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tour.subaru.com/WRXSTI2016

Take a Guided Tour

It's the ultimate way to get to know the WRX/STI on your terms. Get up close and personal with color configurators, videos, 360-views, interactive content and so much more.



App Store:

tour.subaru.com/WRXSTIapp



2016

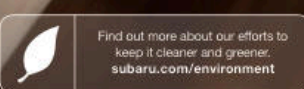
WRX/STI



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Love. It's what makes a Subaru, a Subaru.



The best-handling, best-performing WRX and WRX STI ever.



“The WRX is a 2015
AUTOMOBILE Magazine All-Star.”

Automobilemag.com, November 2014



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow ball joint mounts, and a double-wishbone rear suspension with pillow ball bushings. Aided by its sticky Dunlop® Sport Maxx RT tires, the WRX achieves a remarkable 0.96g of lateral grip.¹ Add Subaru Symmetrical All-Wheel Drive, and you’ve got a recipe for world-class handling performance.

Responsiveness

Having excellent grip is only one half of the handling equation. The other half is the driver’s sensation of control and precision, which the WRX delivers with a quick 14.4:1 steering ratio, and the cornering poise provided by Active Torque Vectoring. Add in available 18-inch wheels with inverted front struts for even less unsprung weight and more cornering response.

Power

The powerful-yet-efficient 268-hp 2.0-liter direct-injection twin-scroll turbocharged SUBARU BOXER® engine propels the WRX from 0-60 mph in a blistering 5.5 seconds! No matter which transmission option you choose—either the traditional 6-speed manual transmission, or the new-school Sport Lineartronic™ Transmission with SI-DRIVE and paddle shifters, you’ll have massive low-end torque instantly at your command.

Safety

The WRX backs up its potent performance features with appropriately robust safety measures. With a standard Rear-Vision Camera, and available Blind-Spot Detection and Rear Cross-Traffic Alert,² the WRX received an IIHS Top Safety Pick+ rating when equipped with optional EyeSight^{3,4} Driver Assist Technology. Performance and safety don’t have to be mutually exclusive.

¹ Based on *Motor Trend* testing of 2015 WRX with manual transmission, December 2013.

² Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

³ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner’s Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash.

⁴ WRX Limited with Sport Lineartronic™ Transmission and EyeSight®.

“It bites. It turns in. This is a Porsche 911 fighter for a third of the price. Oh, and one of the best cars you can buy today.”

Jalopnik.com, April 2014



Cornering

There's plenty of technology and smart engineering behind the legendary cornering performance of the WRX STI. Its track-tuned suspension features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute that can be enhanced by the available lightweight BBS® wheels. The standard Dunlop® Sport Maxx RT tires help the WRX STI achieve monstrous grip—0.97g to be exact.¹ You can hit apexes and exit corners with authority, thanks to Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), dual limited-slip differentials, and Active Torque Vectoring.



Responsiveness

The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13:1 steering ratio, rigid unibody chassis and powerful Brembo® high-performance braking system, which helps you stop with authority. For more stability at higher speeds, the WRX STI's signature rear wing adds downforce for added control.



Power

It's a potent, race-proven package—a 305-hp 2.5-liter turbocharged SUBARU BOXER® engine coupled with a precise and durable 6-speed, close ratio transmission and SI-DRIVE for on-the-fly performance adjustments. Invigorating horsepower and addictive torque are always on tap, rocketing the WRX STI to a 0-60 time of just 4.6 seconds.¹



Heritage

For more than two decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, enhancing performance through engineering that inspires confidence in drivers. Their holistic approach to performance results in vehicles that are more communicative, responsive, and easier to drive in more demanding situations.

WRX



Comfort and control from entry to apex.

Every drop of blood, sweat, and tears that went into the WRX would all be in vain if drivers and passengers weren't well taken care of. As a standard feature, SUBARU STARLINK™ in-vehicle technology gives you easy access to Pandora®, iHeartRadio®, Stitcher™, and Aha™, and connects via Bluetooth® or a USB port to both Android™ and Apple® smartphones! It'll read or display incoming texts,² and you can control it easily with voice commands, steering-wheel-mounted controls or the high-definition touchscreen. Dial up the entertainment even more with the available 440-watt premium audio system with 9 Harman Kardon speakers.

