

2024 Impreza



The Subaru Impreza. Love what you can do.





Sameness averted.

Meet the all-new Subaru Impreza.

Something is different. In the all-new 2024 Impreza, you suddenly realize driving is fun. Maybe it's the smooth, controlled feeling of standard Subaru Symmetrical All-Wheel Drive. Or the fact that this Impreza is more capable and connected than ever. Maybe it's all of the above. And, for the first time in nearly two decades, the Impreza RS is back. Get ready to play.



Connected

Take your music and apps wherever you go with SUBARU STARLINK® Multimedia, now with an available 11.6-inch touchscreen for even easier access.¹ Apple CarPlay® and Android Auto™ come standard, plus you can opt for available wireless charging and connectivity.¹ The Impreza also offers available Remote Engine Start with Climate Control,^{1,2} which lets you set the perfect temperature before you step in.



Dependable

More than a car, the Impreza is a Subaru—and Subaru is rated #1 in dependability, according to ASCI.³ With core engineering like the SUBARU BOXER® engine and segment-exclusive standard Subaru Symmetrical All-Wheel Drive, the Impreza is built to last. In fact, 94% of Subaru Impreza vehicles sold in the last 10 years are still on the road today—more than the Honda Civic, Toyota Corolla, Mazda3 or Hyundai Elantra.⁴



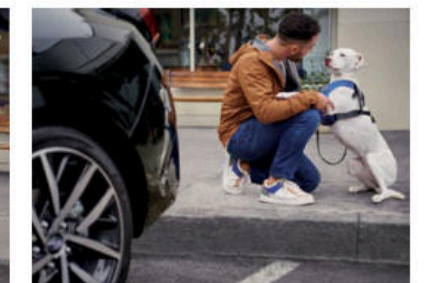
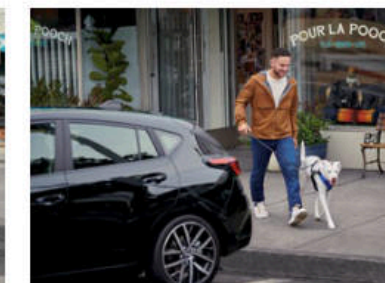
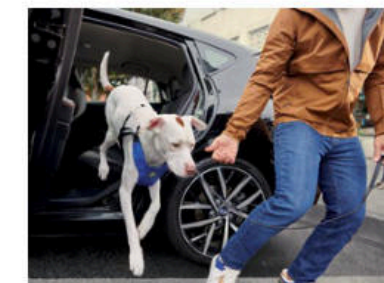
Capable

Though the sleek exterior of the Impreza is compact, its interior is spacious, making it practical, yet undeniably fun, to drive. Plus, the all-new Impreza RS has returned more agile than ever with a 2.5-liter SUBARU BOXER engine and sport-tuned suspension.



Safe

To enhance all-around awareness, every Impreza features our upgraded EyeSight® Driver Assist Technology, now with an additional wide-angle camera for improved detection and intervention performance.⁵ For even greater peace of mind, you can opt for a host of other active safety systems, including Blind-Spot Detection⁶ and SUBARU STARLINK Safety and Security.⁷

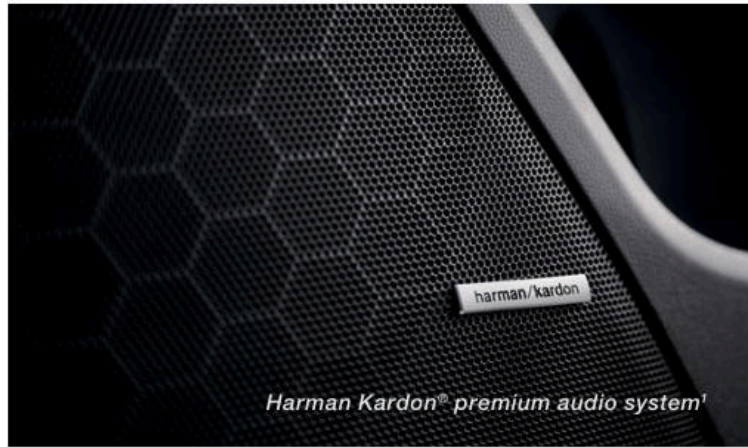


¹ Availability varies by trim level. See your Subaru retailer for details. ² Requires Keyless Access with Push-Button Start. Not available in all states. See your Subaru retailer for details. ³ Compared to all other measured mass-market automotive companies in the 2022 American Customer Satisfaction Index (ASCI) surveys of customers rating their own automotive company's performance. The #1 rating is shared with one other automotive company. ASCI® is a registered trademark of ASCI, LLC. ⁴ Based on Experian Automotive vehicles in operation vs. total new registrations for MY2013-2022 as of December 2022. ⁵ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Advanced Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Keep Assist operates only when the lane markings are visible, and system effectiveness depends on many factors. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See Owner's Manual for complete details on system operations and limitations. ⁶ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁷ Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details.

