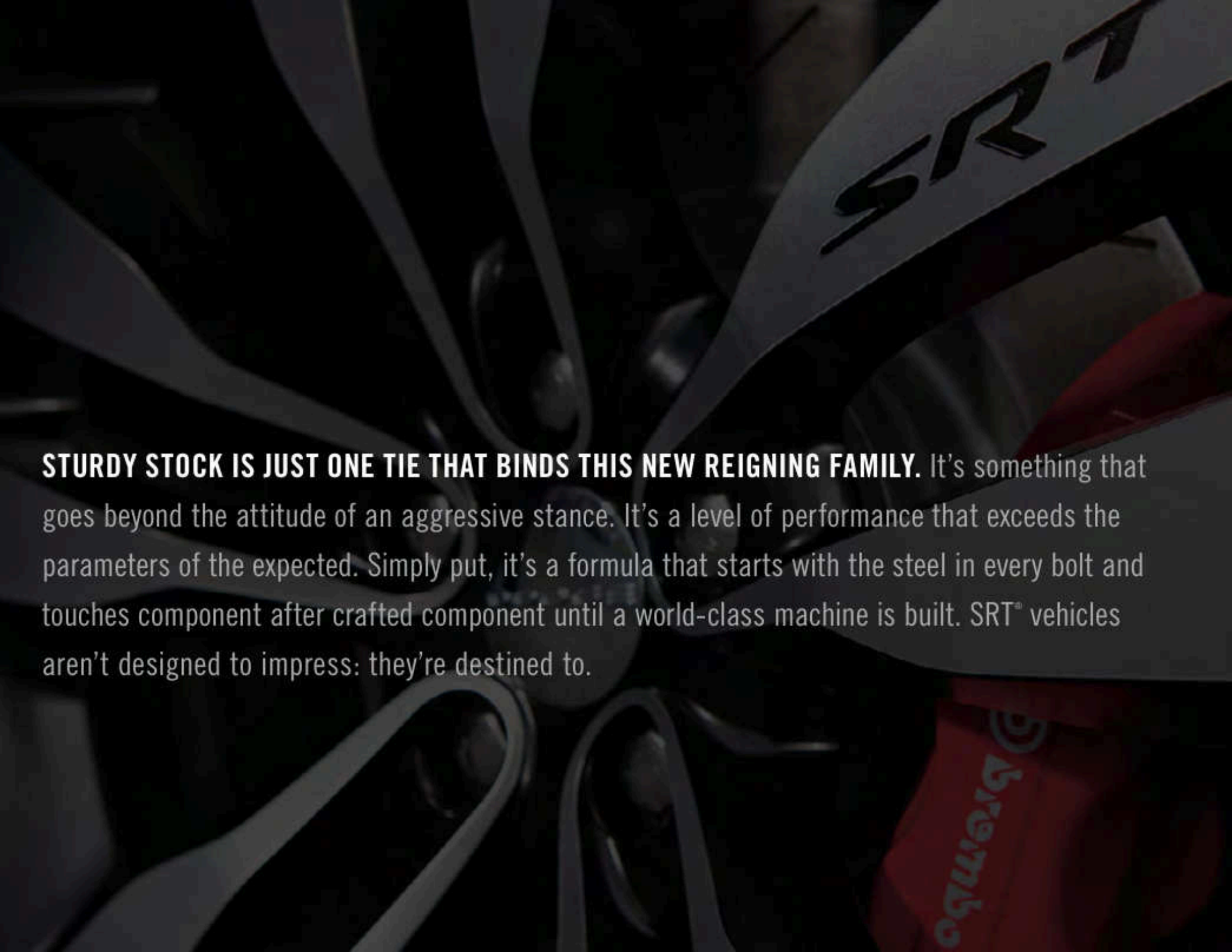




SRT



STURDY STOCK IS JUST ONE TIE THAT BINDS THIS NEW REIGNING FAMILY. It's something that goes beyond the attitude of an aggressive stance. It's a level of performance that exceeds the parameters of the expected. Simply put, it's a formula that starts with the steel in every bolt and touches component after crafted component until a world-class machine is built. SRT® vehicles aren't designed to impress: they're destined to.



640

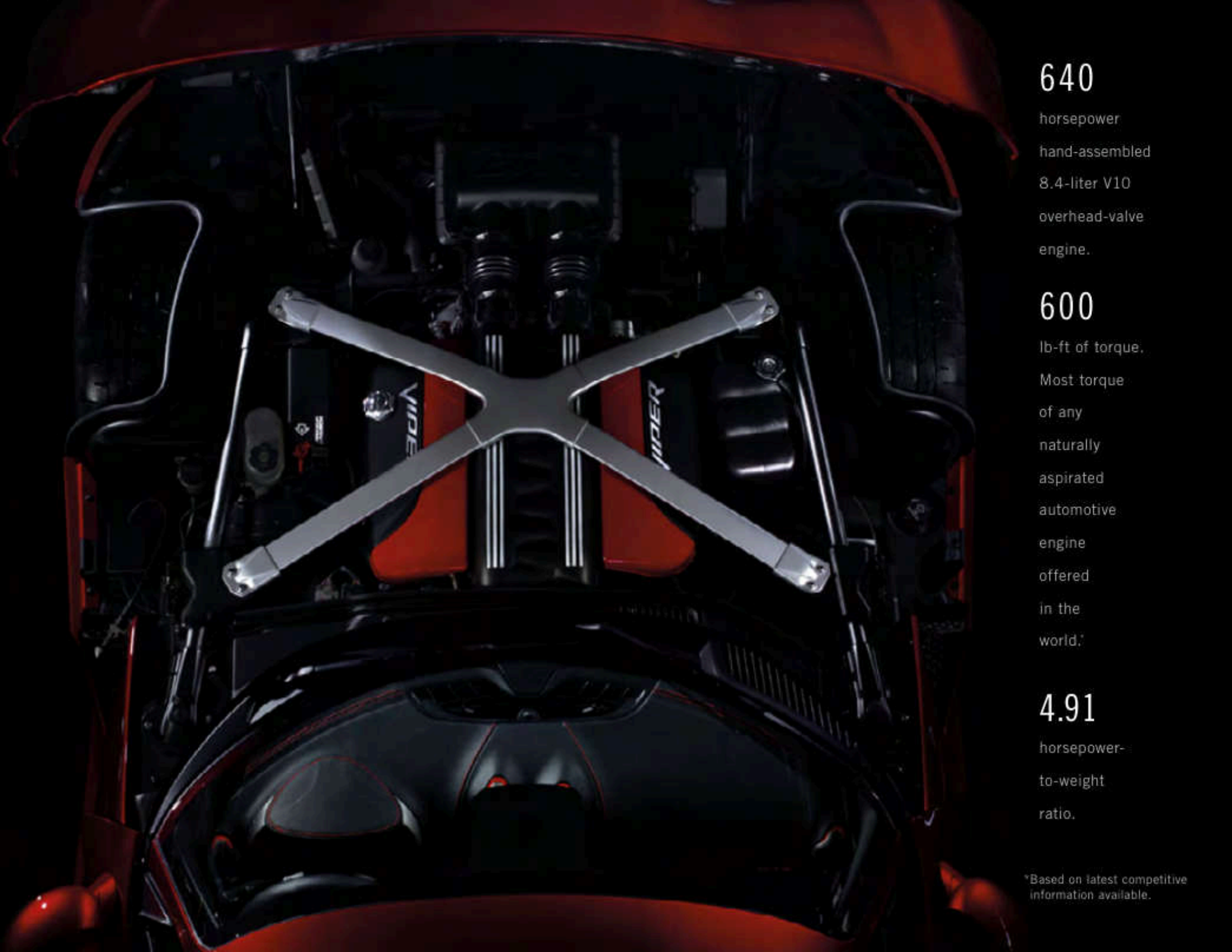


THIS IS THE ALPHA SRT.® The storied Conner Avenue Assembly is back at it, hand-producing the fifth-generation Viper that some said would never see the light of day. Instead, Viper exceeds even the most optimistic expectations, surpassing its predecessors and its own SRT siblings with 640 horsepower, 600 lb-ft of torque and countless other details. Even in supercar terms, this vehicle is a relentless overachiever.



SRT® VIPER





640

horsepower
hand-assembled
8.4-liter V10
overhead-valve
engine.

600

lb-ft of torque.
Most torque
of any
naturally
aspirated
automotive
engine
offered
in the
world.*

4.91

horsepower-
to-weight
ratio.

*Based on latest competitive
information available.



