



Volkswagen

# 2018 Beetle



# Two fun to drive.

What could possibly be better than the iconic, fun-to-drive Beetle? That's easy — two of them. Take your pick from the always-classic coupe or the sun-loving convertible. Then enjoy the comforts of modern technology with the spirit of an old soul. This Beetle is the perfect one-two punch.

## The People First Warranty\*

6 Years or 72,000 Miles  
Bumper-to-Bumper • Limited Warranty





**Bi-Xenon headlights with LED Daytime Running Lights**

Available Bi-Xenon headlights with sleek LED Daytime Running Lights boast a longer life and use less energy. It's a bright side to this headlight story.

**6-speed automatic transmission with Tiptronic® and Sport Mode**

The 6-speed automatic transmission offers acceleration and smooth gear changes. But if you're looking for more control, shift manually in Tiptronic mode and, to enhance your experience, drop it into Sport mode to amplify the fun.



**Rear spoiler**

The rear spoiler on the Beetle gives a sleeker edge to the overall appearance of the car. So while you're turning corners, it's turning heads.

**Iconic design**

The Beetle has always been ahead of its time. And we've taken its iconic look to the next level. The Beetle unites classic styling and modern technology.

# The original original.

It's an icon and an original, once again. That's because we gave this classic some modern touches. Like a 2.0L TSI® 174-hp turbocharged engine. Available Bi-Xenon headlights with LED Daytime Running Lights in front and LED taillights in back. Plus a 6-speed automatic transmission to put everything into high gear.\* The Beetle shows that fun never goes out of style.



\*Always obey local speed and traffic laws.

SE shown in Deep Black Pearl

# Sit down. Stand out.

It's not just the outside that thinks outside the box. Thanks to its retro-modern gauges and multi-function steering wheel, as well as the available customizable interior lighting and heritage-inspired glovebox, it's sure to turn heads even standing still.

## FEATURES

- Leather-wrapped, multi-function steering wheel
- USB port
- Composition Color touchscreen sound system

## AVAILABLE FEATURES

- Keyless access with push-button start\*
- V-Tex leatherette seating surfaces
- Heated front seats
- Käferfach heritage-inspired glovebox



## Fender® Premium Audio System

With 400 watts of power, every pulsating beat that pumps out of the available Fender Premium Audio System will give you clear, concert-quality sound to make sure you rock while you roll.

## Discover Media touchscreen navigation system

Navigation gets even more savvy with an available sleek 6.33" touchscreen display with voice control and a proximity sensor that can enlarge certain menus for easier touch control. The system can also give you turn-by-turn directions and points of interest.

## Rear View Camera System

Benefit from the view of a wide lens when you need it. It can help you see obstacles when backing up, a feature so helpful you'll wonder how you ever managed without it.

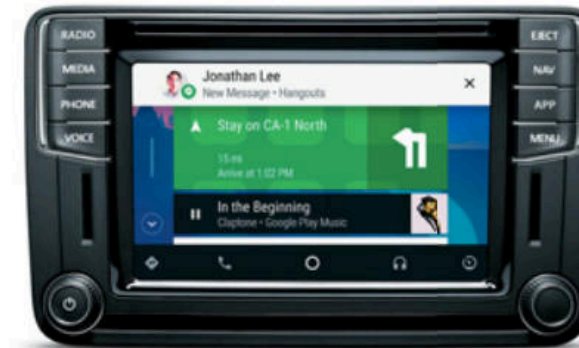
## Power tilting/sliding panoramic sunroof

This available feature opens to help give you maximum exposure. You're one twist away from letting the sun shine on your drive (Coupe only).



## Volkswagen Car-Net® App-Connect\*\*

Available VW Car-Net App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.



\*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. \*\*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC.



## Wave hello.

This Beetle Coast brings the beach with its two-tone cloth seats and wood surfboard-inspired dash. Hit the road, then the waves.