Impreza Sport in Crystal Black Silica with optional equipment.



Rear USB-A and USB-C charging ports¹



Harman Kardon® premium audio system¹

Tech that simplifies, not complicates.

Step in and connect. It's that simple with SUBARU STARLINK Multimedia, now featuring an available 11.6-inch touchscreen¹ and standard Apple CarPlay[®] and Android Auto[™], letting you seamlessly access your music and apps. To streamline the process further, you can opt for available wireless Apple CarPlay[®] and Android Auto[™] connectivity¹ and a Qi[®] charging pad.^{1,2} Plus, you have available front and rear USB-A and USB-C charging ports¹ to help keep everyone charged and in the loop. Other options include Keyless Access with Push-Button Start,¹ Remote Engine Start with Climate Control^{1,3} and a 432-watt-equivalent Harman Kardon[®] premium audio system¹ featuring 10 speakers that sing with clarity.



Cool, calm, **connected.**

1 Availability varies by trim level. See your Subaru retailer for details. 2 Qi[®] wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 3 Requires Keyless Access with Push-Button Start. Not available in all states. See your Subaru retailer for details.

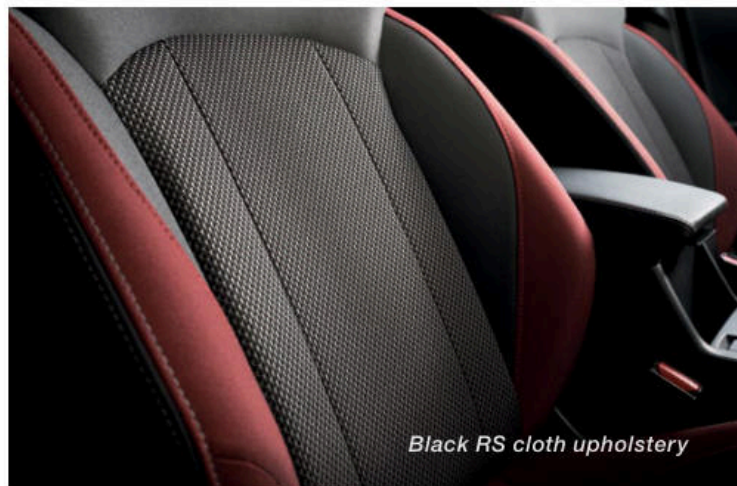


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Impreza RS in Crystal White Pearl with optional equipment.



Leather-wrapped steering wheel with red stitching



Black RS cloth upholstery

It's back.

The all-new 2024 Impreza RS

It's been nearly two decades since the road last saw a brand new Impreza RS. But now, it's been unleashed once again—and it brought fresh skills. A 182-hp 2.5-liter SUBARU BOXER engine delivers quickness, while SI-DRIVE® offers two different modes: one for performance and one for efficiency. A sport-tuned suspension and upgraded brakes bring precision to each maneuver. With its 18-inch dark gray wheels and unique exterior styling, this Impreza is unmistakably an RS. Inside, you'll find exclusive gauges with red-illuminated accents, a leather steering wheel with red stitching and more. Each detail is there to let you know you're not just part of the RS story—you're writing the next chapter.

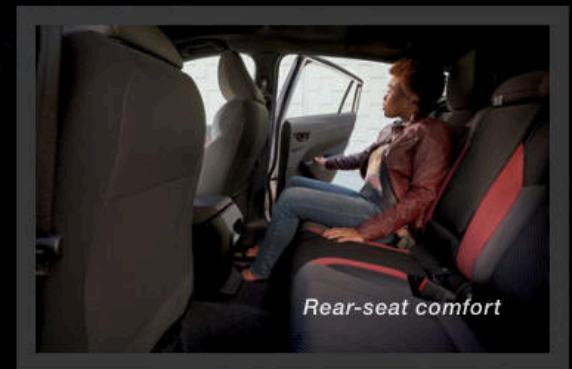


You need space. We get it.

