122.5 in
Track, front	1618 mm / 63.7 in
Track, rear	1665 mm / 65.0 in
Track, rear (USA)	1665 mm / 65.0 in

Weight

Unladen weight (DIN)	2560 kg / 5203 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel type	10:1 / Premium unleaded*
Fuel management	Direct injection
Maximum torque @ engine speed	840 Nm / 620 lb ft @ 1650-4750 rpm
Power output @ engine speed	593 bhp / 601 PS (DIN) / 442 kW @ 5250-6000 rpm

Performance†

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.8 sec
Acceleration 0-100 km/h	4.9 sec

Fuel Consumption‡

Urban	22.9 ltr/100 km / 12.3 mpg (Imp.)
Extra urban	10.1 ltr/100 km / 28 mpg (Imp.)
Combined consumption	14.7 ltr/100 km / 19.2 mpg (Imp.)
CO_2 emissions (combined)	337 g/km

Fuel Consumption (USA and Canada)

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC
Combined (Canada)	TBC
CO_2 emissions (Canada)	TBC

* The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91

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