COMPETITIVE ASSETS. This machine was born with athletic advantages that have only evolved. The unmistakable silhouette of the iconic supercar is still there — the low stance, classical long hood and cab-rearward proportions immediately read “Viper.” The hood resurrects the popular clamshell design, but updates it with all new carbon fiber construction for significant weight savings. The cold-air intake has been purposefully enlarged and incorporated into the hoods of both Viper models, resulting in more consistent power output. B-pillar rear brake ducts and cast aluminum sill-mounted exhaust bezels serve a dual role, improving both performance and exterior design. The rear diffuser is born of wind tunnel stats, for optimum rear downforce and drag. Innovative Superform aluminum doors continue the hard work of delivering lightweight targets and aggressive looks. Four-piston Brembo® brakes with fixed-aluminum calipers sit ready up front and in the rear. The slotted two-piece lightweight rotors feature curved vanes and aluminum top hats for improved cooling and heat dissipation. Packaged with the optional Track Package that includes lightweight aluminum Sidewinder II wheels, unsprung weight is further reduced and 57 pounds of curb weight is removed. Clearly, this is an elite competitor. Find more details on driveSRT.com



EYE OF THE STORM



With a mindful nod to race-cockpit simplicity and an emphasis on control placement, this is the heart of SRT® Viper. Premium surfaces, performance-oriented technologies and extreme attention to detail combine to set a new standard of refinement. The most spacious model in the history of the nameplate, SRT Viper for 2013 efficiently makes more room for legs and storage. The seats, sourced from Sabelt,[®] the renowned Italian supplier of race-oriented interiors, are built for Viper extremes. A fiberglass shell and Kevlar[®] cushion fully support the driver with thigh support and deep side bolsters designed to match the Viper's lateral acceleration capabilities. Available premium leathers dress seats and surfaces alike. A new, fully leather-wrapped, three-spoke steering wheel – designed specifically for Viper – features a thick performance-rim grip, flat-bottom contour and the added dimension of the “Stryker” emblem. Controls are thoughtfully placed within easy reach: audio system controls are located on the backside of the steering wheel center spokes; instrument cluster menu, voice-recognition^{[1]*} system and hands-free phone call controls are on the left-front side; Electronic Stability Control (ESC),^[2] cruise (now standard) and launch controls live on the right side of the steering wheel. There's an oversize, lighted glove box and a new center storage compartment between the seats and the rear bulkhead. USB, SD and auxiliary ports are located in a media console there, as well. Standard Keyless Enter 'n Go means you'll have keyless entry and ignition starts via a custom fob. Integrated map pockets are built into both doors. Developed purely from the driver's (often extreme) vantage point, these and many other finer points are the result of ruthless editing and the highest quality standards. *A note about this brochure: all disclaimers and disclosures can be found on the last page.

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A close-up, black and white photograph of the front grille of a car. The grille features a prominent, dark, curved badge with the word "CHRYSLER" in white, uppercase letters. The background shows the intricate, repeating pattern of the grille's slats, which are slightly out of focus, creating a sense of depth and texture. The lighting highlights the metallic sheen of the badge and the surrounding grille components.

CHRYSLER

EVEN BESPOKE TAILORING CAN'T HIDE PURE BRAWN. What's different about this 300? This gentleman's sports car offers an exceptional infusion of luxurious refinement that you can see, with an infusion of top-line street and racing performance that lies low – letting out a soft, rumbling growl – requesting to be unleashed. It's a sophisticated street fighter, with elegant proportions and head-turning design, nurtured with state-of-the-art technology and trimmed to a fast fighting weight. It can easily be tamed by stepping on the gas.

3 0 0 S R T[®]







Today's 300 incarnation takes performance to a track-worthy level, bending the needle from 0-60 mph in the high four-second range. The 6.4-liter SRT® HEMI® V8 engine races with 470 horsepower and 470 lb-ft of torque. Fuel Saver Technology and an active valve exhaust system aid efficiency, operating smoothly with four cylinders, taking the show on the road without a lag in performance. A proven five-speed auto trans includes standard steering wheel-mounted paddle shifters, giving drivers control of their own 0-60 mph stats.

The new adaptive damping suspension system is uniquely tuned to deliver one of the most compliant rides available. In Auto mode, the system makes adjustments based on inputs from both the road and the driver. Sport mode tunes the vehicle to hand over a more spirited driving experience. Track mode satisfies the need to get tough, with a more aggressive shift pattern. A performance-tuned hydraulic steering system delivers a direct, on-center response.

This SRT high-performance Brembo® antilock brake system (ABS) sports Silver-painted, four-piston calipers. That means you get serious stopping power at all four wheels when you need it.

300 SRT sits low, turning heads with an unmistakable profile and a big, bad grille and Chrysler wing badge. Seven-spoke 20 x 9-inch wheels in forged aluminum, a unique rear fascia with chrome accent bar and the signature four-inch round dual exhaust tips complete the look. Full specs at driveSRT.com



ELEGANCE UNLEASHED. The formidable SRT® family code includes displaying serious respect for the interior. 300 SRT presents real carbon fiber trim and Piano Black bezels that securely hold gauges in place. It stands out on the radio surround, air conditioning vents and cup holder bin. Real carbon fiber makes an encore appearance in the center stack, instrument panel, shifter bezel and door accents. A leather-wrapped, heated, exclusive SRT steering wheel features a unique satin chrome rim and flattened race-styled bottom. Standard paddle shift controls, audio controls and EVIC controls are accessible on the wheel as well. A Uconnect® 8.4-inch color touch screen with navigation — the largest in the segment¹ — displays important vehicle info and SRT Performance Pages data. An optional Premium Leather Interior Group includes Nappa leather trim on the door armrest, bolster and center console, plus the Poltrona Frau Foligno leather-wrapped instrument panel, cluster brow, door upper and center console side panels unleash an exquisitely upscale appearance.



JAZZ BLUE PEARL

DEEP CHERRY RED
CRYSTAL PEARL

BRIGHT WHITE

PHANTOM BLACK
TRI-COAT PEARL

BILLET SILVER
METALLIC

IVORY PEARL TRI-COAT

GRANITE CRYSTAL METALLIC

PEWTER GRAY PEARL

GLOSS BLACK

STANDARD ON ALL 300 SRT® MODELS

> 6.4-Liter V8 SRT HEMI® Engine with Fuel Saver Technology > 5-Speed AutoStick Automatic Transmission > 3-Mode Electronic Stability Control (ESC)⁽¹⁾ > All-Speed Traction Control > 4-Wheel Antilock Disc Brakes > Rain Brake Support > Ready Alert Braking > Hill Start Assist > SRT-Tuned Adaptive Damping Suspension with Auto, Sport and Track Modes > SRT Leather-Wrapped Steering Wheel with Audio, EVIC and Cruise Controls > SRT Performance-Tuned Hydraulic Steering > Tilt/Telescoping Steering Column > SRT Performance Pages > Remote USB Port > Audio Input Jack for Mobile Devices > SiriusXM Satellite Radio⁽²⁾ > Uconnect® Voice Command⁽³⁾ with Bluetooth® > Remote Proximity Keyless Enter 'n Go > Sentry Key® Theft Deterrent System > Air Conditioning with Automatic Temperature Control (ATC) > Advanced Multistage Front Air Bags⁽⁴⁾ > Supplemental Side Air Bags⁽⁴⁾ > Supplemental Front-Seat Side-Mounted Air Bags⁽⁴⁾ > Supplemental Side-Curtain Front and Rear Air Bags⁽⁴⁾ > Manual Foldaway Power Heated Mirrors > SRT8® Badge > Launch Control > Severe Duty II Engine Cooling > High Intensity Discharge Headlamps (HID) > Power Tilt/Telescoping Steering Column with Memory > Rain-Sensitive Windshield Wipers > Auto High Beam Headlamp Control > Auto-Leveling and Adaptive Forward Lighting Headlamps > LED Ambient Cabin Lighting > Heated/Cooled Front Console Cup Holder > 12-way Power Driver and Front Passenger Seats with Power Lumbar Adjuster > Driver's Inflatable Knee Bolster > Manual Foldaway Power Heated Auto-Tilt in Reverse Mirrors with Memory > ParkSense® Front/Rear Park Assist System⁽⁵⁾ > P245/45ZR20 All-Season Performance Tires > SRT Performance Brakes with 4-Piston Brembo® Callipers > Heated Steering Wheel > Body-Color Rear Spoiler > Heated and Ventilated Front Seats > Heated Second-Row Seats > Uconnect 8.4N with Touch Screen and Navigation > Memory Settings for Driver's Seat, Radio, Steering Wheel and Power Adjustable Pedals.

OPTIONS AND PACKAGES: STAND ALONE OPTIONS –

P245/45ZR20 BSW 3 Season Performance Tires, Dual-Pane Panoramic Sunroof, Engine Block Heater, Black or Radar Red Interior, Black Painted Roof (late availability)

PACKAGE OPTIONS –

Harman Kardon® Audio Group: Includes 19 Speakers, with Subwoofer and 900-Watt Amplifier
Black Vapor Chrome Group: Includes 20-Inch Forged Black Vapor Chrome Wheels, Upper and Lower Front Fascia Grille Surround, Rear Fascia Valance Strip

Leather Interior Group: Includes Premium Leather Interior with Leather-Wrapped Door Bolster, Armrest, and Center Console Lid; Poltrona Frau Foligno Leather-Wrapped I/P and Cluster Brow; Front and Rear Door Uppers and Center Console Side Panels; and Luxury Front and Rear Floor Mats

SafetyTec™ Group: Includes Adaptive Speed Control,⁽¹²⁾ Blind Spot Monitoring⁽⁶⁾ and Rear Cross-Path Detection⁽¹¹⁾ System, Exterior Mirrors with Supplemental Signals and Courtesy Lamps, Forward Collision Warning⁽⁷⁾ System (FCW) and Rear Fog Lamps