With its flexible hatchback design, the Impreza offers the maneuverability of a compact exterior and the roominess of up to 100.5 cubic feet¹ of interior space—more than the Toyota Corolla Hatchback or the Mazda Mazda3 Hatchback.² Passengers have room to stretch and cargo fits with ease, thanks to 60/40 split-folding seats, plus underfloor and center console storage. Providing extra versatility, roof crossbar mounting points are standard along with a textured side sill step for easy roof access. The possibilities are growing.



60/40-split flat-folding rear seatback



Rear-seat comfort

¹ Without available power moonroof. 99.0 cubic feet with moonroof. See your retailer for details. ² Competitor information from manufacturer websites for 2023–2024 model-year vehicles and current at time of printing. Competitors' maximum specification figures used for comparison.



Subaru has earned more **IIHS TOP SAFETY PICK+** awards than any other brand since 2013 as of February 2023.



An extra set of eyes **every time you drive.**

Every Impreza includes the latest Subaru EyeSight Driver Assist Technology,¹ now with an additional wide-angle mono camera for improved detection of pedestrians and bicycles as well as Automatic Emergency Steering.² Equipped with a comprehensive suite of innovative safety features, EyeSight looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.



Pre-Collision Braking

Can help slow and bring your Impreza to a full stop if necessary.



Advanced Adaptive Cruise Control with Lane Centering

Automatically helps keep you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.



Pre-Collision Throttle Management

Can reduce engine power to help give you more time to react and to help minimize possible impact force in case of a collision.



Lane Departure and Sway Warning with Lane Departure Prevention

If you accidentally begin to drift to the edge of your lane, EyeSight can alert you with visible and audible warnings before you cross over the lane markers. And when activated, Lane Departure Prevention can even help steer you back into your lane.

Impreza RS in Sapphire Blue Pearl with optional equipment.

1 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See your Owner's Manual for complete details on system operations and limitations. 2 Automatic Emergency Steering requires Blind-Spot Detection. Availability varies by trim level. See your Subaru retailer for details.

A ride that's on your side.

Peace of mind is at the core of the Impreza and its engineering. It's built on the strength of the Subaru Global Platform and comes equipped with advanced systems including standard LED Steering Responsive Headlights with High Beam Assist. Further reassurance is provided by a host of available technologies designed to protect you and your passengers.



Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{1,2} warns you with a visual indicator on your exterior mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator on your exterior mirror if it senses a vehicle approaching at a higher speed in a neighboring lane and you signal for a lane change.



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert^{1,2} uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your exterior mirror and Rear-Vision Camera display as well as an audible warning.



SUBARU STARLINK Safety and Security

The Impreza features STARLINK[®] Safety and Security,^{1,3} which can alert a first responder in an emergency, help police locate your vehicle if it's stolen and more. To get you started, new Impreza drivers enjoy a free three-year STARLINK Safety Plus trial, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance and more.



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¹ Availability varies by trim level. See your Subaru retailer for details. ² Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ³ Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details.

2024 Impreza | Trim Levels



Impreza

- 152-hp 2.0-liter 4-cylinder SUBARU BOXER engine with direct injection
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with low mode
- Auto Start-Stop System
- Auto-on/off LED Steering Responsive Headlights with High Beam Assist
- Black folding exterior mirrors
- 16-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver seat and 4-way manually adjustable front-passenger seat
- SUBARU STARLINK Dual 7.0-inch Multimedia with Apple CarPlay® and Android Auto™ integration, SiriusXM®¹ including 4-month Platinum Plan and SiriusXM Travel Link®¹ trial, USB-A input port, Bluetooth® and 4 speakers
- Dual-zone automatic climate control system with dynamic ventilation and air filtration
- Driver and front-passenger auto-up/down power windows
- EyeSight Driver Assist Technology:² Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning with Lane Departure Prevention and Advanced Adaptive Cruise Control with Lane Centering
- 8 airbags (SRS):³ dual-stage deployment driver and front-passenger, driver's knee, front-passenger seat cushion, front and rear outboard occupant side curtain with rollover sensor, and seat-mounted front side impact
- Whiplash-reducing front seats with height-adjustable head restraints
- Pretensioner and force limiter equipped height-adjustable 3-point front seatbelts and 3-point seatbelts for all rear seating positions
- Front/rear passenger seatbelt warning light/chime, rear-seat reminder and child-safety rear door locks
- LATCH system: Lower Anchors and Tethers for CHildren
- Rear-Vision Camera

