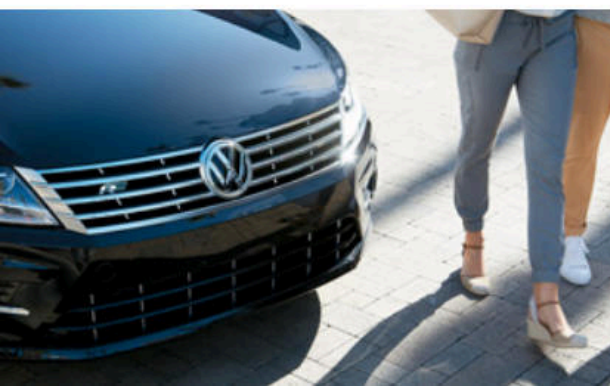


≡ 2016 CC





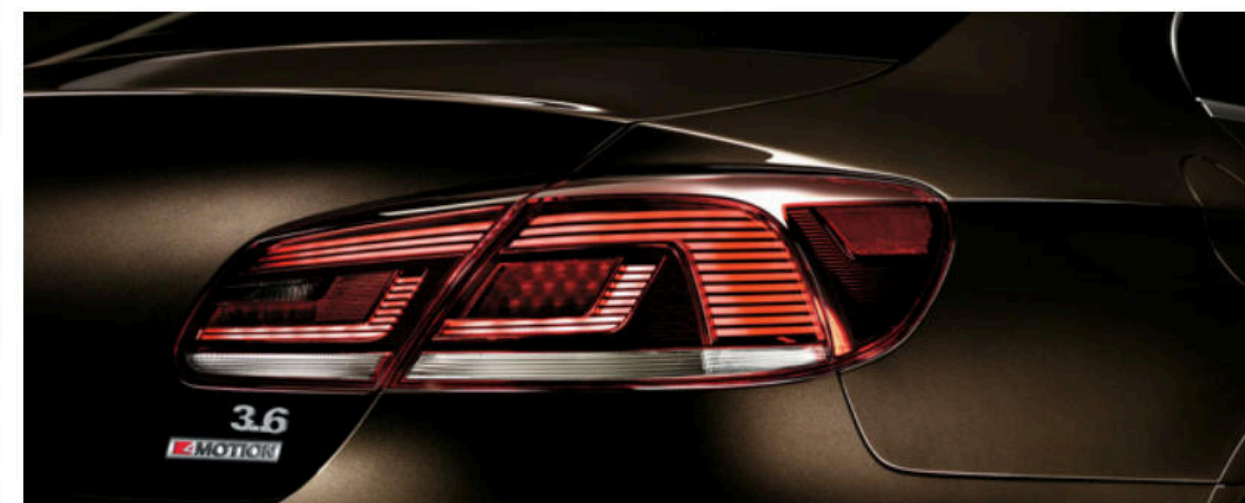
Refinement. Performance. Art. No matter the order, the CC indulges in all of the above. With sleek design through and through, powerful engines, and the latest innovative features, the CC is luxury you can see and feel. We're sure you'll notice it right away. And you won't be the only one.



V6 Executive 4MOTION® shown in Black Oak Brown Metallic



R-Line Executive shown in Desert Beige and Black two-tone leather



Lap of luxury, meet fun on wheels.

Style. Confidence. Sophistication. The CC delivers breakthrough design and superior craftsmanship, and it shows. The CC has the looks that get the looks. And why not? With a flowing roofline, as well as sleek, seductive curves, it conveys class and luxury through and through. Whether you're escaping to a glamorous weekend getaway or making good time in the passing lane,* the CC is a high-performing stunner.

STANDARD FEATURES

Bi-Xenon headlights. Technology that shines bright. With Bi-Xenon headlights that are designed to burn brighter than halogens, you can see the road even better at night.

LED taillights. The LED taillights on the CC have been styled with precise contours that perfectly flow with its aesthetic body lines. It's just a shame the cars behind you get to enjoy looking at them more than you do.

