

2020

Arteon



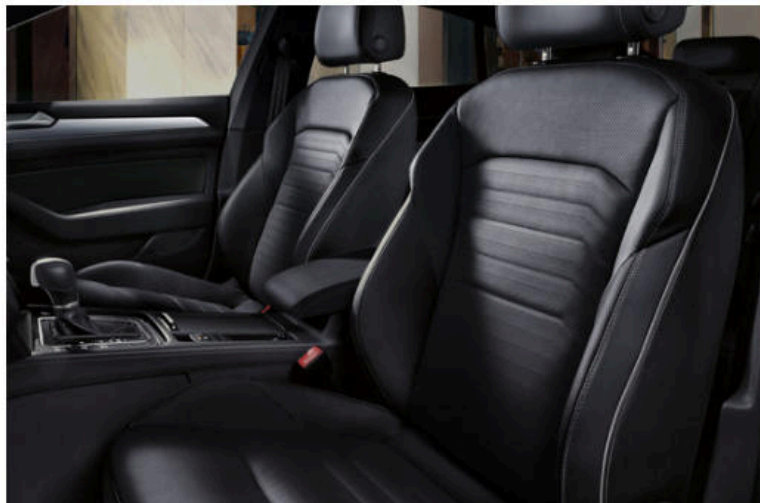
Modern art for the road.

Part automobile, part sculpture, this
vehicle can definitely turn heads.



A timeless classic, even at its debut.

The timeless style and tasteful details impress with a sense of premium elegance—one generally greeted by far more than a mere nod of approval.



Heated seats

With heated front seats for cold nights or chilly mornings, three settings help you find your comfort zone. Also available as an option on rear seats.

12-way power-adjustable front seats

The 12-way power-adjustable front seats make it easy to find the seating position that's just right for you and your front passenger.

Ventilated front seats

The front sport seats are as comfortable as they are stylish. Add the available Nappa leather and ventilated seats, as well as a driver-massaging feature, and you may never want to get out.

R-Line

The available R-Line adds even more style and swagger to a car that already has plenty of both. Features include 20" alloy wheels and R-Line bumper with high-gloss black accents.

Classic fastback design

The roofline slopes to seamlessly merge with the back, conveying style and performance.

Bold exterior styling

The fastback silhouette is only part of what makes the Arteon so stunning. There's the muscular stance, frameless windows, and a wide chrome grille that blends perfectly into the LEDs to create an unforgettable front fascia.



Hands-free Easy Open and Easy Close hatch

Hands full? Keys in your pocket? Just hold your foot under the rear bumper and the available Hands-free Easy Open and Easy Close hatch can unlock, open and close by itself.

LED lighting

LED headlights with LED Daytime Running Lights and LED taillights come standard to help illuminate your drive as well as highlight your sense of style.

FEATURES

18" split-V two-tone machined alloy wheels
LED taillights
Rain-sensing windshield wipers

AVAILABLE FEATURES

20" 10-spoke dark graphite alloy wheels
Leather seating surfaces
Heated rear outboard seats
Remote start*

Aerodynamic. With extra dynamic.

The look is timeless, but that's not the whole story. We've equipped the Arteon with a host of performance features that make it just as fun-to-drive as it is nice to look at.





4MOTION® all-wheel drive

As conditions change, available 4MOTION distributes power between the front and rear wheels as needed to help optimize traction and stability.

XDS® Cross Differential System

Brakes are great for stopping and now for turning. That's why the Arteon features the XDS Cross Differential System, which uses the brakes to help maintain power to the outside wheel and to improve cornering.

DCC® adaptive chassis control

With fifteen settings of suspension firmness to choose from, DCC adaptively controls the damper valves of the Arteon with a refined control algorithm. Taking input signals from wheel sensors and front and rear acceleration sensors, DCC adjusts the optimal damping force for each setting to each wheel selectively.

Turbocharged engine

The standard 2.0L TSI® turbocharged engine kicks out 268 hp and 258 lb-ft of torque. And you can use that power well, thanks to an 8-speed automatic transmission.

8-speed automatic transmission with paddle shifters

Having eight speeds can help improve efficiency and performance. In Tiptronic® mode with available paddle shifters, you can shift manually and take control of your driving experience.



There's a lot to marvel at on the inside too.

The standard and available features on the Arteon help explain why it's justifiably called a premium sedan. Within the plush and spacious interior are a long list of things that delight both driver and passengers.