PERFORMANCE-STYLED BLACK NAPPA
LEATHER-TRIMMED SEATS WITH PERFORATED
SUEDE INSERTS AND SILVER ACCENT STITCHING



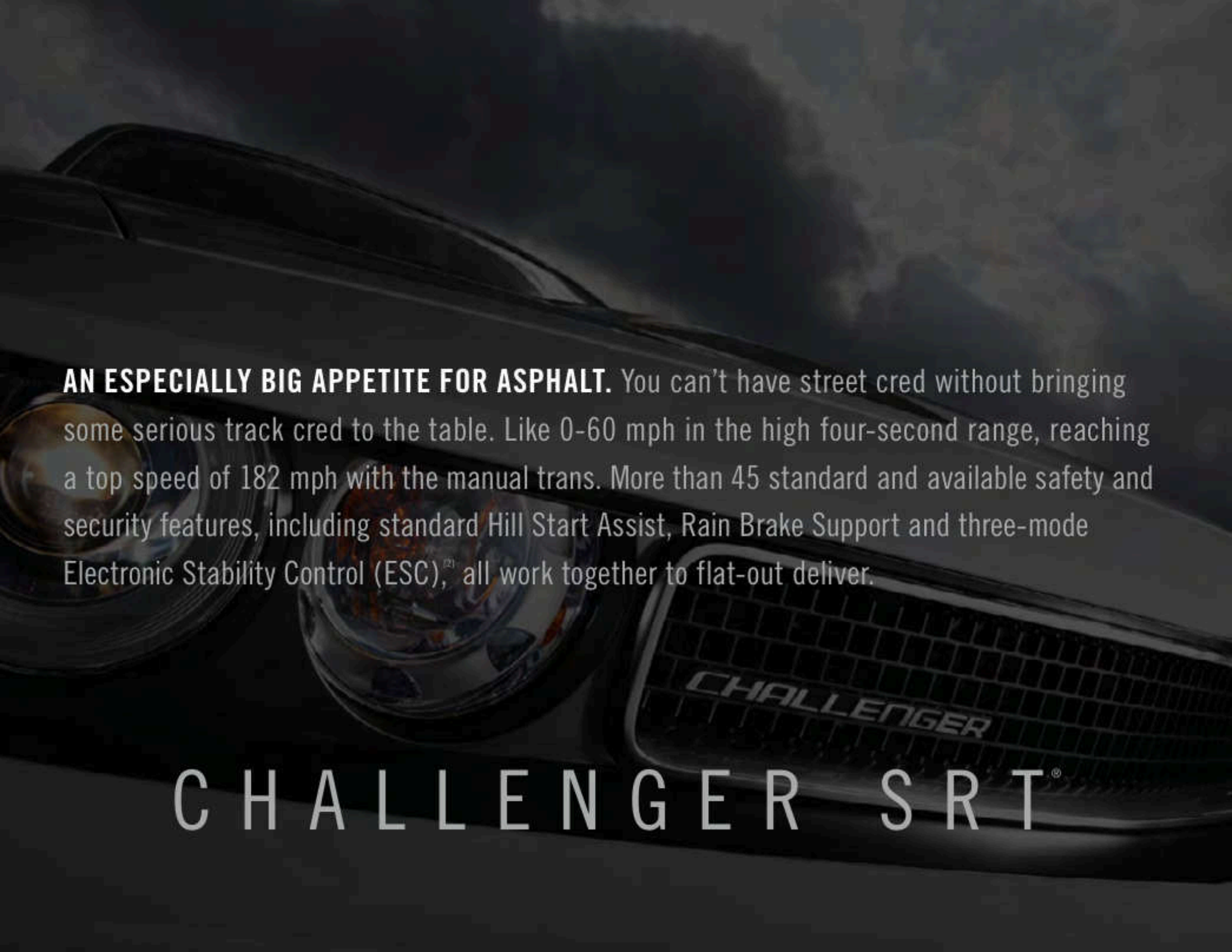
PERFORMANCE-STYLED RED NAPPA
LEATHER-TRIMMED SEATS WITH PERFORATED
SUEDE INSERTS AND SILVER ACCENT STITCHING



20-INCH FORGED POLISHED FACE WHEEL (STANDARD)
20-INCH FORGED BLACK VAPOR CHROME WHEEL
(BLACK VAPOR CHROME GROUP)







AN ESPECIALLY BIG APPETITE FOR ASPHALT. You can't have street cred without bringing some serious track cred to the table. Like 0-60 mph in the high four-second range, reaching a top speed of 182 mph with the manual trans. More than 45 standard and available safety and security features, including standard Hill Start Assist, Rain Brake Support and three-mode Electronic Stability Control (ESC),⁽²¹⁾ all work together to flat-out deliver.

CHALLENGER SRT[®]







RESPECT HAS BEEN EARNED. A proven powertrain features a 392-cubic-inch SRT® HEMI® V8 engine, serving up 470 horsepower and 470 lb-ft of torque across a wide rpm range, 0-100-0 in 15 seconds and a top speed of 182 mph with a standard TREMEC® TR-6060 six-speed manual trans and dual-disc high-performance clutch. The optional five-speed automatic trans features steering wheel-mounted paddle shifters and AutoStick.

Challenger takes its job of staying in contact with the road seriously. Its specially-tuned suspension delivers aggressive dampening characteristics without sacrificing ride comfort. In the Auto mode, performance inputs automatically tune the suspension to deliver a comfortably smooth ride. In Sport mode, the system's rebound and compression is locked for firmer damping. Track mode adds a more aggressive shift schedule for a spirited ride. In any mode, Brembo® brakes make full use of four-piston aluminum fixed calipers, helping you get from 60-0 in just 117 feet.

Retaining its familiar wide, low-slung stance, Challenger SRT shows off integrated front fender spats and a body-color rear deck lid spoiler. A bright grille surround in front and four-inch rectangular exhaust tips in back add to its aggressive look. Full specs at driveSRT.com





FOUR-BOMB THROWBACK

A NOD TO HISTORY AND A PROMISE TO WRITE SOME. Race-inspired seating puts you comfortably in view of Challenger's iconic instrument panel and gauge cluster. Sharing the same streetfighter formation as the originals, this gauge package shines at night with a sapphire-blue glow that lends a modern edge. Its Electronic Vehicle Information Center (EVIC) presents customer-programmable features like exterior temperatures, radio settings and more. Your personal SRT® Performance Pages display your 0-60, 60-0, 1/4 mile, 1/8 mile, and g-force stats. Grab the exclusive leather-wrapped, heated SRT® steering wheel and go.

CORPORAL STRIPES. MAJOR ATTITUDE. A muscle car has more muscle when it's unlike any other on the street. Dual center striping runs from tip to tail.



Black High Gloss* 1, 2, 3, 5, 6, 7, 8

Silver High Gloss* 2, 3, 4, 5, 6, 7, 8

Medium Gray Metallic High Gloss* 1, 2, 4, 6, 7, 8

Red High Gloss* 1, 3, 4, 5, 6, 7

EXTERIOR PAINT COLORS

1. Billet Silver Metallic 2. Redline Tri-Coat Pearl 3. Granite Crystal Metallic 4. Pitch Black 5. Bright White
6. Phantom Black Tri-Coat Pearl 7. Jazz Blue Pearl 8. Torred *Actual stripe color may differ from color shown. See your dealer for details.

JAZZ BLUE PEARL

REDLINE TRI-COAT PEARL

BILLET SILVER METALLIC

PHANTOM BLACK
TRI-COAT PEARL

GRANITE CRYSTAL METALLIC

TORRED

PITCH BLACK

BRIGHT WHITE

STANDARD ON ALL CHALLENGER SRT® MODELS

> 392 cu in V8 SRT HEMI® Engine > TREMEC® 6-Speed Manual Transmission > 3-Mode Electronic Stability Control (ESC)⁽²⁾ > All-Speed Traction Control > 4-Wheel Antilock Disc Brakes > Rain Brake Support > Ready Alert Braking > Hill Start Assist > SRT Tuned Adaptive Damping Suspension with Auto, Sport and Track Modes > SRT Leather-Wrapped Steering Wheel with Audio, EVIC and Cruise Controls > SRT Performance-Tuned Hydraulic Steering > Tilt/Telescoping Steering Column > SRT Performance Pages > Remote USB Port > Audio Input Jack for Mobile Devices > SiriusXM Satellite Radio⁽¹⁾ > Uconnect® Voice Command⁽¹⁾ with Bluetooth® > Remote Proximity Keyless Enter 'n Go > Sentry Key® Theft Deterrent System > Air Conditioning with Automatic Temperature Control (ATC) > Advanced Multistage Front Air Bags⁽⁴⁾ > Supplemental Side Air Bags⁽⁴⁾ > Supplemental Front-Seat Side-Mounted Air Bags⁽⁴⁾ > Supplemental Side-Curtain Front and Rear Air Bags⁽⁴⁾ > Manual Foldaway Power Heated Mirrors > SRT® Badge > Launch Control > ParkSense® Rear Park Assist System⁽⁵⁾ > 3.92 Rear Axle Ratio/Antispin Differential > Uconnect 430 with 6.5-inch Touch-Screen Display > Six-Way Power Driver's Seat > Security Alarm > Dual Center Stripes > Functional Hood Scoops > P245/45ZR20 All-Season Tires > Heated Front Seats > SRT Performance Brakes with 4-Piston Brembo® Calipers > Heated Steering Wheel > Automatic High Intensity Discharge Headlamps > Body-Color Rear Spoiler