Rain-sensing wipers. When it starts to rain, the windshield wipers can be set to automatically turn on. They can also be set to adjust their speed according to how much rain is falling. Now a little precipitation won't dampen your drive.

Frameless door design. A sleek and elegant design cue that makes the CC unmistakably a coupe. With no frame around the door windows, they seamlessly flow into place with the sporty design lines.

Side mirrors with integrated turn signals. These side mirrors are more than just beautifully designed; they also do double-duty with visible turn signals.

Power-operated, heated side mirrors. When the temperature gets below 68°, the side mirrors can be set to automatically heat up to help keep them from fogging. So when you're looking at your side mirrors, you're better able to have a clean and clear view of the weather.

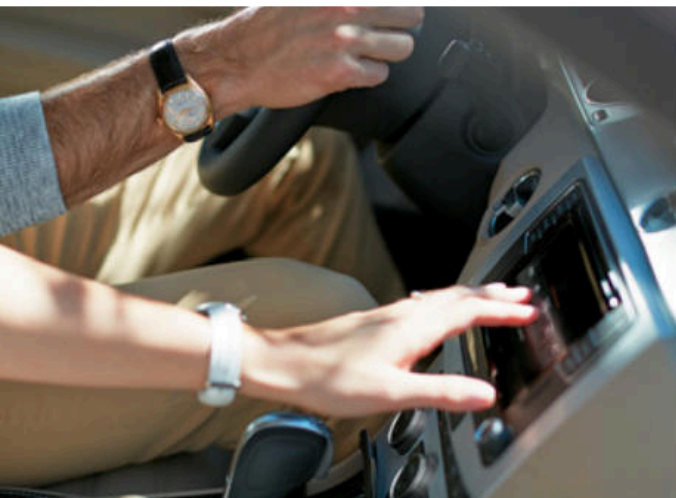
AVAILABLE FEATURES

18" alloy wheels. With 18" alloys, your wheel of style will always be in motion.

LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS). LED accent lighting adds a sleek look to the front headlights. AFS controls the headlights at certain speeds so they move with your turns to help you see what's ahead.

Hands-free Easy Open trunk. Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the hands-free Easy Open trunk unlocks and opens.

*Always obey local speed and traffic laws.



The inside story never fails to intrigue.

Sink down into a driver's seat that has an available massage function and discover just how well-designed the interior of the CC is. Expert craftsmanship is evident in every rich detail of the cabin, from the available leather seating surfaces to the available power tilting panoramic sunroof. Add advanced tech-savvy features like touchscreen technology and a multi-function steering wheel, and this is one inside story worth talking about.



R-Line Executive shown in Truffle and Black two-tone leather

STANDARD FEATURES

Composition Media touchscreen sound system. The CC is now in touch. Literally. With its advanced touchscreen sound system, you can control your media, settings, and the Volkswagen Car-Net® App-Connect* feature, which can sync up compatible smartphones and display content on the dash. Be in command with one fingertip.

Multi-function trip computer. Be in the know with the multi-function trip computer. Conveniently positioned directly in front of you on the dashboard, it's a quick way to view important trip information — without taking your attention from the road.

Multi-function steering wheel. Style doesn't stop at where you steer. This is why the CC comes with a race-inspired steering wheel, crafted and contoured with fine leather so you can experience the joy of driving even more than you already do.

Climatronic® dual-zone automatic climate control. Some like it hot. Some like it cold. Thankfully, with dual-zone automatic climate control, you and your passenger can sit in your own comfort zone.

AVAILABLE FEATURES

12-way power-adjustable front seats. Get the comfiest seat in the car by adjusting it to your liking. With just one finger, you can move your seat in not one, not two, but 12 possible ways.

Power tilting panoramic sunroof. It tilts to help give you maximum exposure. You're one touch away from letting the sun shine on your drive.

Driver's seat massage function. With lumbar support that can massage your back in an up-and-down motion, long drives can feel just as comfortable as quick commutes.