Optional Package

Option Package (03): • 16-inch alloy wheels



Impreza Sport

Includes Impreza key features and adds:

- LED fog lights
- 18-inch alloy wheels. Dark gray with machine finish.
- Larger front disc brakes
- Rear stabilizer bar
- Body-color exterior mirrors with integrated turn signals
- Active grille shutter
- Keyless Access with Push-Button Start
- Sport cloth upholstery
- 8-speed manual-mode paddle shifters
- Sport instrument cluster
- SI-DRIVE engine performance management system
- SUBARU STARLINK 11.6-inch Multimedia Plus with wireless Apple CarPlay® and Android Auto™ integration, SiriusXM®¹ including 4-month Platinum Plan and SiriusXM Travel Link®¹ trial, USB-A and USB-C input ports, Bluetooth® and 6 speakers
- Rear-seat center armrest with integrated cup holders
- STARLINK Safety and Security enabled:⁴ Includes features and services such as Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Vehicle Health Reports, Diagnostic Alerts, Remote Engine Start with Climate Control,⁵ Remote Lock/Unlock, Concierge Services and more

Optional Packages

Option Package (23): • All-Weather Package: Heated exterior mirrors, dual-mode heated front seats and windshield wiper de-icer • Power moonroof • Illuminated vanity mirrors • Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶ • Automatic Emergency Steering⁷



Impreza RS

Includes Impreza Sport key features and adds:

- 182-hp 2.5-liter 4-cylinder SUBARU BOXER engine with direct injection
- 18-inch alloy wheels. Dark gray finish.
- Crystal Black Silica side rocker spoilers
- Crystal Black Silica exterior mirrors with integrated turn signals, fog light trim and rear spoiler
- High-grade auto-on/off LED Steering Responsive Headlights with High Beam Assist
- RS cloth upholstery with red accents and stitching
- Leather-wrapped steering wheel and leather-wrapped shifter handle with red stitching
- Gunmetal interior accent trim
- RS instrument cluster
- RS front dash trim
- Aluminum-alloy pedal covers
- Illuminated vanity mirrors
- All-Weather Package: Heated exterior mirrors, dual-mode heated front seats, windshield wiper de-icer
- Qi® charging pad⁸
- Rear USB-A and USB-C charging ports
- Cargo-area cover
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Automatic Emergency Steering⁷

Optional Packages

Option Package (33): • Harman Kardon® premium audio system with 432-watt-equivalent amplifier and 10 speakers • Power moonroof • 10-way power driver seat



Information current at time of printing.

Visit www.subaru.com for the most up-to-date product information.



Subaru is rated #1 in dependability.⁹



Subaru has the longest-lasting vehicles in the automotive industry.¹⁰



94% of Subaru Impreza vehicles sold in the last 10 years are still on the road today, more than Honda Civic, Toyota Corolla, Mazda3 or Hyundai Elantra.¹¹



The Subaru Impreza is an IntelliChoice Excellent Value Winner.¹²



2024 Impreza | Specifications

Engine and Drivetrain

		Impreza Impreza Sport	Impreza RS
Engine Power Torque	2.0-liter DOHC direct-injection aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 152 hp @ 6,000 rpm 145 lb-ft @ 4,000 rpm	●	—
	2.5-liter DOHC direct-injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 182 hp @ 5,800 rpm 178 lb-ft @ 3,700 rpm	—	●
SI-DRIVE Engine Performance Management System	Subaru Intelligent Drive (SI-DRIVE) enables two distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and the transmission control unit (TCU) as well as fine-tuning the electronically controlled throttle. Impreza: N/A. Impreza Sport and RS: Standard.	●	●

Traction and Stability

Active Torque Vectoring	Active Torque Vectoring works in tandem with the Vehicle Dynamic Control system to apply braking power to the inside wheels, resulting in better handling, sharper turn-in, more neutral steering and higher cornering limits when turning.	●	●
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● Standard — Not equipped

2024 Impreza | Specifications

Fuel

		Impreza Impreza Sport	Impreza RS
Fuel Economy	city/highway/combined ¹³	27/34/30 mpg	26/33/29 mpg
Fuel Capacity	16.6 gallons	●	●