OPTIONS AND PACKAGES: STAND ALONE OPTIONS —

20-Inch Forged Black Vapor Chrome Aluminum Wheels, P245/45ZR20, P255/45ZR20 Performance Tires, Engine Block Heater, Uconnect 430N, Uconnect 730N, Power Sunroof, Stripe Delete, 5-Speed AutoStick Transmission Dark Slate Gray or Radar Red Interior

PACKAGE OPTIONS —

Mopar® Interior Appearance Group: Includes Mopar Bright Door Sill Guards, Mopar Car Cover, Mopar Premium Floor Mats and Mopar T-Grip Shifter for Automatic Trans

Harman Kardon® Audio Group: Includes 18 Premium Speakers with a Dual Subwoofer and 900-Watt Amplifier



PERFORMANCE-STYLED NAPPA
LEATHER-TRIMMED SEATS
WITH PERFORATED SUEDE INSERTS AND
DARK SLATE GRAY LEATHER/SILVER ACCENT STITCHING



PERFORMANCE-STYLED NAPPA
LEATHER-TRIMMED SEATS
WITH PERFORATED SUEDE INSERTS AND
RADAR RED LEATHER/SILVER ACCENT STITCHING




20-INCH FORGED POLISHED WHEEL WITH BLACK POCKETS (STANDARD)
20-INCH FORGED BLACK VAPOR CHROME (AVAILABLE)





V8

A close-up, low-angle shot of the front of a Jeep Grand Cherokee SRT. The image focuses on the iconic seven-slot grille, which is partially visible on the left. To the right, the dual round headlights are prominent. The Jeep logo is visible on the top left of the grille. The overall lighting is dark and moody, emphasizing the vehicle's aggressive design.

ADVERSITY'S GREATEST ENEMY. Behold the most powerful and technologically advanced Jeep[®] vehicle ever built. Grand Cherokee SRT presents an aggressive profile that resembles a haute couture supermodel bred with a high-performance sports car. But there's more to this beautiful monster. Capability and power are infused within its very DNA: an authentic four-wheel-drive system, paired with the legendary 6.4L HEMI[®] SRT V8 engine, will turn heads with every turn, whether you're cruising on the street or racing around the track.

GRAND CHEROKEE SRT[®]







DESTINED TO DOMINATE. SRT® designers put in countless hours in the design studio, wind tunnel and on numerous tracks; tuning, testing and adjusting in order to deliver a machine that reaches incredible speeds, incredibly fast.

Without question, this is the best-handling Jeep® vehicle ever, capable of .90 g on the skid pad. An adaptive damping suspension is managed by the five-mode Selec-Track system: Auto, for the most compliant ride; Sport, with enhanced body control; Tow, for super capable pulling power; Track, provides "track-tuned" ultimate handling; and Snow, for help staying in-line during inclement weather.

A high-performance Brembo® SRT antilock brake system (ABS) with Red-painted six-piston front and four-piston rear calipers puts more pressure on the discs and helps reduce fade. Stopping distance performance of 116 ft from 60-0 gives drivers permission to go all out.

Functionally fit for the track by design and planted lower by one inch, Grand Cherokee SRT wears a menacing body-color front grille with a unique Black honeycomb mesh background and chrome bezel inserts. The liftgate spoiler reduces drag, and the sinister-looking dual-sport exhaust system intimidates with four-inch chrome exhaust tips. Full specs at driveSRT.com



WINDOW TO THE SOUL



THIS IS THE HEART OF GRAND CHEROKEE SRT.® The race-inspired, technology-infused cabin is purposefully designed to help you remain comfortably calm, informed and entertained. SRT exclusive Performance Pages are presented front and center in the EVIC, so you'll know your 0-60 mph, 60-0 braking distance, g-forces, 1/8-mile and 1/4-mile race times. Appointments include a leather-wrapped heated steering wheel with brushed chrome rim and flattened bottom, Nappa leather-trimmed and suede seats with sculpted bolsters and adjustable headrests, and integrated carbon fiber accents throughout.

GRAND CHEROKEE SRT®
VAPOR / ALPINE EDITIONS



VAPOR EDITION. This striking special edition Grand Cherokee wears the kind of camouflage best suited for shadowy nights and city streets. True to its DNA, though, it's right at home anywhere its capable suspension and powertrain can take it. Brilliant Black body color receives equally dramatic textural accents, like the Gloss Black Grand Cherokee door badge and Jeep® hood badge. 20-inch Spider Monkey wheels in Black Vapor Chrome are standard and the rear step pad and grille inserts are finished in Gloss Black. A slightly different finish brings out the Brilliant Black grille surround and rear light bar. This is black on black on black, and the effect is exactly as intended: enigmatic.

ALPINE EDITION. Much like the pristine, high mountain snow-covered scenes that inspired it, contrasting colors from the opposite ends of the light spectrum make for a striking view. Bright White body color ices the sheet metal while Gloss Black grille surround, grille inserts, door badge, light bar, and rear step pad enhance its unmistakable iconic style cues. 20-inch Spider Monkey wheels in Black Vapor Chrome are capped off with Gloss Black center caps, while the SRT badge flies proud in Black Flag. It's all a beautiful reminder that this is a machine meant to take you to those high altitude places it mimics.



MINERAL GRAY METALLIC

BRIGHT WHITE*

DEEP CHERRY
RED CRYSTAL PEARL

BRIGHT SILVER METALLIC

BRILLIANT BLACK
CRYSTAL PEARL

*Available on Alpine only.

STANDARD ON ALL GRAND CHEROKEE SRT® MODELS

> 6.4-Liter V8 SRT HEMI® Engine with Fuel Saver Technology > 5-Speed Automatic Transmission > 3-Mode Electronic Stability Control (ESC)⁽¹⁾ > All-Speed Traction Control > 4-Wheel Antilock Disc Brakes > Rain Brake Support > Ready Alert Braking > Hill Start Assist > SRT Tuned Adaptive Damping Suspension with Auto, Sport and Track Modes > SRT Leather-Wrapped Steering Wheel with Audio, EVIC and Cruise Controls > SRT Performance-Tuned Hydraulic Steering > Tilt/Telescoping Steering Column > SRT Performance Pages > Remote USB Port > Audio Input Jack for Mobile Devices > SiriusXM Satellite Radio⁽²⁾ > Uconnect® Voice Command⁽³⁾ with Bluetooth® > Remote Proximity Keyless Enter 'n Go > Sentry Key® Theft Deterrent System > Air Conditioning with Automatic Temperature Control (ATC) > Advanced Multistage Front Air Bags⁽⁴⁾ > Supplemental Side Air Bags⁽⁴⁾ > Supplemental Front-Seat Side-Mounted Air Bags⁽⁴⁾ > Supplemental Side-Curtain Front and Rear Air Bags⁽⁴⁾ > Manual Foldaway Power Heated Mirrors > SRT8® Badge > Quadra-Trac® Active, On-Demand 4-Wheel Drive System > Selec-Track Adaptive Damping Suspension with Track, Sport, Auto, Snow and Tow Modes > Electronic Limited-Slip Rear Differential > 3.72 Rear Axle Ratio > SRT Performance Brakes with 6-Piston Front/4-Piston Rear Brembo® Calipers > Uconnect 730N with 6.5-Inch Touch-Screen Display and Navigation > Eight-Way Power Driver and Passenger Seats > Heated and Ventilated Front Seats > Heated Second-Row Seats > ParkView® Rear Back-Up Camera⁽⁵⁾ > ParkSense® Rear Park Assist⁽⁶⁾ > Dual Heat Extractors on Hood > Heated Steering Wheel > Body-Color Rear Spoiler > Steering Wheel-Mounted Paddle Shifters > Adaptive Speed Control⁽⁷⁾ > Blind Spot Monitoring⁽⁸⁾ and Rear Cross-Path Detection System⁽⁹⁾ > Forward Collision Warning System⁽¹⁰⁾ > Leather-Wrapped I/P and Center Armrest > Leather-Wrapped Upper Door Trim > Power Liftgate

ALPINE EDITION

> Bright White Body Color > 20-inch Spider Monkey Black Vapor Chrome Wheels > Gloss Black Jeep® Hood Badge and Grand Cherokee Door Badge > SRT8 Black Flag Badge > Brilliant Black Grille Surround and Rear Light Bar > Gloss Black Grille Inserts and Rear Step Pad

VAPOR EDITION

> Brilliant Black Crystal Pearl Body Color > 20-inch Spider Monkey Black Vapor Chrome Wheels > Gloss Black Jeep Hood Badge and Grand Cherokee Door Badge > SRT8 Black Flag Badge > Brilliant Black Crystal Pearl Grille Surround and Rear Light Bar > Gloss Black Grille Inserts and Rear Step Pad

OPTIONS AND PACKAGES: STAND ALONE OPTIONS –

P295/45ZR20 BSW Pirelli® P Zero 3-Season Tires, Dual-Panoramic Sunroof, Engine Block Heater, Rear DVD Entertainment Center which Includes Power Sunroof, Rear Overhead Console and Rear-Seat Video System