Leather seating surfaces. Discover what sitting in the lap of luxury is all about with supple leather seating surfaces that offer premium feel and high-end aesthetics.

Front seats with active ventilation control. Keep your cool in the front seats. All thanks to an available seat base and backrest that can be ventilated from inside the seat at three levels (low, medium, high).

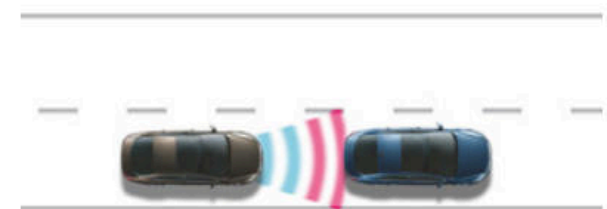


*App-Connect features require compatible device, operating system, and mobile app. Standard text and data usage rates apply. See mobile app provider for terms and privacy.

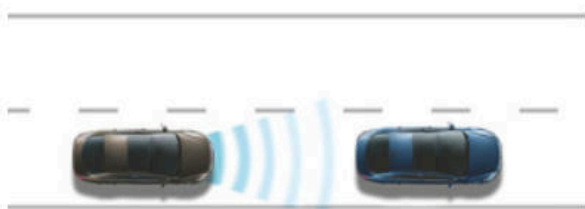


It's a connection, and an extension of you.

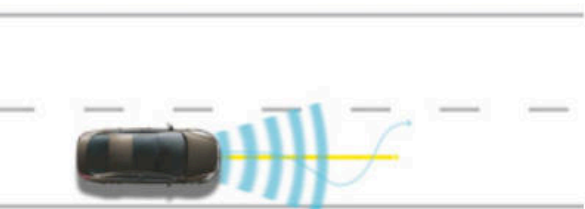
Sync up and dial in. Your compatible smartphone makes a genius connection. The available Volkswagen Car-Net[®] connected car suite brings you many ways to connect to your CC. Take, for instance, VW Car-Net App-Connect, which can display select apps from your compatible smartphone onto your touchscreen.* Once you plug your smartphone into the USB port, App-Connect lets you use your apps on the dash, using either Apple CarPlay[™], Android Auto[™], or MirrorLink[®]. Staying in touch has never been this easy.



Depiction of Forward Collision Warning and Autonomous Emergency Braking (Front Assist)



Depiction of Adaptive Cruise Control (ACC)



Depiction of Lane Departure Warning (Lane Assist)

STANDARD FEATURES

Bluetooth[®] technology with audio streaming for compatible devices. Connect your smartphone or other compatible device for talking and streaming. This way you can handle business without missing a beat.

Volkswagen Car-Net App-Connect. VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay, Android Auto, or MirrorLink to use select apps on the touchscreen display of your Volkswagen.* From streaming music and mobile maps, it can be accessed on the touchscreen.



AVAILABLE FEATURES

Dynaudio[®] premium sound system. Boasting crystal-clear quality, you can pump up the volume of your drive with the Dynaudio premium sound system. Now your vehicle can become your own concert hall.

Volkswagen Car-Net Guide & Inform. With easy access to gas prices, weather, sports scores, and more through SiriusXM Travel Link[™] services with 3-month trial subscription, and a 4-year trial subscription to SiriusXM Traffic, which offers real-time traffic information, you get your info front and center.**

Volkswagen Car-Net Security & Service. Provides a seamless link from almost any of your compatible devices — your smartphone, computer, or tablet — to your Volkswagen. VW Car-Net Security & Service can call for help in an emergency, monitor speed and boundary alerts, check the status of your VW when you're away, and much more!