Chassis

Steering	Electric power-assisted quick ratio rack-and-pinion steering (EPAS). Turning circle: 34.8 feet.	●	●
Suspension	Front: Strut-type with lower L-arm. Stabilizer bar. Rear: Double-wishbone. Impreza Sport and RS: Sport-tuned. Rear stabilizer bar.	●	●
Brakes	4-wheel ventilated disc ABS with Electronic Brake-force Distribution (EBD). Impreza Sport and Impreza RS: Larger front disc brakes (12.4 inches).	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●



2024 Impreza | Equipment

Exterior	Impreza	Impreza Sport	Impreza RS
LED fog lights	—	●	●
Heated exterior mirrors and windshield wiper de-icer (All-Weather Package)	—	○ ¹⁴	●
Power tilt/sliding-glass moonroof (95% UV light-reducing) ^{14,15}	—	○	●
Seating and Trim			
10-way power-adjustable driver seat. 4-way manually adjustable front-passenger seat.	—	—	○
Heated front seats (All-Weather Package)	—	○ ¹⁴	●
Convenience Features			
Keyless Access with Push-Button Start	—	●	●
Rear center armrest with dual cup holders	—	●	●

● Standard ○ Optional — Not equipped

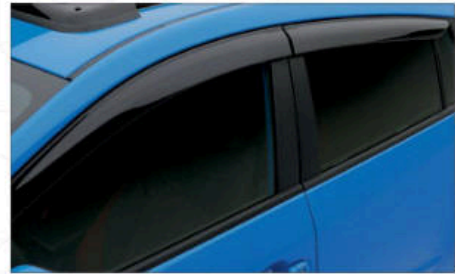
2024 Impreza | Equipment

Audio and Communication Systems	Impreza	Impreza Sport	Impreza RS
SUBARU STARLINK Dual 7.0-inch Multimedia with Apple CarPlay [®] and Android Auto [™] integration, SiriusXM [®] 1 including 4-month Platinum Plan and SiriusXM Travel Link [®] 1 trial, USB-A input port, Bluetooth [®] and 4 speakers	●	—	—
SUBARU STARLINK 11.6-inch Multimedia Plus with wireless Apple CarPlay [®] and Android Auto [™] integration, SiriusXM [®] 1 including 4-month Platinum Plan and SiriusXM Travel Link [®] 1 trial, USB-A and USB-C input ports and Bluetooth [®]	—	●	●
6 speakers	—	●	●
Harman Kardon [®] premium audio system with 432-watt-equivalent amplifier and 10 speakers ¹⁴	—	—	○
Safety			
ACTIVE			
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ⁶	—	○ ¹⁴	●

Impreza | Accessories



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Side Window Deflectors. Keep inclement weather out while allowing fresh air in. Specifically designed to complement the appearance and shape of the vehicle door, Side Window Deflectors are extensively tested to help reduce wind noise and vibration and are evaluated for water intrusion.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Auto-Dimming Exterior Mirrors with Approach Light. Designed to enhance nighttime driving safety by working in unison with the Auto-Dimming (Interior) Mirror to reduce headlight glare. Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights in each exterior mirror illuminate the ground next to and towards the rear of the vehicle.

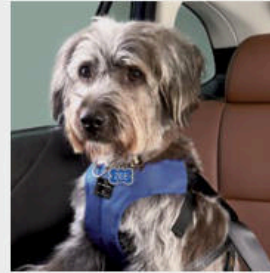
Requires Auto-Dimming (Interior) Mirror.

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Subaru Loves Pets®

Introducing Genuine Subaru Pet-friendly Accessories.



Pet Harness. Keep your dog safe with this crash-tested Pet Harness, certified by the Center for Pet Safety for dogs from 18 to 90 pounds. Manufactured by Sleepypod® in signature Subaru blue, the Pet Harness can also be used for walking your dog. Available in S, M, L or XL.



Seat Cover – Rear. Keep your back seat tidy with this custom-fitted seat cover, made with water-resistant heavy-duty materials.



Console Lid Protector. Protects the center console lid surface from nail scratches and puncture holes, while providing a comfortable armrest for front-seat passengers.



License Plate Frame – Pet Lover. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Available in either matte black or polished stainless steel.



Pet Carrier and Mobile Pet Bed. This multi-functional ultra-plush pet bed also doubles as a carrier to safely transport your pet in comfort. Manufactured by Sleepypod®, this accessory is crash-tested and certified by the Center for Pet Safety.