Image shown for illustration purposes only; actual feature may vary.



Interior amenities

Inside, elegance and space are plentiful. Listen to your favorite music on the available Dynaudio® premium sound system, and find your preferred temperature with standard 3-zone automatic climate control. And that's just for starters.

App-Connect*

App-Connect allows you to connect your compatible smartphone with Apple CarPlay®, Android Auto®, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.



FEATURES

- Leather-wrapped, multi-function steering wheel
- 8" touchscreen display
- Keyless access with push-button start*
- Climatronic® 3-zone automatic climate control

AVAILABLE FEATURES

- 8" touchscreen navigation
- Dynaudio® premium sound system
- Power tilting/sliding panoramic sunroof
- Power-folding side mirrors
- Rear-zone climate control panel in 2nd row

3-color adjustable interior ambient lighting

With this available feature, you can change color inside and create a whole new mood.

Volkswagen Digital Cockpit

Tech plays a major role in the Arteon. The available Volkswagen Digital Cockpit can display your information digitally on a high-resolution, customizable display.

Driver personalization

The Arteon can store up to four driver profiles, remembering your personalization preferences for a wide variety of different settings and systems.

Heated multi-function steering wheel

Besides steering, the available heated multi-function steering wheel also helps keep your hands warm and control your music. And it looks great.



*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces, and consult local laws for any limitations on use.

Peace of mind for the road ahead.

Driver Assistance features can help give you more confidence on your drive.*



Adaptive Cruise Control (ACC)*

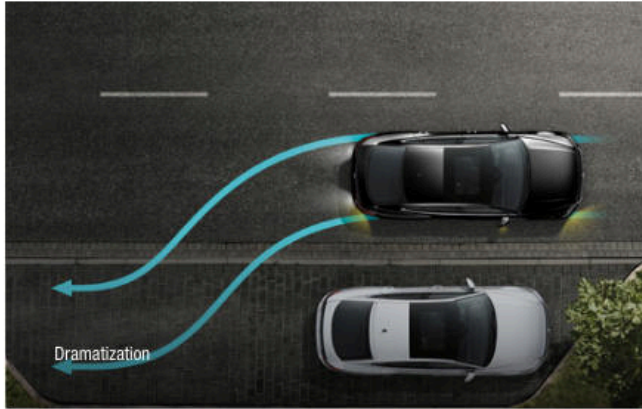
Available Adaptive Cruise Control (ACC) helps the vehicle maintain a preset speed and distance from the car in front of you. When activated, if the car in front of you speeds up or slows down, the sensors can detect the change and your car follows suit up to the preset speed.

Forward Collision Warning and Autonomous Emergency Braking (Front Assist)*

The Forward Collision Warning (included in Front Assist) system can help monitor traffic and can alert you acoustically and visually to a potential rear-end collision with the vehicle moving ahead. If it senses that a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can support the driver with increased brake pressure or, if the driver does not react at all, it can apply the brakes automatically. Pedestrian Monitoring (included in Front Assist) feature can warn of pedestrians crossing in front of the vehicle and, under certain circumstances, can brake automatically to help mitigate the outcome of a collision with a pedestrian if the driver doesn't respond to the warnings.

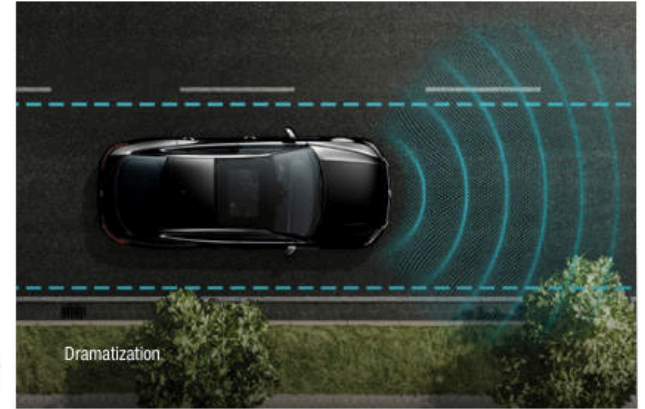
Park Distance Control with Maneuver Braking*

Available Park Distance Control has sensors that can help you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. If you get too close, the system beeps as a warning. Maneuver Braking (included with Park Distance Control) can apply emergency braking force automatically to help mitigate and in best case prevent collisions with stationary obstacles while you maneuver the vehicle in reverse gear.