AVAILABLE DRIVER ASSISTANCE FEATURES (Late Availability)

Forward Collision Warning and Autonomous Emergency Braking (Front Assist). Sensors in the front of your CC help alert you if you are approaching another vehicle too quickly. If you fail to brake enough, the system can boost the braking pressure. And if you don't brake at all, Front Assist automatically steps in and applies the brakes to help reduce the severity of a potential impact!^{††}

Adaptive Cruise Control (ACC). Keep things under control with ACC, which is designed to help keep your car at a preset distance from the vehicle in front of you!^{††}

Lane Departure Warning (Lane Assist). This system helps warn you in certain conditions, if it detects that you're driving outside of your lane without use of a turn signal. If you happen to move outside of your lane, the corrective steering feature will automatically adjust your steering to help keep you in the proper lane!^{††}

*Always pay careful attention to the road, and do not drive while distracted. App-Connect features require compatible device, operating system, and mobile app. Standard text and data usage rates apply. See mobile app provider for terms and privacy. Apple CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google Inc. **Vehicle includes 3-month no-charge SiriusXM Travel Link trial subscription, which has separate terms and conditions. See www.siriusxm.com/infotainment for details; 4-year trial subscription for SiriusXM Traffic applies to original owner only. †VW Car-Net Security & Service services provided by Verizon Telematics, Inc. Available on select trims. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ††Driver Assistance features are not a substitute for attentive driving. See Owner's Manual for further details and important limitations.



Passing lane? Or your moment to shine?

The performance of the CC is bound to enhance the experience. Choose between the 2.0L turbocharged engine that produces 200 hp* or go for the bold power of the available 3.6L V6.** Either way, it's a high-performance ride. Control that power with the help of available 4MOTION all-wheel drive** that can handle curves and corners!



V6 Executive 4MOTION shown in Black Oak Brown Metallic



200
HORSEPOWER*

2.0T engine

The 2.0L turbocharged engine delivers 200 hp* and 207 lb-ft of torque for premium power.

207
LB-FT OF TORQUE



280
HORSEPOWER*

3.6L engine**

With an available V6 engine that delivers 280 hp*, the CC will have you sitting in the power position — the driver's seat.

265
LB-FT OF TORQUE

STANDARD FEATURES

Autobahn-tested suspension. Make highways and turns feel like a breeze. The finely tuned suspension in the CC was designed with the autobahn in mind and U.S. highways at heart!

Manual transmission. The 6-speed manual transmission allows for heel-and-toe shifting and helps bring out the performance of the engine for a more engaged and exciting drive. Blip that throttle and roll!