Pet Ramp. Give your canine companion easy access to your Subaru. Manufactured by 4pets®, the sturdy, foldable Pet Ramp supports up to 220 lbs. and is especially suited for senior dogs and those with mobility issues, thanks to its non-slip design and high-grip ridged surface.



Pet Travel Bowl. This portable container makes it easy to bring your pet's food and water on the go. Manufactured by Sleepypod®, the Pet Travel Bowl includes a base compartment for ice to help keep your pet's water cool and wet food fresh.



Collapsible Pet Kennel – Medium. Portable, compact and lightweight, the Collapsible Pet Kennel, manufactured by Thule®, mounts in minutes to the four lower mounting hooks, making it an easy-to-use alternative to cumbersome metal carriers.



Cargo Tray. Removable tray helps to protect the cargo area from stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.



Door Edge Guards. Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray for optimal protection.



Auto-Dimming Mirror with Compass and HomeLink®. This upgraded Auto-Dimming Mirror with an 8-point digital compass detects glare and darkens automatically to protect your vision. HomeLink® can be programmed to operate most garage doors, security gates and more. The system can provide you the last status of your garage door (open or closed) when programmed to a compatible opener.



Side Sill Plates. Metallic finished panels add some protection and dress up the sill plates of the Impreza.



Mud Flaps. Provides a barrier to help protect your Impreza from the elements while also preventing minor road debris from kicking up behind your vehicle.



LED Upgrade. Enhance the illumination of your interior lights with brighter, whiter and crisper LED lighting. This accessory is developed and tested to vigorous Subaru standards for seamless operation.



All-Weather Floor Liners. Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are precision-engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear.

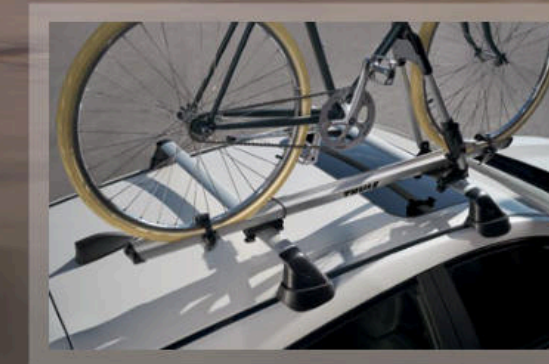
Not intended for use on top of Carpeted Floor Mats.

Let nothing hold you back.

When your passion is even bigger than your cargo area, Genuine Subaru active lifestyle accessory attachments manufactured by Thule® are a smart way to securely transport larger gear like bikes, skis, snowboards, kayaks, paddleboards and more. Each carrier safely attaches to your roof rack, and the available Thule® Portable Step can help you easily access everything.



Thule® Kayak Carrier



Thule® Bike Carrier – Roof-Mounted



Thule® Cargo Carrier

2024 Impreza | Owner Benefits

For additional Subaru resources, including owner's manuals, maintenance schedules, roadside assistance and more, log on to www.mysubaru.com

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. And to protect you over the long haul, we offer Added Security[®], which helps protect your car for up to 10 years or 100,000 miles with extended service agreements and maintenance plans backed by Subaru. And because we've been backing them for more than 30 years, they're agreements you can trust. Your Subaru retailer has full coverage details.



More Than a Car Company[®].



For us, love is about the commitments we make. The Subaru Love Promise[®] is our vision to show love and respect to all people and the planet we all share. Subaru is headquartered in a zero-landfill office in Camden, N.J., and in 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill.