### BEETLE COAST FEATURES

- Unique Pepita two-tone cloth seating surfaces
- Wood surfboard-inspired dash design
- 17" Heritage alloy wheels
- Composition Media touchscreen sound system
- VW Car-Net App-Connect\*
- Blind Spot Monitor\*\*



## Fun worshippers.

You're always looking for a good time. Good thing the Beetle offers so many ways to find it. The sky's the limit with the convertible when you drop the top. The Beetle Coast can take you back to a time when surfer movies ruled. And with the Beetle Dune, you'll soon be taking the desert roads by storm. No matter which direction you go, it'll always end up being a blast.



### Beetle Convertible with power-folding soft top

The sun is much closer than you think. In mere seconds, you can bring the outside in by pushing and holding the button that lowers the top. To raise it back up, just pull and hold.



## Performance turns up the heat.

The Beetle Dune doesn't just honor the classic dune buggy, it brings it to broil. With its unique bumpers, stylish rear spoiler, and 18" Canyon alloy wheels, it's now hotter than ever.

### BEETLE DUNE FEATURES

- Dune front and rear bumpers, large rear spoiler, silver mirror caps, and black wheel arches and side sills
- Unique seating surfaces with cloth inserts, V-Tex leatherette trim, and yellow piping
- Fender Premium Audio System
- Front sport seats
- Power tilting/sliding panoramic sunroof (Coupe only)
- Bi-Xenon high-intensity headlights with LED Daytime Running Lights
- LED taillights
- Climatronic® dual-zone automatic climate control system

\*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.  
 \*\*Driver Assistance features are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations.

# Helps you stay out of trouble.

Available Driver Assistance features are designed to give you confidence. For starters, there's Blind Spot Monitor, which can help alert you if a car is in your blind spot, and Park Distance Control (Park Pilot), which can help you pull in or back out of parking spaces. And Rear Traffic Alert to help you back up with more confidence.\* Welcome to the 2018 Beetle, now with available peace of mind.



## 1 | Blind Spot Monitor\*

The sensors on the available Blind Spot Monitor are able to help sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to cars that may be in your blind spot.

## 2 | Rear Traffic Alert\*

The available Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse, and can even help brake the vehicle if needed.

## 3 | Park Distance Control (Park Pilot)\*

The available Park Distance Control (Park Pilot) has sensors that can help alert you as you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. The frequency of the signal tone increases as the vehicle draws closer to the obstacle. If you get too close, a continuous tone sounds as a warning. The display provides additional information to the driver by showing the position of obstacles.





## A lot goes in before you do.

We spend long hours engineering and testing safety features before they're ready for you. With seven stability-enhancing systems, an Intelligent Crash Response System (ICRS),\* plus a safety cage made of high-strength steel, the Beetle allows you to be comfortable in your own shell, in its shell.



### Intelligent Crash Response System (ICRS)\*

In the event of a collision that deploys the airbags,\*\* the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

### Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of seven stability-enhancing systems.

### Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

### Tire Pressure Monitoring System (TPMS)

Monitoring and maintaining proper air pressure in your tires helps with efficiency and safety. The TPMS helps alert you to a loss of tire pressure so you know when to add air.

\*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. \*\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.





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# The People First Warranty\*

## 6 Years or 72,000 Miles Bumper-to-Bumper • Limited Warranty

It's important to take care of a classic. So we offer a transferable New Vehicle Limited Warranty, covering you for 6 years or 72,000 miles, whichever comes first.



### ACCESSORIES



Stormproof™ Custom Car Covers\*\*



Door Sill Protection Plate



MuddyBuddy™ Trunk Liner\*\*



Wind Deflector

\*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations. \*\*Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period. See dealer for details. The following accessories are covered under separate manufacturer limited warranties: VW Custom Car Covers by Cover King have a one-year limited warranty unless otherwise noted on the product information page. Check our Warranty Policy Page at [http://vwcarcovers.com/warranty\\_policy.php](http://vwcarcovers.com/warranty_policy.php) for more information. MuddyBuddy™ Cargo Liners by WeatherTech® are covered by WeatherTech® Lifetime limited warranty. Please visit <http://www.weathertech.com/service/warranty/> for additional information.

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