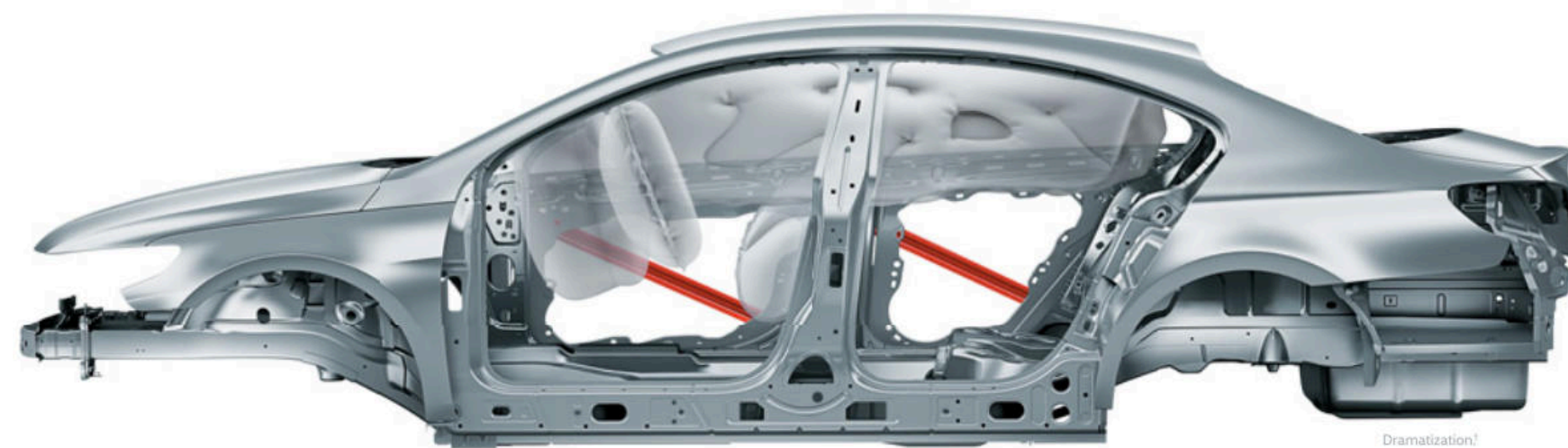
AVAILABLE FEATURES

6-speed DSG® automatic transmission. Thanks to the 6-speed DSG automatic transmission, you can enjoy the drive without having to worry about shifting gears. But if you're feeling especially sporty, you can switch to Tiptronic® and manually change gears.

Paddle shifters. These track-inspired paddle shifters, located near your fingers on the steering wheel, let you quickly shift without having to use a clutch. Take the wheel, and take control!

4MOTION all-wheel drive.** With this all-wheel-drive system in place, your CC can help you have better control over many types of road conditions. When the system senses the wheels aren't rotating equally, it delivers more torque to the wheels that need it for better grip, handling, and peace of mind.

*Achieved with premium fuel. **Late availability. †Always obey local speed and traffic laws.



Let's start with its incredible bone structure.

The beauty of the sleek and sophisticated CC goes deep, past its exterior to some of its more appealing features. From its adaptive airbags* and Intelligent Crash Response System** to its Tire Pressure Monitoring System and seven stability-enhancing systems, it's designed to help protect you and your passengers in many circumstances. The CC helps bring you peace of mind. Now what could be more beautiful than that?

SAFETY FEATURES

Safety cage. The safety cage for the CC has been designed to help protect you during front, rear, or side impacts. In addition, advanced thermoformed steel B-pillars offer strong reinforcements on top.

Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle's airbags,* the Intelligent Crash Response System can automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.**

Adaptive airbags. Our airbags have been engineered to adapt to crash severity, and special door sensors will deploy Side Curtain Protection® airbags in the event of a side impact.*

Seven stability-enhancing systems. From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard braking situation, to Electronic Stability Control (ESC), which adjusts engine throttle and applies corrective forces to the wheels that need them most, there are seven systems in total to help you stay in control.

Brake disc drying. When it's raining outside, this system wipes water off the disc brakes to help them remain dry and retain more of their stopping power. And it's activated by turning the windshield wipers on.

Tire Pressure Monitoring System (TPMS). The right amount of tire pressure is needed to help maximize your riding comfort. Thanks to this feature, you'll be alerted when your tire pressure is low and air needs to be added.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.



CC Specs

EXTERIOR	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION®
Bi-Xenon high-intensity headlights	●	●	●	●	●
LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	–	●	●	●	●
LED taillights	●	●	●	●	●
Halogen reflector lens foglights	–	●	●	●	●
R-Line sport bumpers	–	–	●	●	–
R-Line side sill extensions	–	–	●	●	–
Integrated rear spoiler	●	●	●	●	●
Power-operated side mirrors with integrated turn signals	●	●	●	–	–
Power-operated, auto-dimming, heated side mirrors with integrated turn signals and memory	–	–	–	●	●
Power tilting panoramic sunroof	–	–	–	●	●
Rain-sensing windshield wipers	●	●	●	●	●
17" alloy wheels	●	●	–	–	–
18" alloy wheels	–	–	●	●	●

PERFORMANCE	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION
2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct fuel injection, 200 hp,** 207 lb-ft of torque	●	●	●	●	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct fuel injection, 280 hp,** 265 lb-ft of torque	–	–	–	–	●
6-speed manual transmission	●	–	●	–	–
6-speed DSG® automatic with Tiptronic® and Sport mode	○	●	○	●	–
6-speed automatic transmission with Tiptronic and Sport mode	–	–	–	–	●
4MOTION all-wheel-drive system	–	–	–	–	●
Electromechanical Power Steering (EPS) system with variable assistance and active return	●	●	●	●	●
Sport suspension	●	●	●	●	●
Electric parking brake	●	●	●	●	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	●	●	●

