

SUZUKI 2010



S X L 4 S

I N D E P E N D E N C E

Kitesurfing the waters of the Bahamas is one way to make your mark and **declare your independence**. But you only need to go as far as your SX4 to really show the world the stuff you're made of.

S X 4 S P O R T B A C K

The newest and sportiest member of the SX4 family, the SportBack[®] delivers superb handling, a unique style and a full load of features, such as the **sport suspension with KYB[®] shocks, quick-shifting 6-speed manual transmission, SmartPass[™] keyless start and entry, and advanced navigation.**



S X 4 S P O R T S E D A N

Besides the knockout list of standard features you'll find in every SX4 model, the Sport Sedan[®] offers standard **Aero Body Package, 17-inch alloy wheels and a world-class touchscreen GPS navigation system** that's destined to become your totally indispensable personal travel assistant.



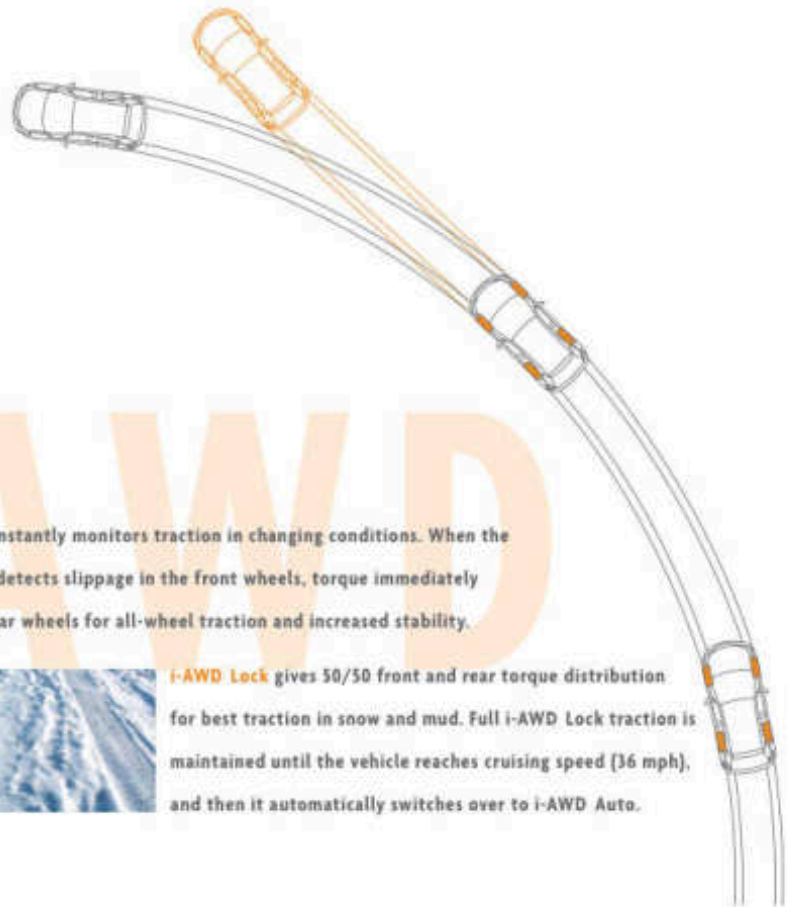
S X 4 C R O S S O V E R

Like the Sport Sedan, the Crossover[®] packs in some awesome standard features that make it an exciting SUV alternative. Check out its **roof rack rails with 110-lb capacity, Electronic Stability Program, 4-wheel disc brakes, rear wiper/washer and available heated seats.**



C O N T R O L

The available Electronic Stability Program[†] constantly monitors SX4's trajectory and the driver's steering input to detect skidding motion or loss of traction, then automatically adjusts throttle input and brake pressure to help maintain directional control.



T R A C T I O N



2WD sends power only to the two front wheels. Use this mode primarily on dry pavement. By the way, it gets you optimal fuel economy.



i-AWD Auto constantly monitors traction in changing conditions. When the i-AWD system detects slippage in the front wheels, torque immediately shifts to the rear wheels for all-wheel traction and increased stability.



i-AWD Lock gives 50/50 front and rear torque distribution for best traction in snow and mud. Full i-AWD Lock traction is maintained until the vehicle reaches cruising speed (36 mph), and then it automatically switches over to i-AWD Auto.

S U R V I V A L

Emperor penguins make treks of up to 75 miles across their stark, white landscape for food and find their way home again **with pinpoint accuracy**. Their lives depend on it. Seems we're not too different from penguins after all.