WRX Limited with Carbon Black Leather and optional equipment.

Multifunction Display

WRX design accents



SUBARU STARLINK™ Multimedia Systems



STI

A new level of refinement and comfort.

The racer's touch is apparent when you settle into the bolstered, WRX STI-exclusive Alcantara®-lined performance-design front seats and grip the leather-wrapped flat-bottom sport steering wheel, grab the shift knob and get ready to go. For such a serious performance car, you may be surprised to know the WRX STI has class-leading cargo space, as well as standard SUBARU STARLINK™ in-vehicle technology for easy access to Pandora®, iHeartRadio®, Stitcher™, and Aha™, and connects via Bluetooth® or a USB port to both Android™ and Apple® smartphones!

WRX STI with Carbon Black Leather/Alcantara® and optional equipment.

Electroluminescent Gauges

STI design accents



SI-DRIVE

¹ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.
² STARLINK can read incoming texts out loud when the vehicle is traveling at speeds over 5 miles per hour, and can display incoming texts on screen when the vehicle is traveling at speeds lower than 5 miles per hour. 7" system required.

Cargo-ready. Passenger-ready.

Track-ready.*

An everyday sports car.

Compromises are few, thanks to a 12 cubic-foot trunk, 60/40 split-folding rear seatbacks, expansive rear legroom, and widened door openings. It's a commuter, an errand-runner, and a track-day weapon, all wrapped into one. Leave your dedicated sports car in the garage. Park the truck. Put your trailer in storage. This one can do it all.



We do not recommend racing your vehicle. Racing may void the vehicle warranty. See Warranty Maintenance Booklet for details. If you do race the vehicle, do it safely and lawfully on approved racing tracks. Drive responsibly at all times and obey all traffic laws.

WRX STI in WR Blue Pearl.

7 | 2016 WRX / STI



"It's a great merger of premium small sedan and all-weather sports car, making it an excellent choice for everyday driving, no matter where you live."

MSN.com, January 2014

"...that wave of midrange power slingshots you away like Voyager 2 breaking free of Jupiter's gravity. Grins are induced as eyeballs struggle to focus forward."

Edmunds.com, January 2014



"One of the best all-rounders on the market today, the WRX can truly do it all, from daily commuting to the occasional autocross event."

LeftLaneNews.com, November 2014



2016 WRX & WRX STI | Trim Levels

WRX



WRX

- 268-hp twin scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Low profile trunk spoiler
- Cloth upholstery
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 6.2" Multimedia in-vehicle technology system with Pandora®, iHeartRadio®, Stitcher,™ and Aha™ smartphone app integration; high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio; Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- Sport-design electroluminescent gauges with 3.5-inch color LCD display
- 4.3-inch color multifunction display
- Automatic climate control
- Rear-Vision Camera
- 7 airbags



WRX Premium

- Includes WRX key features and adds:**
- Optional Sport Lineartronic™ Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
 - 18-inch aluminum-alloy wheels
 - Fog lights
 - Power-tilt/sliding moonroof
 - All-Weather Package



WRX Limited

- Includes WRX Premium key features and adds:**
- L.E.D. low-beam headlights
 - Auto-on/off headlights
 - Leather-trimmed upholstery
 - 8-way power adjustable driver's seat
 - Welcome lighting



WRX STI

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® performance brake system
- High-performance STI sport-tuned suspension
- 18-inch aluminum-alloy wheels
- STI trunk spoiler
- L.E.D. low-beam headlights
- Fog lights
- Alcantara®/leather-trimmed upholstery with red bolster accents
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 6.2" Multimedia in-vehicle technology system with Pandora®, iHeartRadio®, Stitcher,™ and Aha™ smartphone app integration; high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio; Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- STI sport-design electroluminescent gauges with 3.5-inch color LCD display
- 4.3-inch color multifunction display
- Dual-zone automatic climate control
- Rear-Vision Camera
- All-Weather Package