PACKAGE OPTIONS –

SRT High-Performance Audio: Includes 19 Speakers with Subwoofer and 825-Watt Amplifier
Trailer Tow Group IV: Includes 4- and 7-Pin Wiring Harness and Class IV Receiver Hitch

PERFORMANCE-STYLED NAPPA LEATHER-TRIMMED SEATS
WITH AXIS II PERFORATED SUEDE IN BLACK AND
LIGHT SLATE GRAY ACCENT STITCHING

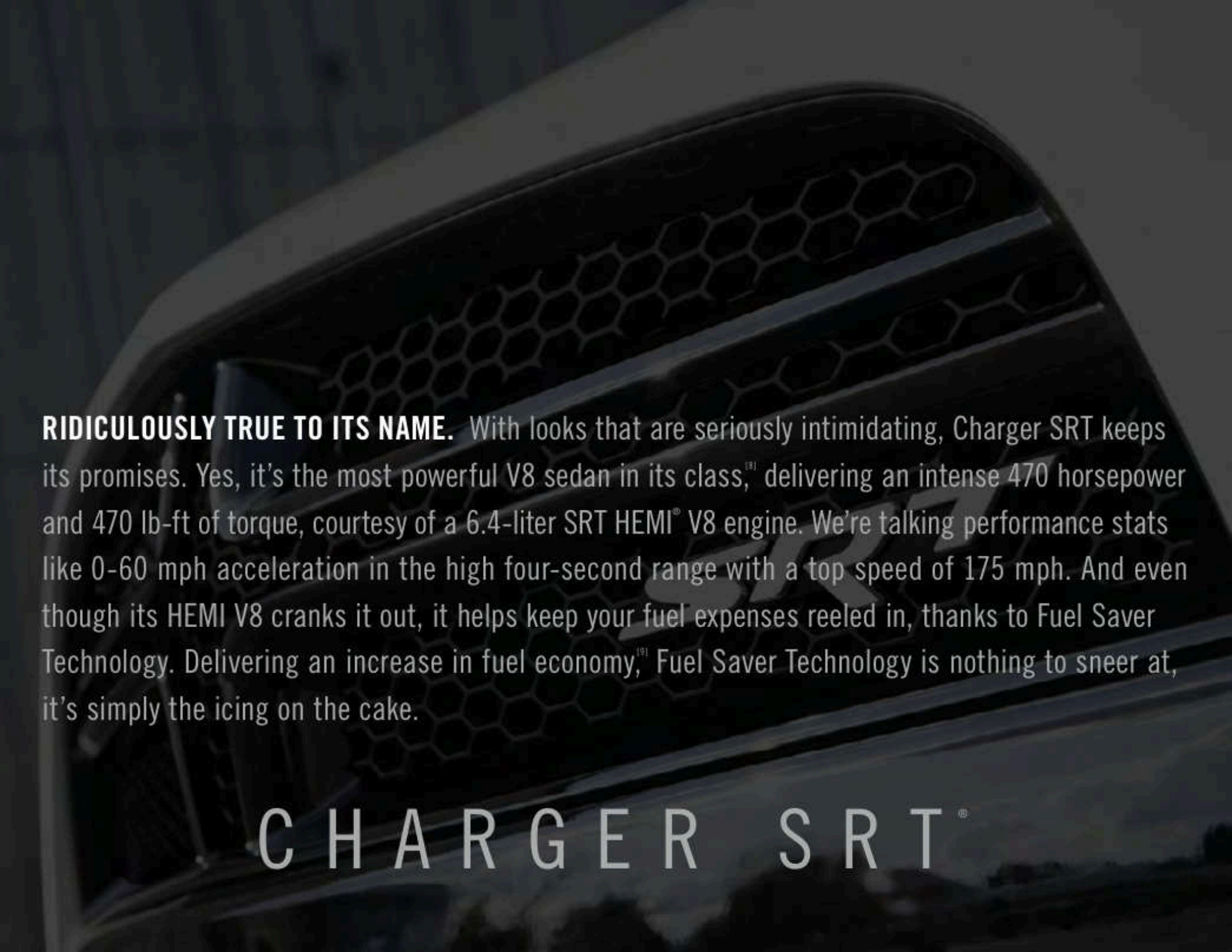


20-INCH FORGED ALUMINUM WHEEL (STANDARD)
20-INCH SPIDER MONKEY BLACK VAPOR CHROME WHEEL (AVAILABLE)



6.4L





RIDICULOUSLY TRUE TO ITS NAME. With looks that are seriously intimidating, Charger SRT keeps its promises. Yes, it's the most powerful V8 sedan in its class,¹⁹¹ delivering an intense 470 horsepower and 470 lb-ft of torque, courtesy of a 6.4-liter SRT HEMI[®] V8 engine. We're talking performance stats like 0-60 mph acceleration in the high four-second range with a top speed of 175 mph. And even though its HEMI V8 cranks it out, it helps keep your fuel expenses reeled in, thanks to Fuel Saver Technology. Delivering an increase in fuel economy,¹⁹¹ Fuel Saver Technology is nothing to sneer at, it's simply the icing on the cake.

CHARGER SRT[®]





CONCRETE CONQUEROR



It strikes with a 6.4-liter SRT® HEMI® V8 engine that delivers 470 horsepower and 470 lb-ft of torque. An active intake manifold and high-lift camshaft with cam phasing doses out maximum low-end torque that can take you across the finish line with a head-rush of gusto. The proven five-speed automatic trans hands over control via standard steering wheel-mounted paddle shifters, as well as a center console-mounted AutoStick, giving racers multiple choices for spirited shifting.

Charger SRT is tuned to drive the way you want to drive, thanks to the standard adaptive damping suspension. The performance-tuned, fully hydraulic steering system gives drivers more direct feel and on-center response. World-class stopping power moves Charger SRT from 60 mph to a dead stop in just 120 feet, thanks to four-piston Brembo® calipers, painted Red.

There's no mistaking this front-runner. Its high-performance appearance is dominated by its high-gloss Black front grille and grille surround. The sculpted hood holds a Black air exhauster that helps keep this racer's engine cool. The signature taillamp design glows from no less than 164 LED lights illuminating just below the rear spoiler. Of course, four-inch round dual exhaust tips and the exclusive SRT badge tell the rest of the story. Full specs at driveSRT.com



SRT

SRT



MAKE HISTORY. NOT FRIENDS. Everything on the inside is race-inspired, from the leather-wrapped steering wheel with standard aluminum paddle shifters to the aggressive bolstered seating covered in Nappa leather trim with perforated suede inserts. The high-performance look of the one-piece real billeted aluminum instrument bezel sets off a bold presentation of rpm, mph, fuel levels and more. Also displayed: your personalized SRT® Performance Pages on the Uconnect® 8.4-inch color touch screen. They keep records of 0-60, 60-0, $\frac{1}{4}$ -mile, and $\frac{1}{8}$ -mile race times, so you — and perhaps your competitors — will know your personal bests.





CHARGER SRT® SUPER BEE

It captures the aura of the classic 1968 Super Bee muscle car, adding serious motivation under the hood and inside the cabin. The classic 3-D helmeted Bee mascot is emblazoned on the new split crosshair grille, giving fair warning to all pretenders. The 6.4-liter SRT® HEMI® V8 engine harnesses 470 horses. 20-inch five-spoke cast-aluminum wheels with Black painted pockets, Brembo® brakes with four-piston anodized Black calipers and 4-inch dual exhaust tips get the job done. Satin Black hood graphics and deck lid stripes line the Bright White model, with Charcoal Gray graphics on the Pitch Black model. Both rear fenders sport the legendary Super Bee graphics, along with the anthem: "Powered by SRT." Exclusive Z-stripe cloth performance seats are embroidered with the Super Bee logo on the front seatbacks, and the Bee logo buzzes out from the color EVIC, too.



REDLINE TRI-COAT PEARL

JAZZ BLUE PEARL

GRANITE CRYSTAL METALLIC

BRIGHT WHITE

PITCH BLACK

COPPERHEAD PEARL

TORRED

BILLET SILVER METALLIC

PHANTOM BLACK TRI-COAT PEARL

STANDARD ON ALL CHARGER SRT® MODELS

> 6.4-Liter V8 SRT HEMI® Engine with Fuel Saver Technology > 5-Speed AutoStick Automatic Transmission > 3-Mode Electronic Stability Control (ESC)⁽¹⁾ > All-Speed Traction Control > 4-Wheel Antilock Disc Brakes > Rain Brake Support > Ready Alert Braking > Hill Start Assist > SRT Tuned Adaptive Damping Suspension with Auto, Sport and Track Modes* > SRT Leather-Wrapped Steering Wheel with Audio, EVIC and Cruise Controls > SRT Performance-Tuned Hydraulic Steering > Tilt/Telescoping Steering Column > SRT Performance Pages* > Remote USB Port > Audio Input Jack for Mobile Devices > SiriusXM Satellite Radio⁽¹⁾ > Uconnect® Voice Command⁽¹⁾ with Bluetooth® > Remote Proximity Keyless Enter 'n Go > Sentry Key® Theft Deterrent System > Air Conditioning with Automatic Temperature Control (ATC) > Advanced Multistage Front Air Bags⁽⁴⁾ > Supplemental Side Air Bags⁽⁴⁾ > Supplemental Front-Seat Side-Mounted Air Bags⁽⁴⁾ > Supplemental Side-Curtain Front and Rear Air Bags⁽⁴⁾ > Manual Foldaway Power Heated Mirrors > SRT8® Badge > Launch Control > SRT Performance Brakes with 4-Piston Brembo® Calipers > Uconnect 8.4N with Touch-Screen Display and Garmin® Navigation > SiriusXM Travel Link⁽¹⁾ > SiriusXM Traffic⁽¹⁾ > 12-Way Power Driver and Front-Passenger Seats > Heated and Ventilated Front Seats > Heated Second-Row Seats > Remote Start System > Air Conditioning with Dual-Zone Automatic Temperature Control (ATC) > Reactive Front Head Restraints⁽¹⁰⁾ > Manual Foldaway Power Heated Mirrors with Memory > Knockback Mitigation > ParkView® Rear Back-Up Camera⁽¹⁾ > Tilt/Telescoping Steering Column with Memory > Heated Steering Wheel > High Intensity Discharge Headlamps > Body-Color Rear Spoiler > Severe Duty Cooling > Heated and Cooled Cupholders