C O P I L O T

SX4 Sport is the most affordable vehicle with standard GPS navigation. Suzuki® TRIP™, which stands for Travel, Real-time traffic, Information and Play, is feature-packed for convenient, hassle-free driving. The navigation is **integrated into SX4's audio system** to make sure audio driving directions, available Bluetooth® calls and your favorite downloaded tunes come in loud and clear. Check out the adjustable **color touchscreen display, pre-loaded 2-D and 3-D maps, turn-by-turn voice directions, automatic routing, route planner, handy locator** and a pack of available real-time features that you'll love.

A V I G A T I O N

D Y N A M I C C O N T E N T

T O U R G U I D E

What a resource! TRIP contains **over 6 million standard points of interest, such as hotels, restaurants and even ATMs.** You can also get **1-year access to MSN Direct® services*** which include **real-time traffic, low-price gas finder, news, weather, stocks, airline arrival/departure times and more** — an assortment of informative real-time features you'll wonder how you ever left home without.

*Must activate service by 12/31/2010.



Move fast, stay informed and keep an eye on your portfolio with TRIP's available **up-to-the-minute traffic reports, news and stock information.**



Others may waste a gallon searching for the **lowest gas prices.** But not you. You're the savvy traveler to follow with the available low-price gas finder.



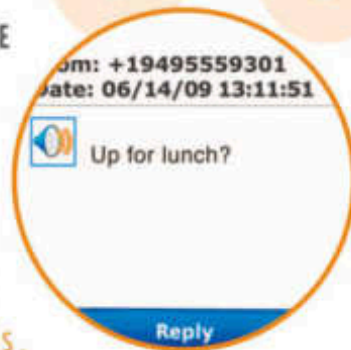
Jump in your car and hit the red carpet. You've got available real-time (or is it reel-time?) **movie listings with film titles, theaters and showtimes** at your fingertips.



TRIP's available local events gives you the inside vibe to the **hottest clubs and concerts.** But getting past the doorman — you're on your own there.

BLUETOOTH

H A N D S - F R E E
 THANKS TO THE AVAILABLE
BLUETOOTH®, YOUR NAVIGATION
 SYSTEM KEEPS YOU CONNECTED
 WITH **HANDS-FREE MOBILE CALLING**
 FOR SAFETY AND CONVENIENCE
AND ON-SCREEN TEXT MESSAGES.



B I G L E A G U E C O M P A R I S O N

VEHICLE	TOUCHSCREEN NAVIGATION	REAL-TIME TRAFFIC	BLUETOOTH® TEXT DISPLAY	FODOR®'S TRAVEL GUIDE
Suzuki SX4 Sport	Standard*	Available	Available	Available
Lexus ES*	Available	Not Available	Not Available	Not Available
Acura TSX*	Available	Available	Not Available	Not Available

*Also available on Crossover.



Snow in the mountains? Another scorcher? Is it a good day to call in sick? You've got questions. TRIP's available **real-time weather** has answers.



Get your kicks from your favorite **MP3 picks downloaded to TRIP** and pumped through SX4's speakers. Air mike not included.

D R I V E N

Like Vanessa, a free-form rock climber, you may have a strong sense of where you're going. But a little help from technology is always welcome.

A D A P T A B L E

There's no sleight of hand. Your SX4 can hit the high country at sun-up, carry groceries home at 4:00 pm and still sit confidently in valet parking at your favorite restaurant in the evening.



S T O P !

The standard **Bosch® Anti-lock Braking System (ABS)** and **4-wheel ventilated disc brakes** help you maximize your control and stopping power to help keep you protected.



An available **automatic climate control system** is a luxury feature almost unheard of in this class.



Vanity visor extension is available to help keep the sun out of your eyes — whichever way you're going.

C O M F O R T

S A F E T Y

C O N V E N I E N C E I S S T A N D A R D

VEHICLE	AUTO CLIMATE CONTROL	STEERING WHEEL AUDIO CONTROLS	KEYLESS START	6-DISC PREMIUM AUDIO WITH SUBWOOFER
Suzuki SportBack	Standard	Standard	Standard	Standard
Toyota Matrix®	Not Available	Available	Not Available	Available
Volkswagen Golf®	Standard	Available	Not Available	Available
Mazda3 5-Door®	Available	Standard	Available	Available



1 0 X F A S T E R

SX4's **dual-stage front, side and side-curtain airbags** deploy and deflate ten times faster than a hummingbird can flap its wings, which is just a blur.

SX4 Crossover i-AWD model gives you and your passenger available **heated seats**. Now that's toasty! Heated side mirrors are also available for those cold mornings.



Using the available **SmartPass™** **keyless start and entry system**, you can unlock your doors and start your engine without taking your key out of your pocket or handbag.



All this and music too? SX4's available **adaptor accessory** lets you plug in your iPod® to play your favorite tunes or catch up on the latest audio book.



PEACE

Shazia may pressure-pack every minute. But she's learned that a regular dose of serenity keeps everything in balance. That's SX4 to a "T". You'll love all the dynamic features and appreciate the peace of mind that only a vehicle designed for safety and reliability can provide.