WRX STI Limited

- Includes WRX STI key features and adds:**
- High-luster finish 18-inch BBS® aluminum-alloy wheels
 - STI or low profile trunk spoiler
 - Auto-on/off headlights
 - Leather-trimmed upholstery
 - 8-way power adjustable driver's seat
 - SUBARU STARLINK™ 7.0" Multimedia Navigation System: Voice-activated 7-inch multi-touch gesture high-resolution GPS navigation system and integrated audio system with 9 Harman Kardon speakers, 440-watt Harman Kardon amplifier, SiriusXM® Satellite Radio; NavTraffic,™ NavWeather,™ USB port/iPod® control, Bluetooth® audio streaming, voice-activated controls, hands-free phone and text messaging connectivity, 3.5-mm auxiliary jack and Pandora®, iHeartRadio®, Stitcher,™ and Aha™ smartphone app integration; Voice activation for Navigation, Phone and Audio System
 - Keyless Access with Push-button Start and pin-code vehicle access
 - Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert³
 - Power-tilt/sliding moonroof
 - Welcome lighting

1 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.
 2 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer.
 3 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.



2016 WRX & WRX STI | Specifications

Engine and Drivetrain		WRX	WRX STI
Power Torque	2.0-liter DOHC direct-injected, intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS). 268 hp @ 5,600 rpm 258 lb-ft @ 2,000-5,200 rpm	●	—
	2.5-liter DOHC intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS). 305 hp @ 6,000 rpm 290 lb-ft @ 4,000 rpm	—	●
Intake System	Twin scroll turbocharger with intercooler. Maximum boost pressure: 15.9 psi.	●	—
	Turbocharger with intercooler. Maximum boost pressure: 14.7 psi.	—	●
SI-DRIVE performance management system	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and by fine-tuning the electronically controlled throttle. For WRX models equipped with Sport Lineartronic™ Transmission, SI-DRIVE also adjusts transmission shift characteristics.	○	●
Transmission	6-speed manual with carbon 1st and 2nd gear synchros and Incline Start Assist	●	—
	Close ratio 6-speed manual with Incline Start Assist	—	●
	Sport Lineartronic™ Transmission with 6- or 8-speed manual mode and paddle shifters. WRX Premium and WRX Limited: Optional.	○	—
Traction and Stability			
All-Wheel Drive type	Subaru Symmetrical All-Wheel Drive	●	●
	Driver Controlled Center Differential (DCCD) All-Wheel Drive	—	●
Vehicle Dynamics Control (VDC)	Standard VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path. Includes performance-oriented Traction mode.	●	●
Active Torque Vectoring	Active Torque Vectoring works in tandem with VDC applying braking power to the inside front wheel resulting in sharper turn-in, more neutral steering and higher cornering limits when turning.	●	●
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system, which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	●	●
Fuel			
Fuel Economy	city/highway/combined ²	Manual: 20/27/23 mpg Automatic: 18/24/21 mpg	17/23/19 mpg
Fuel Requirement	Premium unleaded gasoline recommended (91 octane required for STI, 93 octane for maximum performance).	●	●
Fuel Capacity	15.9 gallons	●	●

2016 WRX & WRX STI | Specifications

Chassis		WRX	WRX STI
Steering	Electric power-assisted quick ratio rack-and-pinion. Ratio: 14.3:1 (14.4:1 for models equipped with 18-inch wheels). Turns lock-to-lock: 2.8. Turning circle: 35.4 feet (36.0 feet for models with 18-inch wheels).	●	—
	Power-assisted quick ratio rack-and-pinion. Ratio: 13:1. Turns lock-to-lock: 2.5. Turning circle: 36.0 feet.	—	●
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type (WRX Premium and WRX Limited: Inverted-strut-type). Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone with lateral link pillow-ball joint bushing. Stabilizer bar.	●	—
	High-performance STI sport-tuned 4-wheel independent suspension. Front: Inverted-strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone with lateral link pillow-ball joint bushing. Stabilizer bar.	—	●
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	●	—
	Brembo® performance braking system. 4-wheel disc, ventilated front and rear. 4-piston front and dual-piston rear calipers. 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD).	—	●
Brake Discs (front/rear)	WRX: 12.4 inches/11.3 inches. WRX STI: 13.0 inches/12.4 inches.	●	●
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●
Wheels and Tires			
Wheels	WRX: 17 x 8.0-inch aluminum-alloy. Dark gray finish. WRX Premium and WRX Limited: 18 x 8.5-inch aluminum-alloy. Dark gray finish.	●	—
	WRX STI: 18 x 8.5-inch aluminum-alloy. Dark gray finish. WRX STI Limited: 18 x 8.5-inch BBS® forged aluminum-alloy. High-luster finish.	—	●
Tires	WRX: 235/45 R17 94W Summer-performance	●	—
	WRX Premium, WRX Limited, WRX STI and WRX STI Limited: 245/40 R18 97W Summer-performance	●	●
Spare Tire	Temporary use T145/70 D17	●	●

