



# MEET THE SCION FAMILY

MODEL YEAR 2016



what moves you



## THE SCION STORY

WHEN WE STARTED IN A WAREHOUSE ON THE TOYOTA CAMPUS WE DIDN'T WANT TO BE BIG. WE WANTED TO BE BETTER.

We saw that most car companies lacked style or substance... they were just plain boring. We wanted to build great quality cars with unique styling.

We wanted to simplify the buying process. So we created Scion Pure Process. We made building the exact Scion you want easy: The dealer's advertised price is the price you pay.

THAT'S HOW WE BUILT A LOYAL FOLLOWING OF DEDICATED OWNERS WHO HAVE HELPED US GROW INTO THE COMPANY WE ARE TODAY.

BUILT BY  
**PASSION**

NOT BY  
*COMMITTEE*



**A FULL LINEUP OF STYLES TO COMPLEMENT EVERY UNIQUE DRIVER.**

**GO THE  
DISTANCE**

Enjoy the drive with high  
MPG ratings.

**PREMIUM  
AMENITIES  
STANDARD**

In every Scion more  
comes standard including  
touch screen audio,  
Bluetooth® [1] connectivity,  
and voice recognition.

**HANDLE  
IT**

Every model is engineered  
for great handling.



No cost, 2 year/25,000 mile  
maintenance plan comes  
standard [2].

**HELPFUL  
FINANCING**

Financing for people with  
limited credit histories.



3 easy steps to owning a Scion:  
build your Scion, find your  
Scion and get your Scion.

# FR-S

## PASSION FOR THE ROAD

The FR-S delivers drive, balance and style in a rear-wheel drive, racing-inspired package. The Boxer engine gives it the soul of a supercar.



2016  
NHTSA 5-Star Overall  
Safety Rating<sup>(1)</sup>



2015  
Consumer Guide®  
Automotive  
Best Buy Award<sup>(2)</sup>



2014  
The Coolest Car  
Under \$25,000<sup>(3)</sup>



Color Shown  
Ablaze

**34**  
MPG HWY RATING<sup>(4)</sup>

**REAR**  
Wheel Drive

**17"**  
ALLOY WHEELS



Halo

Steel

Asphalt

Raven

Oceanic

Ablaze

Hot Lava



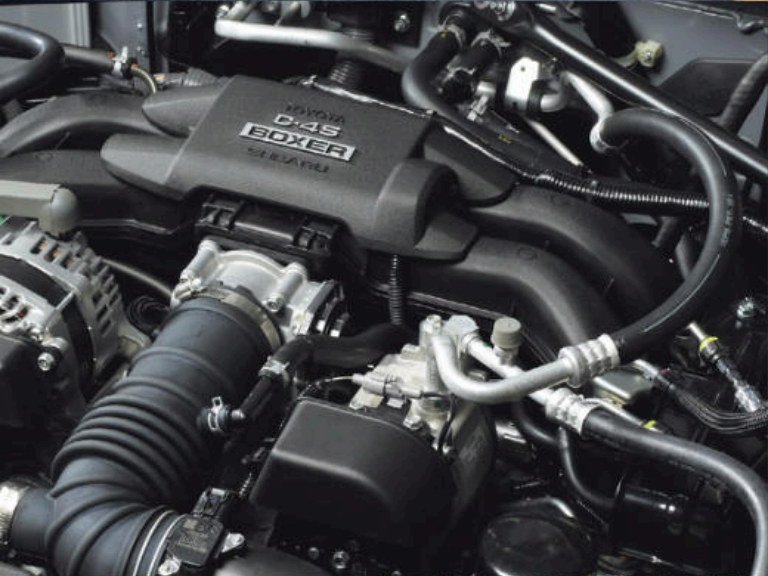
Width 69.9 In.



Length 166.7 In.



Height 50.6 In.



## BOXER ENGINE

The Boxer engine and performance-tuned suspension + rear-wheel drive pack a powerful punch.



## TECHNOLOGY PACKED

7" color touch screen display audio, Bluetooth<sup>®</sup> connectivity, voice recognition and backup camera<sup>[10]</sup>.



## STUNNING HANDLING

Rear-wheel drive and tuned suspension helps create exceptionally balanced handling.



## RACING HERITAGE DEFINED

Scion's flagship racer, descended from a lengthy history of Toyota performance cars.

[1] The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.

[2] Scion Service Boost covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Scion dealer for details and exclusions. Valid only in the continental U.S. and Alaska.

[3] 2016 iA with automatic transmission. EPA 33 city/42 highway MPG estimates. Actual mileage will vary.

[4] HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.

[5] PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.

[6] Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.

[7] The Low Speed Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.

[8] 2016 iM with automatic transmission. EPA 28 city/37 highway MPG estimates. Actual mileage will vary.

[9] Cargo and load capacity limited by weight and distribution.

[10] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

[11] Government 5-star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)). Model tested with standard side air bags (SABs).

[12] Consumer Guide® is a registered trademark of Publications International, Ltd. [www.consumerguide.com](http://www.consumerguide.com).

[13] From "10 Coolest New Cars Under \$25,000," March, 2014. For more information, visit [KBB.com](http://KBB.com). Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

[14] 2016 FR-S with automatic transmission. EPA 25 city/34 highway MPG estimates. Actual mileage will vary.

[15] The Scion tC received the lowest number of problems per 100 vehicles among compact sporty cars in the proprietary J.D. Power 2015 Vehicle Dependability Study<sup>SM</sup>. Study based on responses from 34,372 original owners of 2012 model-year vehicles after three years of ownership about problems experienced in the past 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed November-December 2014. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

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