TECHNOLOGY	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION
Composition Media touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio™, and SD memory card reader	●	–	–	–	–
Discover Media touchscreen navigation system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio, and SD memory card reader	–	●	●	●	●
Dynaudio® premium sound system, with 10 high-end speakers, 600-watt amplifier, and DSP (Digital Signal Processor) technology	–	–	–	–	●
Rearview Camera System	●	●	●	●	●
SiriusXM® Satellite Radio with 3-month trial subscription ¹	●	●	●	●	●
SiriusXM Traffic™ and SiriusXM Travel Link™ ^{1††}	–	●	●	●	●
Volkswagen Car-Net® App-Connect [‡]	●	●	●	●	●
Volkswagen Car-Net Guide & Inform ^{††}	–	●	●	●	●
Volkswagen Car-Net Security & Service ^{††}	–	●	●	●	●
USB audio port	●	●	●	●	●
Bluetooth® technology with audio streaming for compatible devices	●	●	●	●	●
Keyless access with push-button start	–	●	●	●	●
Easy Open trunk access	–	–	–	–	●
Adaptive Cruise Control (ACC) [§]	–	–	–	–	●
Forward Collision Warning and Autonomous Emergency Braking (Front Assist) [§]	–	–	–	–	●
Lane Departure Warning (Lane Assist) [§]	–	–	–	–	●
Park Distance Control (Park Pilot)	–	–	–	–	●

- Standard, no additional cost
- Optional, additional cost
- Not Available

- CP Available with Carbon Package
- NC Not Available with Carbon Package

INTERIOR	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION
Climatronic® dual-zone automatic climate control with pollen filter	●	●	●	●	●
Multi-function trip computer featuring trip time, trip length, average trip speed, average/current fuel consumption, miles to empty, oil temperature, radio station display, and personalizing function	●	●	●	●	●
Premium color multi-function trip computer display	–	–	–	–	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button, and with selectable access valet key feature	●	●	●	●	●
Interior ambient lighting	–	–	–	●/NC	●
Power rear sunshade	–	–	–	–	●
Self-dimming interior rearview mirror with on/off switch	●	●	●	●	●
12-way power-adjustable front seats including 4-way power lumbar support	●	●	●	–	–
12-way power-adjustable front seats including 4-way power lumbar support and 3-position memory function for driver's seat	–	–	–	●	●
Heated front seats	●	●	●	●	●
V-Tex leatherette seating surfaces	●	●	●	–	–
Carbon and black 2-tone leather seating surfaces	–	–	–	CP	–
Leather seating surfaces	–	–	–	●	●
Front seats with active ventilation control and driver's massage function	–	–	–	–	●
Leather-wrapped, multi-function steering wheel	●	●	●	●	●
Steering wheel-mounted Tiptronic paddle shifters	–	–	○	●	●
Carbon fiber interior trim with Piano Black center console	–	–	–	CP	–
4 cupholders: 2 front, 2 rear	●	●	●	●	●
Fully upholstered luggage compartment	●	●	●	●	●
3 12V power outlets: 1 in front center console, 1 in center console for rear seating positions, 1 in cargo area	●	●	●	●	●

SAFETY	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION
Crash-optimized front end	●	●	●	●	●
Driver and front passenger front and side thorax airbag supplemental restraint system ¹⁶	●	●	●	●	●
Side Curtain Protection® head airbags, front and rear ¹⁸	●	●	●	●	●
3-point safety belts for all five seating positions; includes safety belt pretensioners for front seats	●	●	●	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●	●	●	●
Intelligent Crash Response System (ICRS) ¹⁷	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●

QUALITY	TREND	SPORT	R-LINE	R-LINE EXEC	V6 EXEC 4MOTION
12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation ¹⁹	●	●	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ²⁰	●	●	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty ²⁰	●	●	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance ²¹	●	●	●	●	●

DIMENSIONS	
Wheelbase	106.7 inches (2,711 mm)
Length	189.1 inches (4,802 mm)
Width	73.0 inches (1,855 mm)
Height	55.8 inches (1,417 mm)
Trunk volume	13.2 cu. ft. (0.4 cu. m.)