Blind Spot Monitor (Side Assist)*

The Blind Spot Monitor (Side Assist) is a feature that can sense what you might miss. If you attempt to change lanes, Side Assist can help alert you to other cars that may be in your blind spot. The Active Blind Spot Monitor (available when vehicle is equipped with Lane Assist) on select models can also counter-steer within the limits of Lane Assist to help keep you in your lane if you attempt to change lanes when a vehicle is in your blind spot.

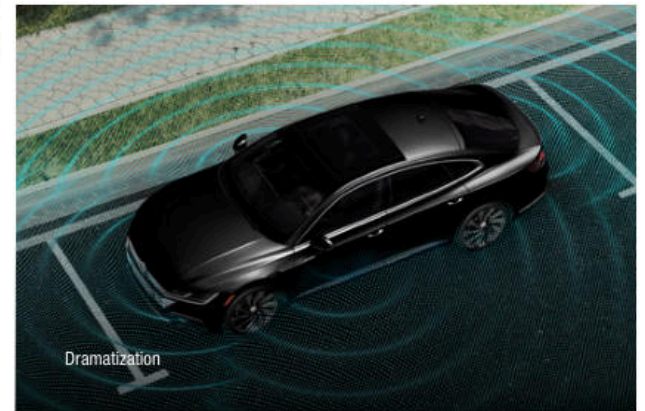


Lane Keeping System (Lane Assist)*

When moving above 37 mph, the available Lane Keeping System (Lane Assist) can sense if you start to drift into another lane without using the turn signal. Within the limits of the system, Lane Assist can help keep you in the current lane when lane markings are detected.

Parking Steering Assistant (Park Assist)*

The available Parking Steering Assistant (Park Assist) can determine if a parking spot is big enough for your Volkswagen. Then it will help steer the vehicle into and out of the space, either parallel or perpendicular. You operate the accelerator, brake, and shifter; it does the rest.



Overhead View Camera (Area View)*

The available Overhead View Camera (Area View) helps give you a better view of what is around your vehicle.

Rear Traffic Alert*

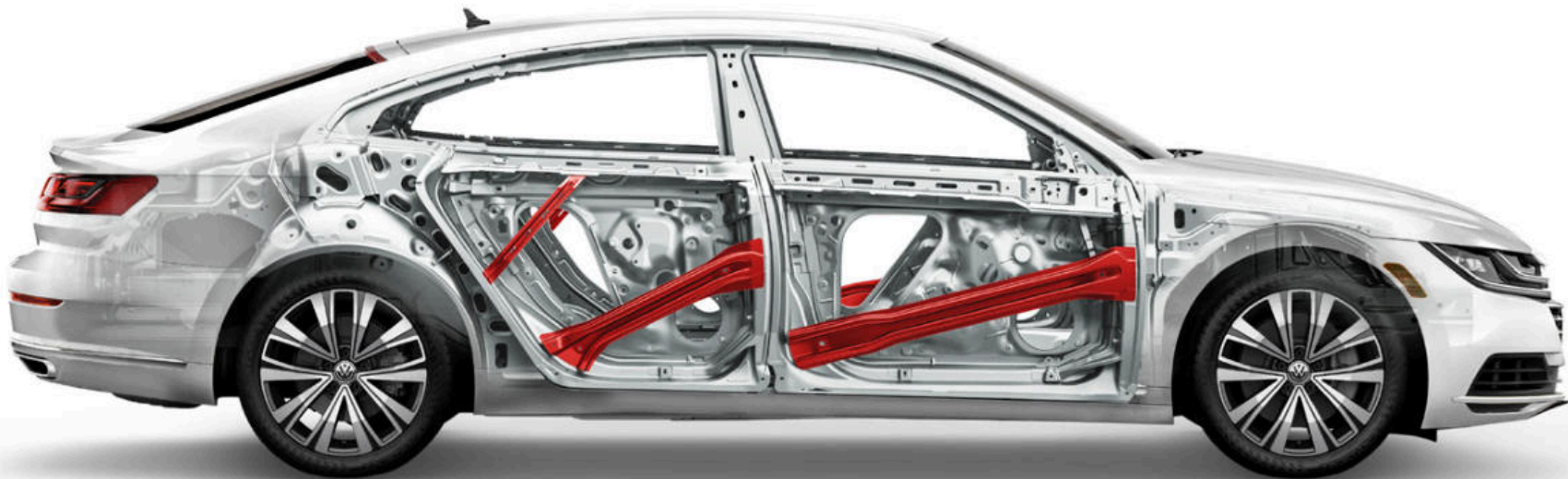
Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to detected vehicles crossing in your path when in reverse and can even help brake the vehicle if needed.



*Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitations. Each image shown is a dramatization for illustration purposes only.

Helps you stay out of trouble.

Peace of mind comes in different forms on the Arteon with its multiple safety features.



Automatic Post-Collision Braking System*

Not every collision brings a car to stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of any additional impacts.

Intelligent Crash Response System (ICRS)**

In the event of a collision that deploys the airbags,[†] the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Six stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of six stability-enhancing systems.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps distribute forces away from the driver and passengers.

Rear View Camera System

Benefit from the view of a wide lens when you want it. It can help you see obstacles when backing up, a feature so helpful you'll wonder how you ever managed without it.

*The features discussed are designed to help mitigate the effects of certain collisions, and are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. †Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Arteon Specs

● Standard, no additional cost – Not available ○ Optional, additional cost ▲ Limited availability

EXTERIOR	SE	SEL (INCLUDING R-LINE)	SEL PREM R-LINE	TECHNOLOGY	SE	SEL (INCLUDING R-LINE)	SEL PREM R-LINE
LED headlights with LED Daytime Running Lights (DRL)	●	●	●	Composition Media touchscreen sound system with 8" color display	●	–	–
Adaptive Front Lighting System (AFS)	–	●	●	Discover Media touchscreen navigation system with 8" color display	–	●	●
All-weather lights with low-speed corner-illuminating feature	–	●	●	Keyless access with push-button start*	●	●	●
LED taillights	●	●	●	Remote start*	–	●	●
Power tilting/sliding panoramic sunroof	–	●	●	App-Connect**	●	●	●
Hands-free Easy Open and Easy Close liftgate	–	–	●	Premium color Multifunction Display (MFD)	●	–	–
Heated, foldable, power adjustable side mirrors with intergrated turn signals	●	●	●	Volkswagen Digital Cockpit	–	●	●
Power folding side mirrors with position memory	–	●	●	Dynaudio® premium sound system	–	–	●
Rain-sensing windshield wipers	●	●	●	Blind Spot Monitor (Side Assist)†	●	●	●
Automatic headlights	●	●	●	Forward Collision Warning and Autonomous Emergency Braking (Front Assist)†	●	●	●
Coming/Leaving Home feature	●	●	●	High Beam Control (Light Assist)†	–	–	●
R-Line front bumper and badging (R-Line Trims only)	–	R-Line	●	Cruise control	●	–	–
18" split-v two-tone machined alloy wheels	●	–	–	Adaptive Cruise Control (ACC)†	–	●	●
20" 10-spoke dark graphite alloy wheels (R-Line Trims only)	–	R-Line	●	Lane Keeping System (Lane Assist)†	–	–	●
				Pedestrian Monitoring (included in Front Assist)†	●	●	●
INTERIOR	SE	SEL (INCLUDING R-LINE)	SEL PREM R-LINE				
Leather-wrapped, multi-function steering wheel	●	●	●	Parking Steering Assistant (Park Assist)†	–	–	●
Steering wheel mounted shift paddles (R-Line Trims only)	–	R-Line	●	Park Distance Control†	–	–	●
Heated steering wheel	–	–	●	Overhead View Camera (Area View)†	–	–	●
Climatronic® 3-zone automatic climate control	●	●	●	SiriusXM® All Access with 3-month trial subscription††	●	●	●
Rear zone climate control panel in 2nd row	–	–	●	Volkswagen Car-Net® Remote Access with 5-years standard‡	●	●	●
Comfort sport seats	●	●	●	Volkswagen Car-Net® Safe & Secure with paid subscription††	●	●	●
V-Text leatherette seating surfaces	●	–	–	Volkswagen Car-Net® Hotspot with 1-month/1GB trial subscription§	●	●	●
Leather seating surfaces	–	●	●	Volkswagen Car-Net® Guide & Inform with 3-month SiriusXM® Traffic trial subscription and 3-month SiriusXM Travel Link® trial subscription††	●	●	●
Ventilated front seats	–	–	●	Driver personalization	●	●	●
Massaging driver's seat	–	–	●	Electric parking brake	●	●	●
Heated front seats	●	●	●	SAFETY	SE	SEL (INCLUDING R-LINE)	SEL PREM R-LINE
Heated rear outboard seats	–	–	●	Rear View Camera System	●	●	●
Interior ambient lighting	●	●	–	Driver and front passenger, front and side thorax airbag supplemental restraint system§§	●	●	●
3-color adjustable interior ambient lighting	–	–	●	Side Curtain Protection® head airbags, front and rear§§	●	●	●
Front seats with adjustable lumbar support	●	●	●	Front safety belts, height-adjustable, with pretensioners and load limiters	●	●	●
60/40-split folding rear seat with center armrest	●	●	●	LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●
Auto-dimming interior rearview mirror	●	●	●	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●
Black headliner, stainless steel pedal caps, and scuff plates (R-Line Trims only)	–	R-Line	●	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●
PERFORMANCE	SE	SEL (INCLUDING R-LINE)	SEL PREM R-LINE	Intelligent Crash Response System (ICRS)¶	●	●	●
2.0L TSI® 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 268 hp, 258 lb-ft of torque	●	●	●	Tire Pressure Monitoring System (TPMS)	●	●	●
8-speed automatic transmission with Tiptronic® and Sport mode	●	●	●	DIMENSIONS			
DCC® adaptive chassis control	●	●	●	Wheelbase	111.9 inches		
4MOTION® all-wheel drive	○	○	●	Front track	62.5 inches		
Electromechanical power steering with variable assistance	●	●	●	Rear track	62.1 inches		
XDS® Cross Differential System	●	●	●	Length	191.4 inches		
Driving Mode Selection	●	●	●	Width	73.7 inches		
Performance Monitor	●	●	●	Height	56.6 inches		
Eco function	●	●	●	Ground clearance	5.4 inches		
Start-Stop System	●	●	●				