OPTIONS AND PACKAGES: STAND ALONE OPTIONS —

P245/45ZR20 BSW Performance Tires, Front Fascia Black Accent Delete, Engine Block Heater, Power Sunroof, Black or Radar Red Interior, Black Roof, 20-Inch Black Vapor Chrome Wheel

PACKAGE OPTIONS —

Adaptive Cruise Control Group: Includes Adaptive Speed Control⁽¹²⁾ and Forward Collision Warning System⁽¹⁾

Driver Confidence Group: Includes Blind Spot Monitoring⁽¹⁾ and Rear Cross-Path Detection⁽¹⁾ System; Manual Folding, Power Heated Exterior Mirrors with Courtesy Lamps; Rain-Sensitive Windshield Wipers; and Auto High Beam Headlamp Control

Harman Kardon® Audio Group: Includes 19 speakers, with Subwoofer and 900-Watt Amplifier

*Not included on Super Bee model.

CHARGER SRT® SUPER BEE

Includes 6.4-Liter V8 SRT HEMI Engine with Fuel Saver Technology, Performance Cloth Seats, Leather-Wrapped Shift Knob, Super Bee Performance Information, Power 6-Way Driver's Seat, Halogen Headlamps, Black Grille with Super Bee Badge, Rear Spoiler, Uconnect® 4.3 with 6 Speakers, 20-Inch Cast Aluminum Wheels, Anodized Black Brake Calipers

STAND ALONE OPTIONS —

Low-Beam HID Headlamps, Steering Wheel-Mounted Paddle Shifters, P245/45ZR20 Performance Tires, Engine Block Heater, Uconnect 8.4N, Uconnect 8.4

PACKAGE OPTIONS —

Convenience Group II: Includes Dual-Zone Automatic Temperature Control (ATC) with Humidity Sensor, Remote Start System, Universal Garage Door Opener, ParkSense® Rear Park Assist™ System
Premium Audio Group II: Includes Uconnect 4.3S CD/MP3 Radio, 6 Premium Speakers, 276-Watt Amplifier, SiriusXM Satellite Radio™

CHARGER SRT WHEELS

20-INCH FORGED WHEEL WITH BLACK POCKETS
(STANDARD)

20-INCH FIVE-SPOKE CAST ALUMINUM WHEEL
WITH BLACK POCKETS (SUPER BEE)

20-INCH FORGED BLACK VAPOR CHROME
ALUMINUM WHEEL (AVAILABLE)



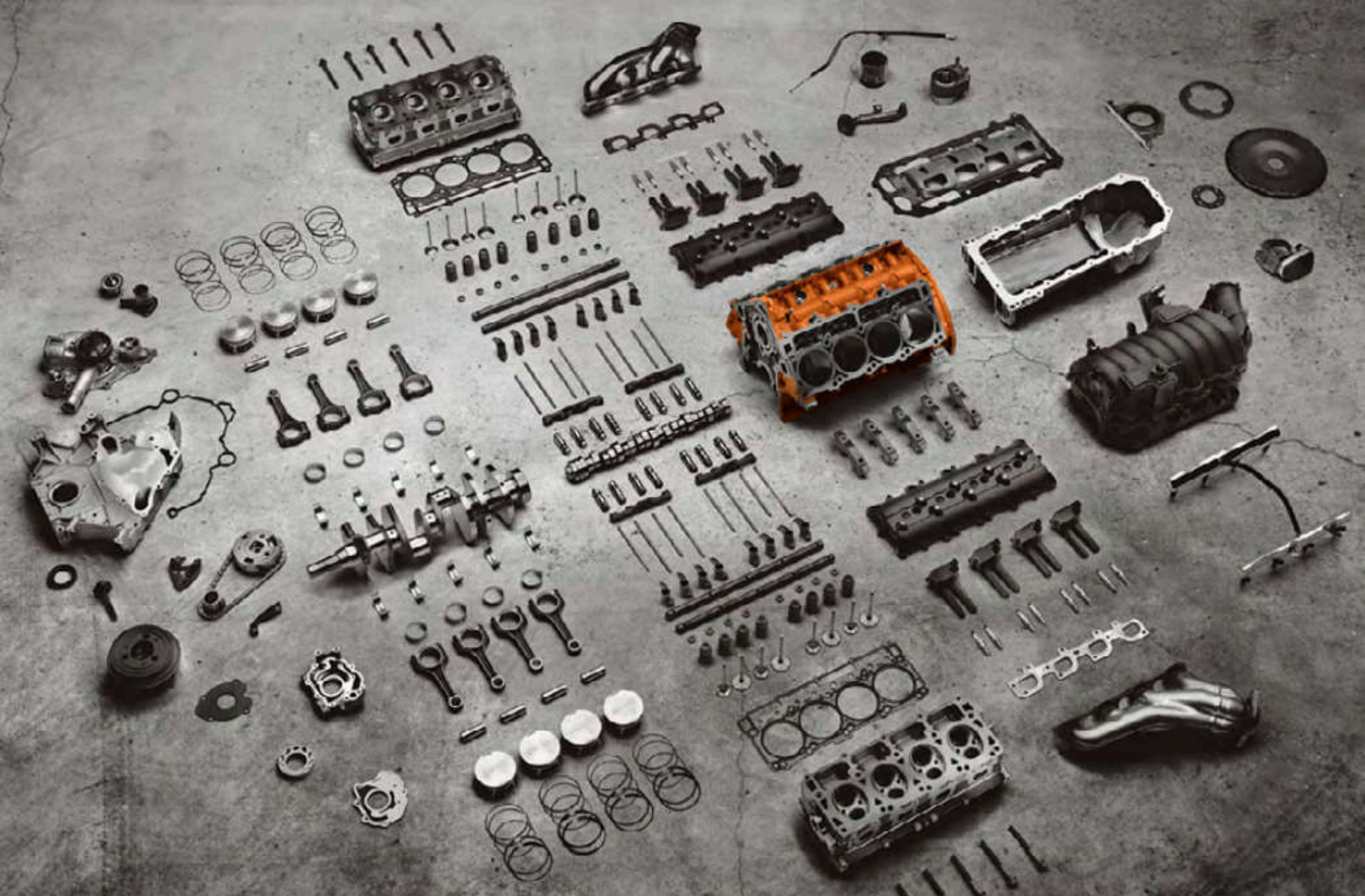
PERFORMANCE-STYLED
BLACK NAPPA LEATHER-TRIMMED SEATS
WITH PERFORATED SUEDE INSERTS
AND SILVER ACCENT STITCHING