PROTECT

WITH STANDARD ADVANCED **DUAL-STAGE FRONT, SIDE AND SIDE-CURTAIN AIRBAGS**, YOU AND YOUR PASSENGERS CAN SAIL DOWN THE ROAD KNOWING YOU'RE SURROUNDED BY THE BEST AVAILABLE PROTECTION.

SECURE



S X 4 SPECIFICATIONS

COLORS SX4 SPECIFICATIONS AND FEATURES CROSSOVER SPORTBACK SPORT SEDAN SEDAN

COLORS	SX4 SPECIFICATIONS AND FEATURES	CROSSOVER	SPORTBACK	SPORT SEDAN	SEDAN	
ENGINE AND DRIVETRAIN						
Quicksilver Metallic ●	2.0-liter DOHC 16-valve 4-cylinder engine	S	S	S	S	
	150-hp @ 6,200 RPM (MT), 148-hp @ 6,000 RPM (CVT), 140 lb-ft @ 3,500 RPM	S	S	S	S	
	Front-Wheel Drive (FWD)	S	S	S	S	
	Intelligent All-Wheel Drive (i-AWD™)	O	—	—	—	
	6-speed manual transmission	S	S	S	S	
	Performance-tuned Continuously Variable automatic Transmission (CVT)	O	O	O	O	
	Steering wheel-mounted paddle shifters (CVT)	O	S	S	—	
WHEELS AND BRAKES						
White Water Pearl ⁵ ●●	Steel wheels with full covers	16"	—	—	15"	
	Alloy wheels	O	5-17"	5-17"	—	
	4-wheel disc brakes, ventilated in front	S	S	S	S ⁷	
	Bosch® 4-wheel Anti-lock Braking System (ABS)	S	S	S	S	
	Electronic Brake-Force Distribution (EBD)	S	S	S	S	
	Sport suspension with KYB® performance-tuned shocks	—	S	S	—	
EXTERIOR						
Vivid Red ●	Aero Sport Body Package	—	S	S	—	
	Roof rack rails	S	—	—	—	
	Halogen headlamps	S	S	S	S	
	Foglamps	O	S	O	—	
	Front wipers with variable intermittent function	S	S	S	S	
	Rear wiper with intermittent function	S	S	—	—	
	Rear window defroster	S	S	S	S	
	Power side mirrors (heated on AWD)	S	S	S	S	
INTERIOR						
Sunlight Copper Metallic ⁴ ●	TRIP™ touchscreen GPS navigation	O	S	S	—	
	Bluetooth® hands-free communication	O	O	O	—	
	Access to MSN Direct® services (real-time traffic, low-price gas finder, movie listings, etc.)	O	O	O	—	
	Leather-wrapped steering wheel cover with illuminated audio controls	O	S	O	O	
	Power steering	S	S	S	S	
	Information display (MPG, range, outside temperature, average speed)	S	S	S	S	
	Power windows and door locks	S	S	S	S	
	Remote keyless entry with trunk opener	S	S	S	O	
	SmartPass™ keyless start and entry	O	S	O	—	
	Cruise control	O	S	O	O	
Ice Blue Metallic ⁴ ●	Manual air conditioning with pollen filter	S	—	S	O	
	Automatic climate control with pollen filter	O	S	O	—	
	Rear footwell heater vent	S	S	S	S	
	Sun visors with ticket holders, vanity mirrors	S	S	S	S	
	Driver's seat height adjuster	S	S	S	S	
	Seat heaters — driver and front passenger	O	—	—	—	
	4-speaker AM/FM/CD with MP3 playback and XM® ¹¹ capability	S	—	S	O	
	9-speaker AM/FM/6-disc CD, subwoofer, MP3 playback and XM® ¹¹ capability	O	S	O	—	
	Beige Fabric Interior Sedan					
	Black Fabric Interior Crossover, SportBack, Sport Sedan and Sedan					

● Beige Fabric Interior Sedan

● Black Fabric Interior Crossover, SportBack, Sport Sedan and Sedan

SX4 SPECIFICATIONS AND FEATURES**CROSSOVER****SPORTBACK****SPORT SEDAN****SEDAN****SX4 ACCESSORIES****SEATING**

60/40 split-folding rear seats	S	S	S	S
Cargo security cover	S	S	—	—
Cargo under-floor storage compartment	O	S	—	—
Cargo light	S	S	S	S
Remote trunk release	—	—	S	S