*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces, and consult local laws for any limitations on use. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. †Driver Assistance features are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations. ††Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. ‡Remote Car-Net services offered for 5 years from vehicle in-service date. Available on most MY20 and newer vehicles. Always pay careful attention to the road and do not drive while distracted. Certain services require trial or paid subscriptions, which may have their own terms and conditions. VW Car-Net requires vehicle cellular connectivity and availability of vehicle GPS signal, and not all services and features are available on all vehicles. Certain Car-Net services, such as Roadside Call Assist, connect out to 3rd party providers that may require additional payment. Standard text and data rates may apply for app and web features. Certain services may collect location and vehicle information. See Terms of Service, Privacy Statement, and other important information at www.vw.com/carnet. ‡‡Paid subscription required for Safe & Secure services. Subscription automatically renews and charged annually at end of subscription term unless canceled. †††The Wi-Fi Hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. See materials provided for terms, privacy, data security details. Requires trial or paid Wi-Fi plan from third party wireless provider. ††††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †††††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Colors and Wheels

EXTERIOR COLORS



Pure White



Pyrite Silver Metallic



Manganese Gray Metallic



Urano Gray



Deep Black Pearl Metallic

INTERIOR V-TEX LEATHERETTE



Titan Black



Moonrock Gray/Titan Black

INTERIOR LEATHER



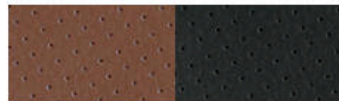
Titan Black



Stone Gray/Raven



Canyon Brown



Canyon Brown/Titan Black

WHEELS



18" split-V two-tone machined alloy



20" 10-spoke dark graphite alloy

Not all combinations of exterior paint and interior seating surfaces are available.

Add more Volkswagen to your Volkswagen.



ACCESSORIES*



Base Carrier Bars with Bike Holder Attachment**



Universal Tablet Holder†



Monster Mats®††



Bumperdillo®††

*Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period. Non-genuine Volkswagen Accessories may be covered under separate manufacturer warranties, which can be found at VWAccessoriesWarranty.com. Visit VWAccessoriesWarranty.com or see participating Volkswagen dealer for complete details. **All roof rack attachments require base carrier bars. All attachments sold separately. Recreational equipment not included. †Tablet not included. ††Proper installation required. Professional installation may be recommended. See owner's literature and dealer for details.

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