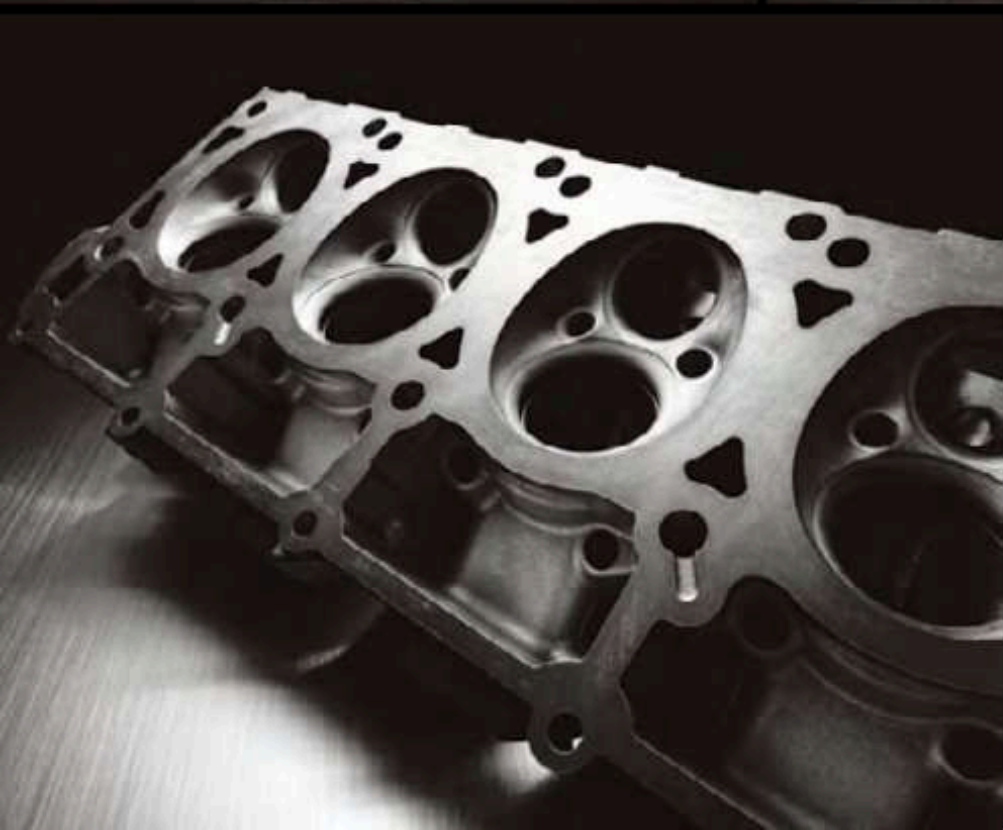
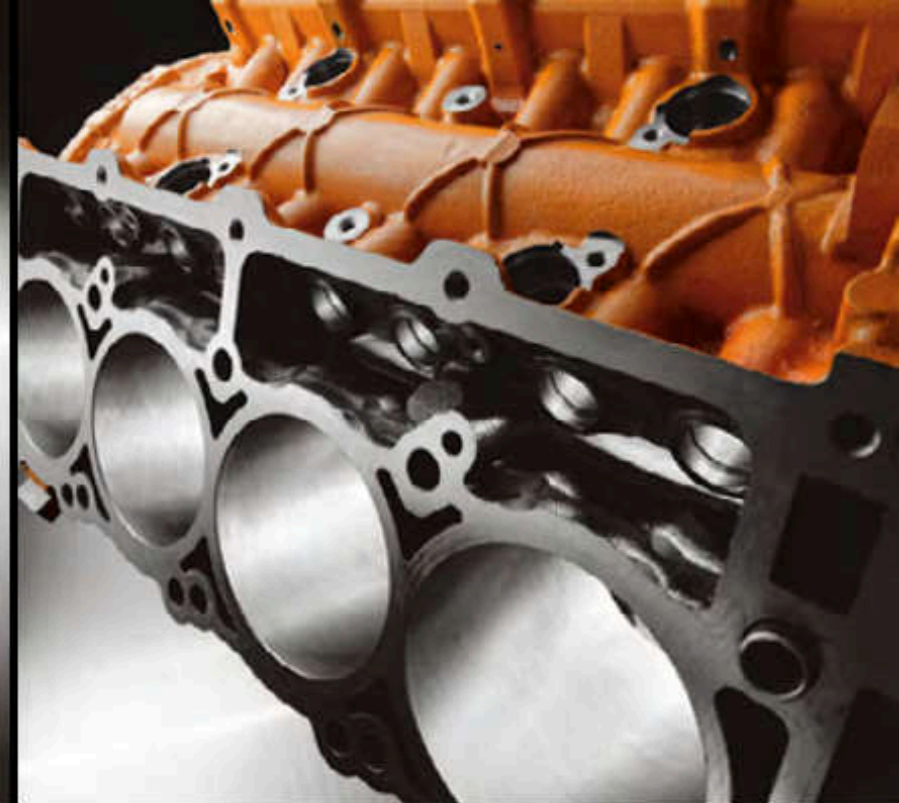
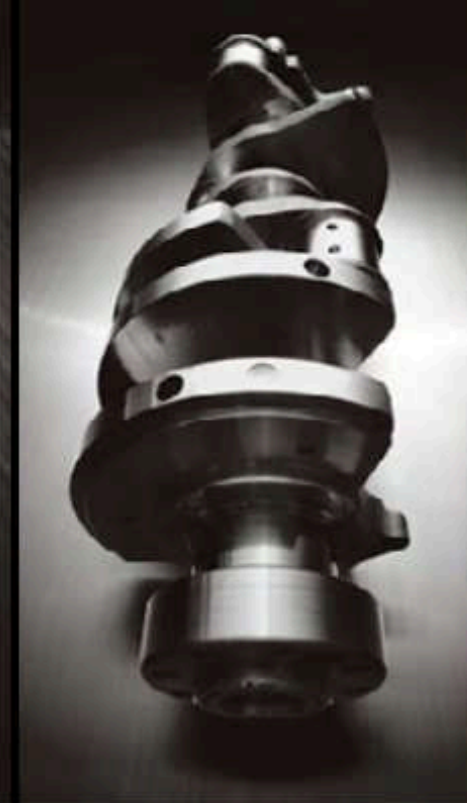
PERFORMANCE-STYLED
RED NAPPA LEATHER-TRIMMED SEATS
WITH PERFORATED SUEDE INSERTS
AND SILVER ACCENT STITCHING



PERFORMANCE-STYLED
CLOTH WITH Z-STRIPE/SILVER ACCENT
STITCHING / SUPER BEE LOGO —
STANDARD ON SUPER BEE



6.4L HEMI[®] V8



ASSEMBLED INTO UNSTOPPABLE. This engine was born from old school; created by devoted engineers who knew what it meant to power street-savvy and race-ready rides by taking common push rod technology and advancing it. Today, we've infused it with modern engineering advancements like Variable Cam Timing (VCT), active intake runners and Fuel Saver Technology, giving SRT® enthusiasts full authority to rule every road. Today, the standard 6.4-liter SRT HEMI® V8 engine takes on all comers, defending the SRT lineup with 470 horsepower and 470 lb-ft of torque (465 lb-ft on Grand Cherokee SRT). An active intake manifold creates variable length runners that help the system harvest pressure waves that work to improve the volumetric efficiency of the engine. The intake is able to switch between short and long runners based on engine speed, allowing a wider rpm range to be engaged, resulting in 90 percent of peak torque between 2,800 and 6,000 rpms. A 90-degree V-type deep skirt of Black cast-iron, aluminum high-flow cylinder heads, high-lift cam shaft with cam phasing and four-bolt main bearings are top-shelf engine parts that make the whole sum of the engine great.



DOUBLE-BARREL EXHALE

Stainless steel engine headers* are free-flowing and the inner and outer shells are designed to help promote better light off catalysts. An Active Valve Exhaust System¹ helps reduce back pressure while allowing the engine's Fuel Saver Technology to kick in over a wider rpm range. It uses advanced computer technology and electronic throttle control to transform the engine seamlessly from a mean V8 to an efficient four-cylinder power plant in 0.04 seconds, all the while retaining the entire scope of its V8 capabilities. Variable Cam Timing (VCT) adds refinement, maximizes performance and adds to the efficiency of the SRT[®] HEMI[®] V8 engine. Essentially, VCT improves engine breathing, which is critical to every athlete's success. An active intake manifold and high-lift camshaft with integrated cam phasing provide maximum low-end torque for impressive standing starts while optimizing high-end power. EPA estimated fuel economy = 14 city and 23 highway miles per gallon. Grand Cherokee SRT[®] estimated fuel economy = 12 city and 18 highway miles per gallon. *Grand Cherokee SRT is fitted with cast-iron exhaust manifolds. ¹Active Valve Exhaust system is not included on Charger SRT Super Bee or Challenger SRT with manual transmission.



CHARGER

SRT

SRT



MEET THE ROAD ON YOUR OWN TERMS. Bring on the turns, twists, starts and stops — you've got the solid-built SRT® chassis. Even when you're driving over railroad tracks, SRT accelerometers help the vehicle stay level. The SRT adaptive damping suspension* lets you adjust your suspension based on the way you want to feel the road below. Auto mode delivers a lively "touring" quality, while Sport mode hands you a firmer, more spirited ride. Press the button and you're racing in Track mode with more aggressive shift points. Hydro motor mounts, with tuned levels of damping for the engine, add even more stability and comfort. *Viper outfitted with Bilstein® adjustable suspension.



Welcome to the land of tough shocks. SRT vehicles excel in ride and handling, due in large part to the premium Bilstein shock absorbers they each employ. These super shocks adjust their rebound and compression characteristics in response to vehicle behavior,[†] as well as driver input. Within 35 milliseconds, modifications are made to generate precisely the right level of damping force based on the driving situation. Shocking? Precisely. [†]Excludes Viper.

GEOMETRY MAJOR. TRACK STAR.



STOP EVERYTHING. To be fast, you must stop fast. So we joined forces with Brembo® and the talents of their finest braking engineers in Italy to develop proprietary materials that would meet our critically high standards. The result: vented rotors with a built-in knockback mitigation system to help ensure maximum stopping power. Each wheel takes a four-piston aluminum caliper (six piston front on Grand Cherokee SRT®) that maximizes brake pad contact, so braking is smoother and better balanced. In aggressive situations, the brakes remain strong to help you avoid dangerous brake pedal fade-out. All SRT vehicles receive an enhanced three-mode Electronic Stability Control (ESC)¹²¹ system (Viper outfitted with a 2- or 4-mode ESC system) that lets the driver disengage the system when racing on closed courses, allowing the brakes to keep wheelspin at an even par across an axle. Every SRT vehicle is fitted with the best brake components from Brembo to satisfy this timeless racing maxim. High-flow cooling ducts guarantee increased brake cooling, resulting in consistent braking behavior. And because the SRT brand is dedicated to delivering the best in ground control, you're given top-line performance tires from makers such as Pirelli® and Goodyear® from the get-go.