2016 WRX & WRX STI | Equipment

Exterior	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Projector-beam, halogen low-beam and multireflector high-beam headlights	●	●	—	—	—
L.E.D. low-beam and multireflector high-beam halogen headlights	—	—	●	●	●
Fog lights	□	●	●	●	●
Steering-responsive fog lights (when equipped with optional EyeSight® Driver Assist Technology)	—	—	●	—	—
L.E.D. taillights	●	●	●	●	●
Front and rear under spoilers	●	●	●	●	●
Rear bumper with integrated diffuser	●	●	●	●	●
Trunk spoiler - low profile	●	●	●	—	○
Trunk spoiler - STI	—	—	—	●	●
Exhaust system with quad stainless-steel outlets	●	●	●	●	●
Body-color power side mirrors	●	●	●	—	—
Body-color power side mirrors with integrated turn signals	—	—	○ ³	●	●
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	—	●	●	●	●
Power tilt/sliding-glass moonroof	—	●	●	—	●
Seating and Trim					
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	—	●	—
8-way power adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	—	—	●	—	●
Performance-design front seats with adjustable head restraints and red stitching	●	●	●	—	—
Performance-design front seats with adjustable head restraints, embossed STI logos and red stitching	—	—	—	●	●
Heated front seats (All-Weather Package)	—	●	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●
Leather-wrapped flat-bottom steering wheel with red stitching	●	●	●	—	—
STI-design leather-wrapped flat-bottom steering wheel with red stitching	—	—	—	●	●
Leather-wrapped shifter handle	●	●	●	●	●
Cloth upholstery	●	●	—	—	—
Leather-trimmed upholstery	—	—	●	—	●
Alcantara®/leather-trimmed upholstery	—	—	—	●	—
Aluminum-alloy pedal covers	●	●	●	●	●
Convenience Features					
Keyless Access with Push-button Start and pin-code vehicle access ³	—	—	○	○	●
One-touch lane change feature	●	●	●	●	●
Auto-on/off headlights	—	—	●	—	●
Power front and rear windows with driver's auto-up/down	●	●	●	●	●
Electronic cruise control	●	●	●	●	●
3-spoke steering wheel with audio system, Bluetooth®, SI-DRIVE ¹ , cruise control or (if equipped) EyeSight® function buttons	●	●	●	●	●
Tilt/telescoping steering column	●	●	●	●	●
Dual cup holders in center console	●	●	●	●	●
Single bottle holder in each door panel	●	●	●	●	●
Sun visors with dual-illuminated vanity mirrors	●	●	●	●	●
Center console with L.E.D.-illuminated storage tray and 12-volt power outlet	●	●	●	●	●
Illuminated and lockable glovebox	●	●	●	●	●
Welcome lighting	—	—	●	—	●
Audio System					
SUBARU STARLINK™ 6.2" Multimedia in-vehicle technology system with Pandora®, iHeartRadio®, Stitcher™, and Aha™ smartphone app integration ⁴ , high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio ⁵ , Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	●	●	●	●	—
SUBARU STARLINK™ 7.0" Multimedia Navigation System: Voice-activated 7-inch multi-touch gesture high-resolution GPS navigation system and integrated audio system with 9 Harman Kardon speakers, 440-watt Harman Kardon amplifier, SiriusXM® Satellite Radio ⁵ , NavTraffic ⁶ , NavWeather ⁶ , USB port/iPod® control, Bluetooth® audio streaming, voice-activated controls, hands-free phone and text messaging connectivity, 3.5-mm auxiliary jack and Pandora®, iHeartRadio®, Stitcher™, and Aha™ smartphone app integration ⁴ . Voice activation for Navigation, Phone and Audio System	—	○ ⁶	○ ³	○ ³	●