Wheels and Colors

STANDARD WHEELS



Trend – 17" Spa



Sport – 17" Verme



R-Line – 18" Mallory



R-Line Executive – 18" Montauk

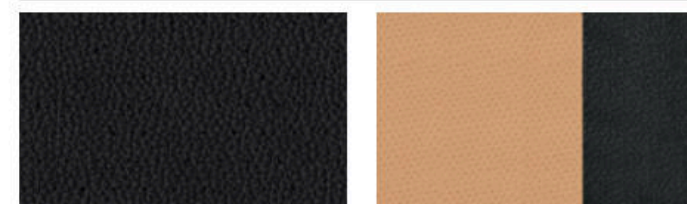


V6 Executive 4MOTION – 18" Shanghai

EXTERIOR COLORS

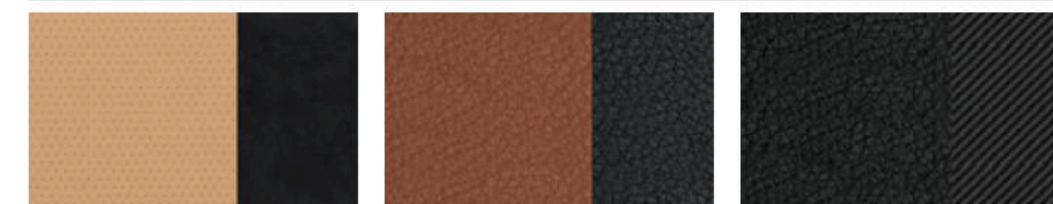
Pure White	Reflex Silver Metallic	Black Oak Brown Metallic	Indium Gray Metallic
Fortana Red Metallic	Harbor Blue Metallic	Night Blue Metallic	Deep Black Pearl

INTERIOR V-TEX LEATHERETTE



Black Desert Beige and Black Two-Tone

INTERIOR VIENNA LEATHER



Desert Beige and Black Two-Tone Truffle and Black Two-Tone Carbon and Black Two-Tone

Not all combinations of exterior paint and interior seating surfaces are available.

¹Late availability. ²Available with premium fuel. ³SiriusXM Satellite Radio, SiriusXM Traffic, and SiriusXM Travel Link subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. ©2015 Sirius XM Radio Inc. Sirius, XM, and all related marks and logos are trademarks for Sirius XM Radio Inc. ^{††}Vehicle includes 3-month no-charge SiriusXM Travel Link trial subscription, which has separate terms and conditions. See www.siriusxm.com/infotainment for details; 4-year trial subscription for SiriusXM Traffic applies to original owner only. [‡]App-Connect features require compatible device, operating system, and mobile app. Standard text and data usage rates apply. See mobile app provider for terms and privacy. ^{†††}VW Car-Net Security & Service services provided by Verizon Telematics, Inc. Available on select trims. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. [§]Driver Assistance features are not a substitute for attentive driving. See Owner's Manual for further details and important limitations. ¹⁶Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ¹⁷The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ¹⁸See dealer or warranty booklet for details; some restrictions apply. ¹⁹Roadside Assistance provided by Allstate.



Accessories. For and by Volkswagen.

A diverse lineup calls for an even more diverse array of Volkswagen Accessories. That's why these available items are specially designed and created to fit your Volkswagen. So whether you're preparing for some outings or going for style points, your VW can be customized to your lifestyle.

ACCESSORIES



19" Sagitta Wheels



License Plate Frames



Chrome Exhaust Tips



Monster Mats® and MojoMats®



Pedal Caps



Base Carrier Bars and Fork Mount Bike Holder Attachments



Rear Lip Spoiler



Splash Guards

Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details.

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