A close-up photograph of a red leather car seat. The seat features double-stitching along the edges and a perforated section on the lower part. The letters 'SRT' are embroidered in a bold, italicized font on the side of the seat. The background is dark, making the red leather stand out.

AN INTERIOR THAT MAKES THE COMPETITION UNCOMFORTABLE.

Please take your seat and your pulse, then buckle your seat belt. You'll be positioned for ultimate comfort, sitting in chairs specifically designed to hold driver and passengers secure. Each is bolstered and padded to give the best support during spirited takeoffs and the occasional short stop. Craftsmen pay special attention to deliver quality top-stitching and a superbly tailored fit.

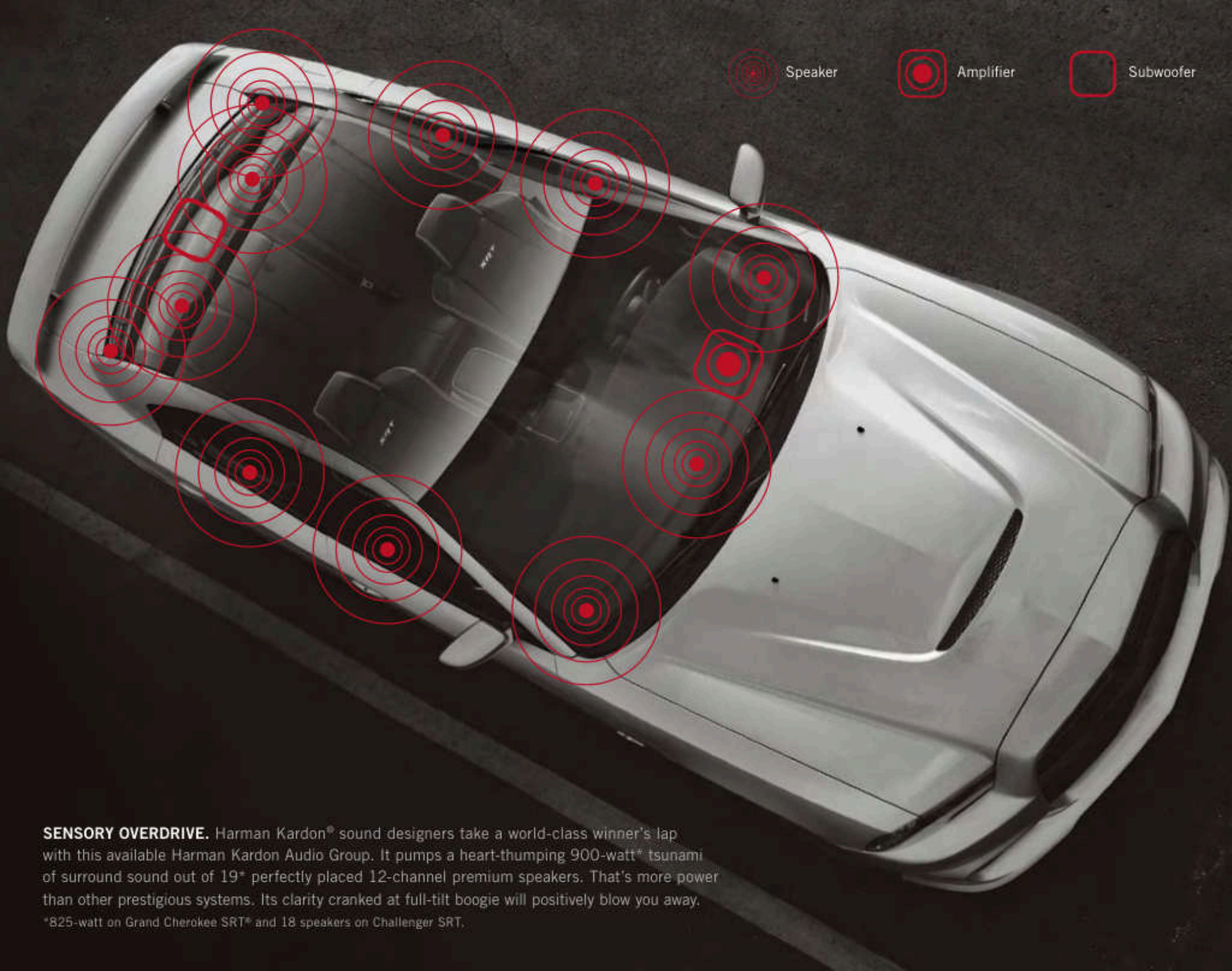


SPORT

A black and white close-up photograph of two circular speakers. The speaker in the foreground is in sharp focus, showing a fine mesh grille. A small rectangular label with the 'harman/kardon' logo is positioned on the lower part of the grille. The second speaker is visible in the background, slightly out of focus. The word 'THUMP' is written in a large, stylized, outlined font across the upper right portion of the image.

THUMP

harman/kardon



Speaker

Amplifier

Subwoofer

SENSORY OVERDRIVE. Harman Kardon® sound designers take a world-class winner's lap with this available Harman Kardon Audio Group. It pumps a heart-thumping 900-watt* tsunami of surround sound out of 19* perfectly placed 12-channel premium speakers. That's more power than other prestigious systems. Its clarity cranked at full-tilt boogie will positively blow you away.

*825-watt on Grand Cherokee SRT® and 18 speakers on Challenger SRT.



REAR OFF

KNOWLEDGE = POWER



CHARGER SRT® AND 300 SRT. A stunning full-color 8.4-inch Uconnect® touch screen puts performance stats and vehicle information at your fingertips. Drivers can track, monitor and manage performance stats, plus stats of their own device. Monitor 0–60 mph, $\frac{1}{4}$ -mile and $\frac{1}{8}$ -mile times, 60–0 mph braking distance, along with lateral and longitudinal g-forces. Performance Pages can be set up to display standard or customized graphics for your SRT home page. Two different gauge configurations are provided. The first consists of oil pressure and oil temperature, plus battery voltage; the other adds transmission and coolant temperatures and intake air temperature. Screens can be configured to display a digital speedometer, gear selector values and horsepower and torque curves. The 8.4-inch Uconnect touch screen can also display peak g-force, instantaneous g-force and steering wheel angle. The adaptive damping suspension's Sport and Track mode soft key* can also be accessed under the controls screen with the Uconnect Touch® System. When selected, a flap illuminates in the instrument panel indicating that the system is activated. *Hard key located in center stack on Challenger SRT.

CHALLENGER SRT AND GRAND CHEROKEE SRT. Performance Pages for these SRT models are located within the EVIC in the instrument cluster. Use the EVIC controls on the steering wheel to access, track, monitor and manage data. You can also create additional stats that give you insight into your vehicle's behavior on the track. Monitor 0–60 mph, 60–0 mph braking distance, $\frac{1}{4}$ -mile and $\frac{1}{8}$ -mile times, along with peak g-forces.



DRIVE **SRT**.COM



[1] Requires Uconnect Phone. [2] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [3] Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase. See our Customer Agreement for complete terms at siriusxm.com. If you decide to continue your SiriusXM service at the end of your subscription trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. Programming subject to change. Sirius satellite service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in P.R. (with coverage limitations). Traffic information not available in all markets. Go to siriusxm.com/traffic for available coverage. ©2012 SiriusXM Radio Inc. [4] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [5] Always check entire surroundings before backing up. [6] Always check visually for vehicles prior to changing lanes. [7] FCW system is solely an alert system for the front of the vehicle which does not take any actions to change the vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [8] Based on latest available competitive information and Ward's Large Regular Vehicle segmentation. [9] EPA estimated 14 city/25 highway mpg. [10] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. [11] Based on latest competitive information and Chrysler Group LLC Upper Large Car segment. [12] ACC is a driver's convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this brochure was approved for publication. Chrysler Group LLC reserves the right to discontinue models at any time or change specifications without notice and without incurring obligation. All options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your SRT dealer. Alcantara is a registered trademark of Alcantara S.p.A. Bilstein is a registered trademark of August Bilstein GmbH & Co. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Brembo is a registered trademark of Brembo S.p.A. Garmin and the Garmin logo are registered trademarks of Garmin, Ltd. or its subsidiaries and are registered in one or more countries, including the U.S. Goodyear is a registered trademark of The Goodyear Tire & Rubber Company. All rights reserved. The Harman International logo is a registered trademark of Harman International Industries, Inc. Kevlar is a registered trademark of DuPont. Pirelli is a registered trademark of Pirelli Tyre S.p.A. Sabell is a registered trademark of Sabell S.p.A. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries. TREMEC is a registered trademark of Transmisiones Y Equipos Mecánicos, S.A. de C.V. Facebook is a registered trademark of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. YouTube is a trademark of Google Inc. The Instagram logo is a registered trademark of Instagram, Inc. SRT, SRT8, Challenger, Charger, Chrysler, Dodge, 300, Grand Cherokee, HEMI, Jeep, Mopar, ParkSense, ParkView, Quadra-Trac, Sentry Key, Super Bee, Viper and Uconnect are registered trademarks and SafetyTec is a trademark of Chrysler Group LLC. © 2012 Chrysler Group LLC. All rights reserved.