2016 WRX & WRX STI | Equipment

Climate Control	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Automatic climate control system with CFC-free air conditioning and rotary controls for temperature, fan and airflow direction	●	●	●	—	—
Dual-zone automatic climate control system with CFC-free air conditioning, air filtration and controls for temperature, fan speed, airflow direction and dual-zone lockout	—	—	—	●	●
Instrumentation					
Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●	●	●
Sport-design electroluminescent gauges with 3.5-inch LCD color display featuring "eco" fuel economy gauge and SI-DRIVE mode display ¹	●	●	●	—	—
STI sport-design electroluminescent gauges with 3.5-inch LCD color display featuring "eco" fuel economy gauge, DCCD and SI-DRIVE mode displays	—	—	—	●	●
Gauge needles full-sweep and trim rings illuminate on start-up	●	●	●	●	●
Color multifunction display for boost gauge, driving range, average fuel economy, clock, ambient air temperature, climate control and other vehicle functions	●	●	●	●	●
Security					
Keyless entry system with answer-back electronic chirp	●	●	●	●	●
Antitheft security system with engine immobilizer	●	●	●	●	●
Safety					
ACTIVE					
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●
EyeSight® Driver Assist Technology ^{3,7}	—	—	○	—	—
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ^{3,8}	—	—	○	—	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Brake Assist	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●
Rear-Vision Camera	●	●	●	●	●
PASSIVE					
Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS) ⁹	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁹	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁹	●	●	●	●	●
Driver's side knee airbag (SRS) ⁹	●	●	●	●	●
Whiplash protection front seats with height-adjustable head restraints	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters	●	●	●	●	●
3-point seatbelts at all rear seating positions	●	●	●	●	●
Rear child-safety locks	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●
Optional Equipment					
Sport Lineartronic™ Transmission	—	○	○	—	—
SUBARU STARLINK™ 7.0" Multimedia Navigation System	—	○ ⁶	—	—	—
SUBARU STARLINK™ 7.0" Multimedia Navigation System • Keyless Access with Push-button Start	—	—	—	○	—
SUBARU STARLINK™ 7.0" Multimedia Navigation System • Keyless Access with Push-button Start • Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ⁸	—	—	○ ⁶	—	●
SUBARU STARLINK™ 7.0" Multimedia Navigation System • Keyless Access with Push-button Start • Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ⁸ • EyeSight® Driver Assist Technology ⁷ • Sport Lineartronic™ Transmission	—	—	○	—	—
Trunk spoiler - low profile	●	●	●	—	○

EQUIPMENT CONTENTS

SUBARU STARLINK™ 7.0" Multimedia Navigation System: Voice-activated 7-inch multi-touch gesture high-resolution GPS navigation system and integrated audio system with 9 Harman Kardon speakers, 440-watt Harman Kardon amplifier, SiriusXM® Satellite Radio⁵, NavTraffic⁶, NavWeather⁶, USB port/iPod® control, Bluetooth® audio streaming, voice-activated controls, hands-free phone and text messaging connectivity, 3.5-mm auxiliary jack and Pandora®, iHeartRadio®, Stitcher™, and Aha™ smartphone app integration⁴. Voice activation for Navigation, Phone and Audio System

EyeSight® Driver Assist Technology^{3,7}: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Lane Keep Assist, Adaptive Cruise Control

● Standard ○ Optional — Not equipped □ Available retailer-installed accessory



Auto-dimming Mirror with HomeLink® Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons which can be programmed to operate most garage-door openers and other HomeLink®-compatible devices.



Rear Cargo Tray. Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.



Body Side Moldings. Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Fog Light Kit. Casts a low and wide beam to help enhance vision in inclement weather.



Side Sill Plates. Handsome, metallic-finished panels dress up the sill plate area of the WRX models. Set includes four pieces.



STI Performance Exhaust Systems. These exhaust systems feature smooth mandrel bend construction to help reduce exhaust flow restriction.

STI System shown. Also available on all WRX models.



STI Front Under Spoiler. STI Front Under Spoiler gives the WRX and STI models a mean, ground-hugging attitude.



STI Side Under Spoiler. Continue the mean ground-hugging attitude down the rocker panels of the WRX or STI. Kit includes left and right side under spoilers.



STI Rear Quarter Under Spoiler. Complete the ground-hugging look to the side of the WRX or STI with the addition of the rear quarter under spoilers. Kit includes both left and right under spoilers.



Vortex Generator. Add a stylish look of performance to the WRX or STI with the Vortex Generator.