SAFETY AND SECURITY

Electronic Stability Program	S	S	O	—
Brake assist	S	S	S	S
Advanced dual-stage front airbags — Supplemental Restraint System (SRS)	S	S	S	S
Front-seat-mounted side-impact and 2-row side-curtain airbags (SRS)	S	S	S	S
Tire Pressure Monitoring System (TPMS ¹¹)	S	S	S	S
Front 3-point seat belts with pretensioners, force limiters and height adjusters	S	S	S	S
Rear 3-point ELR seat belts (all positions)	S	S	S	S
Child seat tether/ISOFIX rear anchors/rear child door locks	S	S	S	S
Side-impact door beams	S	S	S	S
Daytime Running Lights (DRL)	S	S	S	S

CROSSOVER/SPORTBACK**SPORT SEDAN****SEDAN****INTERIOR DIMENSIONS**

Head room, front/rear (in)	39.6/37.6	39.6/37.6	39.6/37.5
Leg room, front/rear (in)	41.4/36.4	41.4/35.8	41.4/35.8
Shoulder room, front/rear (in)	53.3/52.8	53.3/52.8	53.3/52.8
Hip room, front/rear (in)	51.0/46.7	51.0/42.6	51.0/42.6

EXTERIOR DIMENSIONS

Wheelbase (in)	98.4	98.4	98.4
Overall length (in)	162.8	177.6	176.8
Overall width (in)	69.1	68.1	68.1
Overall height (in)	63.2	60.8	60.8

CAPACITIES

Seating (passengers)	5	5	5
Maximum cargo (cu ft)	51.8	15.5	15.5
FWD/AWD fuel (gal)	13.2/11.9	13.2	13.2

EPA ESTIMATED FUEL ECONOMY

FWD automatic, city/highway (mpg)	23/30	23/30	25/32
FWD manual, city/highway (mpg)	22/30	23/32	23/33
AWD automatic, city/highway (mpg)	23/29	—	—
AWD manual, city/highway (mpg)	22/30	—	—

S = Standard O = Optional — = Not Available

SX4 SPORTBACK MODEL FEATURES

- Touchscreen TRIP™ GPS navigation • 17-inch alloy wheels • Automatic climate control • Sport-tuned suspension
- Leather-wrapped steering wheel with cruise control • 1-year access to MSN Direct^{®11} features • Aero Body Package
- Power windows, doors and mirrors with remote keyless entry • SmartPass™ keyless start and entry

SX4 SPORT SEDAN MODEL FEATURES

- Touchscreen TRIP™ GPS navigation system • 17-inch alloy wheels • Aero Body Package • 4-speaker AM/FM/CD audio system with MP3 playback and available iPod^{®14} interface • Remote keyless entry • Power windows, doors and mirrors • 4-wheel disc brakes • Available SmartPass™ keyless start and entry • Available Electronic Stability Program • Available foglamps

iPod^{®14} InterfaceXM^{®12} Satellite RadioChrome Alloy Wheels¹⁵Mont Blanc^{®16} Removable Roof Rack System and Modules (Ski Module Shown)

Window Visors



Crossover Rear Spoiler

¹Specific to Suzuki SX4 model years 2007-2009. For more information, visit Kelley Blue Book's kbb.com. Kelley Blue Book[®] is a registered trademark of Kelley Blue Book Co. Inc. ²Electronic Stability Program, which should remain on when driving except when freeing the vehicle from mud or snow, cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. ³CVT-equipped SX4 is limited to 6,000 RPM and has slightly less horsepower (148-hp @ 6,000 RPM). ⁴Based on manufacturers' web sites as of 10/1/09. ⁵Only available on Sport Sedan and Sedan. ⁶Only available on Crossover and Sportback. ⁷Front only. ⁸Bosch[®] is a registered trademark of The Robert Bosch LLC. ⁹KYB[®] is a registered trademark of KYB Co., Ltd. ¹⁰Bluetooth[®] is a registered trademark of Bluetooth SIG, Inc. ¹¹MSN Direct[®] is a registered trademark of Microsoft Corporation. Includes 1-year free MSN Direct[®] service subscription. Some services only available in select cities where coverage exists. Must activate by 12/31/2010. ¹²Required XM[®] tuner and subscription sold separately. All fees and programming subject to change. Subscriptions subject to customer agreement available at smradio.com. XM[®] service only available in the 48 contiguous United States. XM[®] is a registered trademark of XM[®] Satellite Radio, Inc. ¹³Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressures should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ¹⁴iPod[®] is a registered product of Apple, Inc. ¹⁵Only available on Sport Sedan. ¹⁶Mont Blanc[®] is a registered trademark of Mont Blanc Meisterstück, Acura TSX[®], Toyota Matrix[®], Volkswagen Golf[®], Mazda3 S-Door[®], Honda Civic[®], Toyota Corolla[®] and Ford Focus[®] are registered trademarks. All competitor specifications are obtained from manufacturers' web sites as of 10/1/09. Color options may vary by trim. Specifications and equipment based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer or visit suzuki.com.