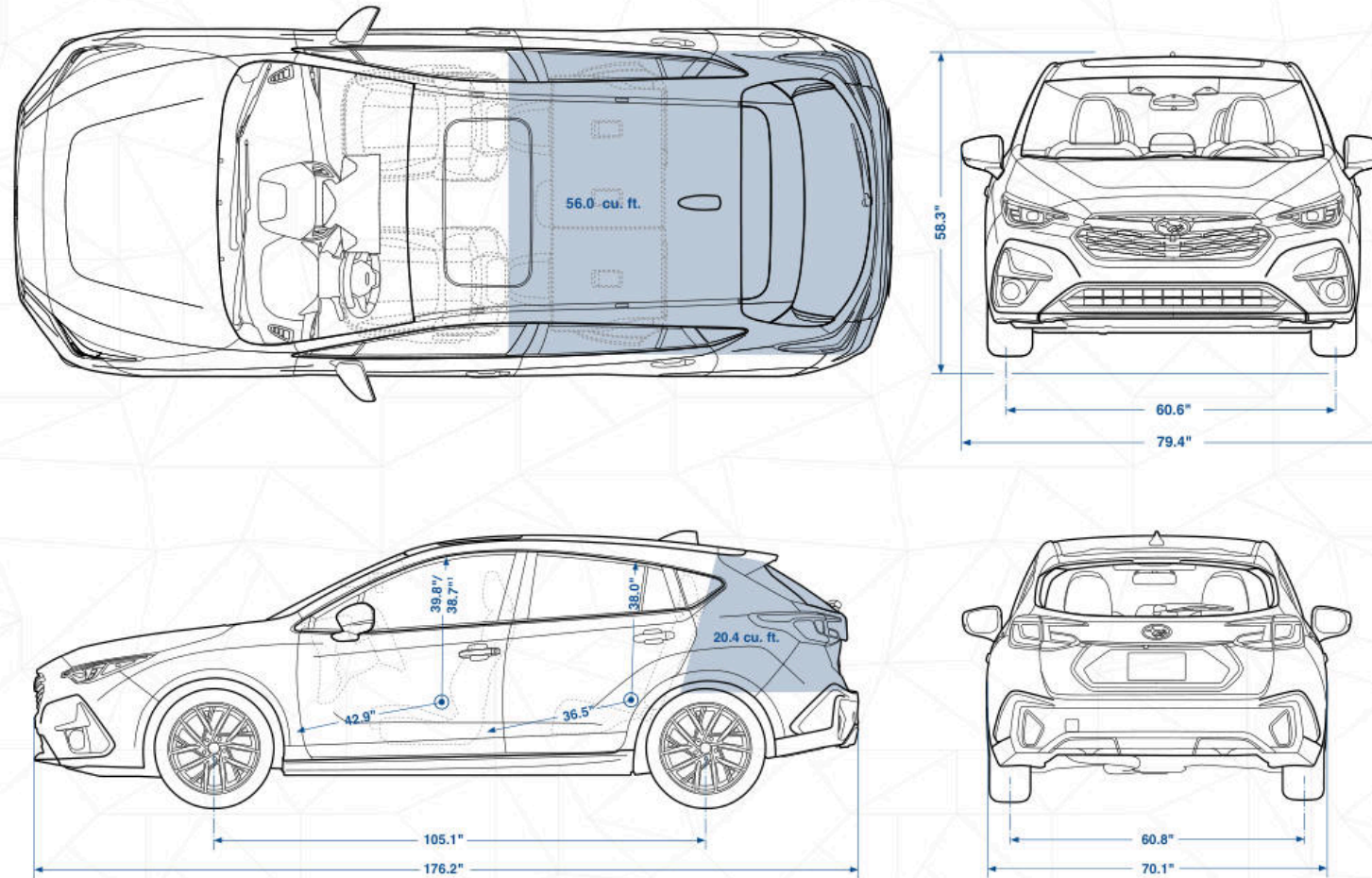


Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty:
	<ul style="list-style-type: none"> • Brake Pads • Wiper Blades • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.
24-hour Roadside Assistance	3 years or 36,000 miles, whichever comes first.

¹ All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM and all related logos are trademarks of SiriusXM Radio Inc. and its respective subsidiaries. ² EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Advanced Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering availability varies by trim level and works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. The Lane Departure and Sway Warning operates only when the lane markings are visible, and its effectiveness depends on many factors. See your Owner's Manual for complete details on system operations and limitations. ³ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ⁴ Activation with subscription required. Includes a 3-year trial subscription to STARLINK Safety Plus services and a 6-month trial subscription to STARLINK Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details. ⁵ Requires Keyless Access with Push-Button Start. Not available in all states. See your Subaru retailer for details. ⁶ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁷ Automatic Emergency Steering requires Blind-Spot Detection. Availability varies by trim level. See your Subaru retailer for details. ⁸ Qi[®] wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. ⁹ Compared to all other measured mass-market automotive companies in the 2022 American Customer Satisfaction Index (ACSI) surveys of companies rating their own automotive company's performance. The #1 rating is shared with one other automotive company. ACSI[®] is a registered trademark of ACSI LLC. ¹⁰ Based on Experian Automotive non-luxury vehicles in operation (excluding trucks and vans) vs. total new registrations for MY2013-2022 as of December 2022. ¹¹ Based on Experian Automotive vehicles in operation vs. total new registrations for MY2013-2022 as of December 2022. ¹² 2022 IntelliChoice 5-Year Cost of Ownership Study ©2022 MOTOR TREND GROUP, LLC. ¹³ 2024 EPA fuel economy estimates. Actual mileage may vary. ¹⁴ Available only with other features. See Optional Package listing on Trim Levels page. ¹⁵ The glass information listed represents calculated reference values and may not represent actual values determined by testing.