10-inch Powered Subwoofer. The 10-inch powered subwoofer provides powerful deep bass and clean sound reproduction with its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru by Kicker®.

Excludes models equipped with Harman Kardon speaker system.



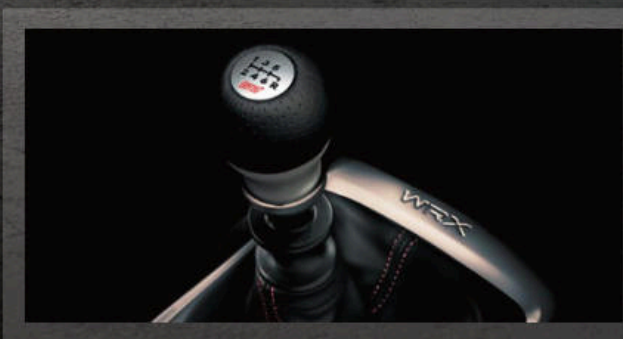
Short-throw Shifter. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

WRX STI Shifter shown. Also available on all WRX 6MT models.



Take your WRX to the next level.

Give your WRX an exclusive, custom look. The available WRX Sport Package includes four STI 15-spoke black-finish alloy wheels, an STI performance exhaust system, STI short-throw shifter and an STI shift knob made of high-quality aluminum and leather.



STI Short-throw Shifter



STI Performance Exhaust System



STI 15-Spoke Black Alloy Wheels¹

WRX in Dark Gray Metallic with accessory Sport Package.

¹ 17-inch on WRX. 18-inch on WRX Premium and WRX Limited.

2016 WRX & WRX STI | Owner Benefits

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



Subaru Badge of Ownership

True commitment shows through. For Subaru owners, it shows in kayak scuffs and snowboard scratches. It can take the form of dog hair that just won't come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge of Ownership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on, and let everyone know how they experience the world. Which one will you get?



Durability

It's not disposable. It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 95% of all vehicles sold in the last 10 years are still on the road today.¹¹ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