2024 Impreza | Dimensions



Length	176.2 inches	Headroom (front/rear)	39.8 inches/38.0 inches (with moonroof: 38.7 inches/38.0 inches)
Width	70.1 inches (79.4 including mirrors)	Legroom (front/rear)	42.9 inches/36.5 inches
Height	58.3 inches	Shoulder room (front/rear)	56.8 inches/55.3 inches
Wheelbase	105.1 inches	Hip room (front/rear)	55.1 inches/53.2 inches
Track (front/rear)	60.6 inches/60.8 inches	Passenger volume	100.5 cubic feet (with moonroof: 99.0 cubic feet)
Base curb weight	Impreza: 3,171 lbs. Impreza Sport: 3,249 lbs. Impreza RS: 3,275 lbs.	Cargo volume	20.4 cubic feet (with rear seat lowered: 56.0 cubic feet)

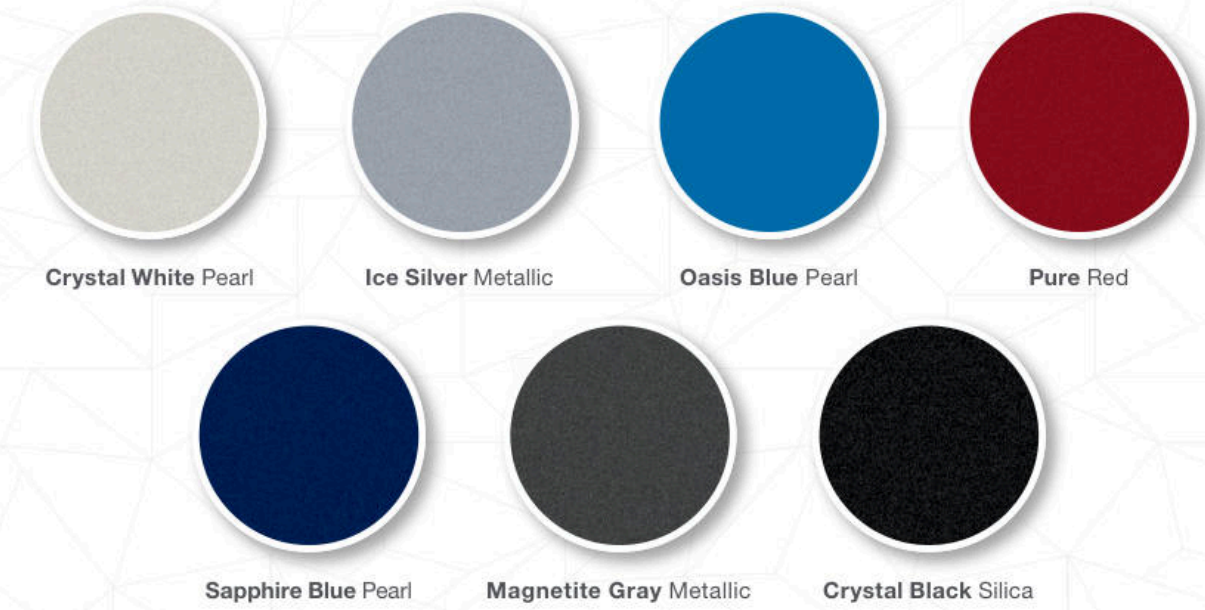
¹ With available moonroof. Moonroof availability varies by trim level.

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2024 Impreza | Colors

Paint



Upholstery



Color Combinations

	Impreza	Impreza Sport	Impreza RS
Crystal White Pearl	BC	BSC	BRS
Ice Silver Metallic	BC	BSC	BRS
Oasis Blue Pearl	—	BSC	BRS
Pure Red	BC	BSC	BRS
Sapphire Blue Pearl	BC	BSC	BRS
Magnetite Gray Metallic	BC	BSC	BRS
Crystal Black Silica	BC	BSC	BRS

— Not available

See the Impreza in Action

 youtube.com/subaru



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