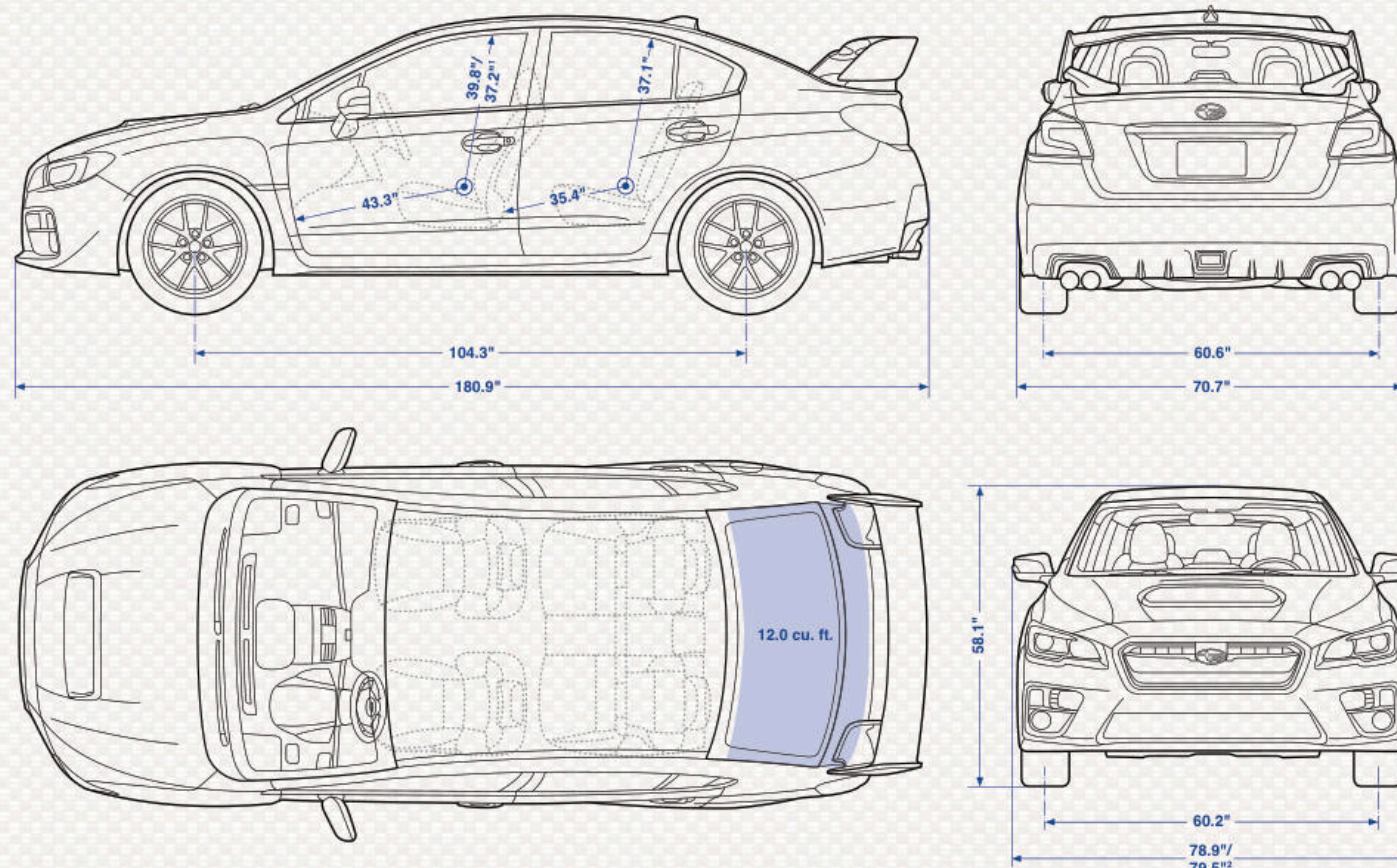


Warranties¹¹

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: <ul style="list-style-type: none"> • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.
24-hour Roadside Assistance	3 years or 36,000 miles, whichever comes first.

¹ Requires Sport Lineartronic™ Transmission. Not available on base WRX trim. ² 2016 EPA fuel economy estimates. Actual mileage may vary. ³ Available only with other features. See Optional Equipment listing. ⁴ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁵ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁶ Not available with Sport Lineartronic™ Transmission. ⁷ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning, and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. ⁸ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁹ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ¹⁰ Based on IHS Automotive: Polk U.S. Total Registrations MY2004-2013. ¹¹ All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.

2016 WRX & WRX STI | Dimensions



Length/Width/Height	180.9 inches/70.7 inches (78.9/79.5 ² inches with side mirrors)/58.1 inches	Headroom (front/rear)	39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches)
Wheelbase	104.3 inches	Legroom (front/rear)	43.3 inches/35.4 inches
Track (front/rear)	60.2 inches/60.6 inches	Shoulder room (front/rear)	55.6 inches/54.2 inches
Base curb weight (manual/automatic)	WRX: 3,269 lbs/N/A WRX Premium: 3,320 lbs/3,450 lbs WRX Limited: 3,338 lbs/3,468 lbs WRX STI: 3,386 lbs/N/A WRX STI Limited: 3,439 lbs/N/A	Hip room (front/rear)	52.1 inches/53.1 inches
		Passenger volume	96.6 cubic feet (with moonroof: 93.1 cubic feet)
		Cargo volume	12.0 cubic feet

WRX STI shown.

¹ With available moonroof. Moonroof availability varies by trim level.
² Mirrors with integrated turn signals.

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2016 WRX & WRX STI | Colors

Paint



Crystal White Pearl



Ice Silver Metallic



Pure Red



WR Blue Pearl



Lapis Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



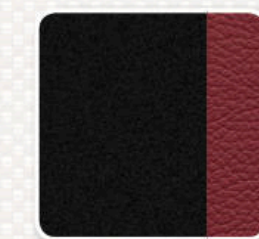
Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/Carbon Black Leather (BA)



Carbon Black Leather/Red Bolster Accent (CBLR)

Color Combinations

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Crystal White Pearl	CBCC	CBCC	CBL	BA	CBLR
Ice Silver Metallic	CBCC	CBCC	CBL	BA	CBLR
Pure Red	CBCC	CBCC	CBL	BA	CBLR
WR Blue Pearl	CBCC	CBCC	CBL	BA	CBLR
Lapis Blue Pearl	CBCC	CBCC	CBL	BA	CBLR
Dark Gray Metallic	CBCC	CBCC	CBL	BA	CBLR
Crystal Black Silica	CBCC	CBCC	CBL	BA	CBLR